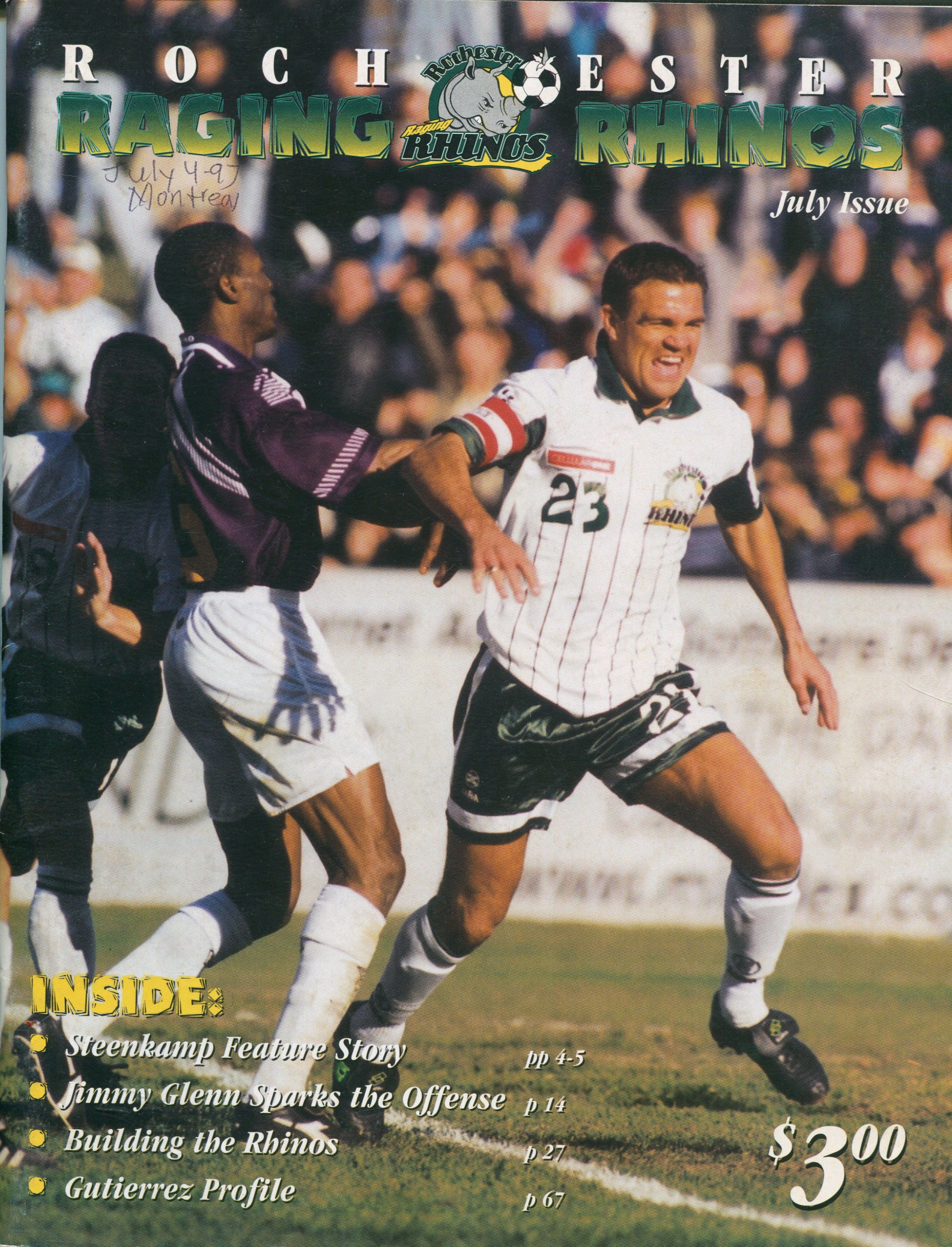
ROCHESTER RAGING RHINOS

July 4-97
Montreal

July Issue

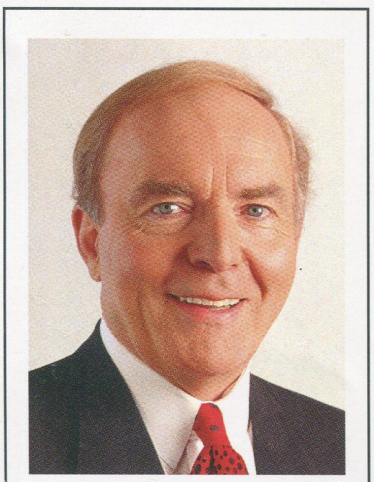


INSIDE:

- *Steenkamp Feature Story* pp 4-5
- *Jimmy Glenn Sparks the Offense* p 14
- *Building the Rhinos* p 27
- *Gutierrez Profile* p 67

$3.00

Your Connection to The Future



Jerry Carr,
Chairman & CEO, Rochester Telephone Corp.,
President, Frontier Telephone Group

"As your homes and businesses become more electronic, we continue to dedicate ourselves to the latest advances in communications technology."

frontier®
Talk To One Company

Table of Contents

Photo by James Lathrop

4 STEENKAMP FEATURE STORY
by Michael Schopp

10 USISL TOP RUNG

11 1996 RHINOS FINAL STATS

12 RHINOS STAFF

14 JIMMY GLENN SPARKS THE OFFENSE
by Robert M. McClaine

15 1996 AWARD WINNERS

19 1997 RHINOS SCHEDULE

20 A-LEAGUE TEAMS

26 ALL-STAR GAME COMES TO ROCHESTER

27 BUILDING THE RHINOS
by Al Louis

29 SOCCER RULES

39 A-LEAGUE OPPONENTS

40 ROCHESTER RHINOS ROSTER

42 A-LEAGUE OPPONENTS

48 FOR YOUR INFORMATION

49 THE RAGE

54 SENECA FOODS KIDS PAGE

59 1996 A-LEAGUE FINAL STANDINGS

63 1996 A-LEAGUE PLAYOFFS

66 SOCCER TERMS

67 GUTIERREZ LEADS BY EXAMPLE
by Justin Roj

73 MVP SCULPTURE

77 TOMMY TANNER PHOTO

80 LANCER'S GREATEST TO BE HONORED
by Mike Latona

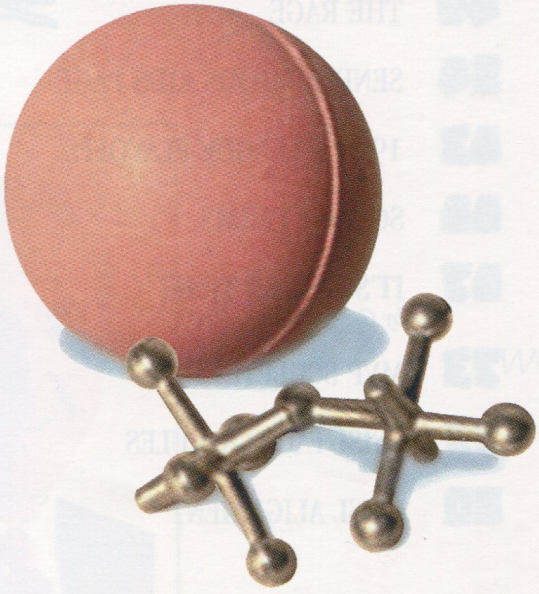
Creative design by: CINDY SCHINSING
QUADRACOLOR EXPRESS

Printing by: QUADRACOLOR EXPRESS

Program Photography: JAMES LATHROP

the Classic Combo

It Takes Two, Baaa-bee!



We have combined WKLX and The River (WQRV) to create The Classic Combo. Now the power of two offers today's advertisers more than any other single station.

We Mirror The Market

The combination of the 25-44 listeners on The River and the 35-54 listeners on WKLX offers advertisers a 25-54 total audience that ranks high in every daypart and demographically mirrors the market composition.

We Save You Time & Effort

One call to one account manager delivers two distinct audiences that enable you to efficiently and effectively reach the coveted 25-54 demographic group.

We Target Your Message

Why pay for the extra baggage? The Classic Combo delivers the bulls-eye 25-54 demo. No waste!

We're Cool!

The Classic Combo's music is immortal and our delivery is contemporary - fresh, fast and fun. As opposed to today's talkative radio environment, our clean presentation allows your message to stand out and make a strong selling statement.

An audience as large as The Classic Combo's will also be diverse. However we do know what they have in common. They're busy, working families with higher incomes, strong consumer needs and - as expected - don't have a lot of time. Here's a statistical profile of The Classic Combo listeners.

44% - Female. 56% - Male.
80% - Own A Home.
53% - Have Children Living At Home
53% - Own At Least One Computer
43% - Live in Two Income Houses
56% - Earn Above Average Incomes

Source: Media Audit, Feb.-Mar. '96.

More importantly than offering the most listeners, The Classic Combo offers advertisers the right listeners. Call us. We'll work together to make our listeners your customers.

Oldies 98.9 WKLX

93.3 FM THE RIVER Rochester's Classic Hits

We Go Way Back Together!

Heritage Media Corporation
500 B. Forman Building, Rochester, NY 14604
716-423-2900

M&T.

All The Bank You'll Ever Need

©1996 Manufacturers and Traders Trust Company

Member FDIC

Lenin Steenkamp

BY MICHAEL SCHOPP

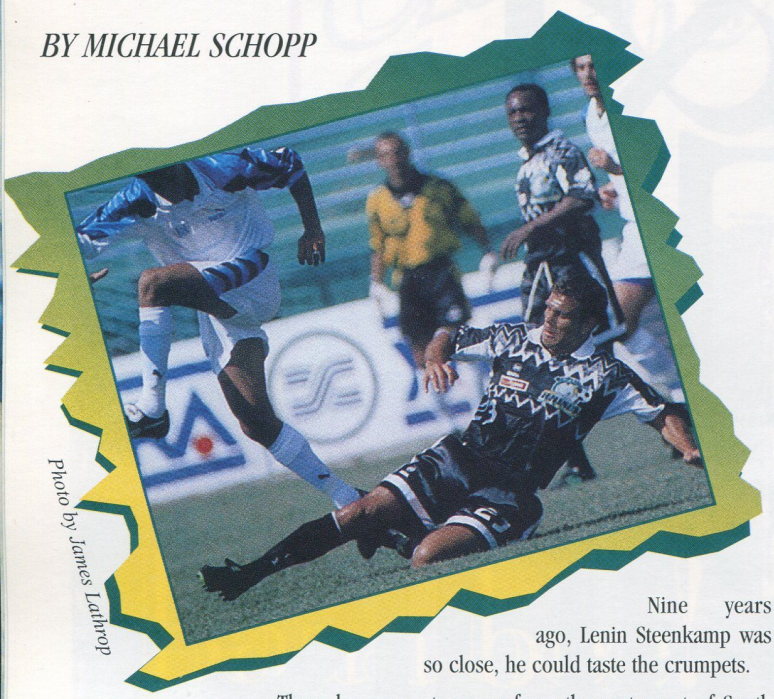


Photo by James Lathrop

Nine years ago, Lenin Steenkamp was so close, he could taste the crumpets.

There he was, a teenager from the east coast of South Africa, thousands of miles and several worlds from home, sitting impatiently in an office in north-central England, right across from a legend.

A kid with the package most boys dream of - superior athletic skill and striking good looks - Steenkamp sat stoicly while his insides rattled from excitement and nervousness. Across the desk was Alex Ferguson - European football's equivalent of American football's Don Shula - pulling every string, trying to sign the kid to a contract; and it's likely that if you're in charge of the most popular and legendary team in all of England and arguably all of Europe, you might have a chum or two in high places.

But Ferguson, thinking the brilliant, 18-year-old midfielder in his office could make the great Manchester United even greater, couldn't pull it off. Politics. Being a child of racially torn South Africa prohibited Steenkamp from turning what had been the dream of his future into his sudden present. Apartheid - by definition, political and economic segregation against nonwhites - had a different meaning for Steenkamp and hundreds of boys and girls like him: Stay home.

Ferguson tried everything. Steenkamp's ancestors of three generations past were French, and Ferguson hoped to transform Steenkamp's heritage into a French passport. But he could not. Manchester United would survive without Lenin Steenkamp, but who could blame an 18-year-old soccer player who thought he could not survive without it?

Yet Steenkamp was different from the teen-agers we know and love and once were, who talk all through movies and cut us off from the right lane without signaling. He is a worker. If he were all talent and no desire, no hunger for greatness, Steenkamp would not be one of the most creative, dedicated and dangerous players in the A-League, nor would he be the inspirational leader of the Rochester Raging Rhinos. He would be tearing up the club leagues in his homeland, building a legacy of football brilliance against less-skilled competition, muttering to anyone who will listen how he never got that "one big break."

Steenkamp made his own break, from mediocrity and from home. Anticipating changing times in South Africa, scouts kept coming. One was Roy Wiggemansen, a South African native and head coach of Lynn University of Boca Raton, Fla., who during a visit to his family made time to attend a match, to see what he could see. Steenkamp was on the field.

"He watched me play the first half, and during halftime he came over and talked to me about coming to the United States," Steenkamp said, and soon thereafter, thanks to improving political conditions, he was able to oblige. Steenkamp left his hometown of Durban, an Indian Ocean port city, for Boca, a port city on the Atlantic. (In a related deal, Steenkamp traded his homeland and his family for a shot at his dream.)

Steenkamp is one of the best forwards ever to play at Lynn. He learned the ropes in 1989, his freshman season, playing in 22 games for an 18-5-4 team. The next year, he emerged, leading the team in goals (15) and points (33). In 1991, he was the NAIA player of the year, amassing 25 goals and 13 assists in 22 games - this is soccer, remember - More significantly to Steenkamp, he led his undefeated team to a national championship. And as a senior, Lynn was the national runner-up, thanks to Steenkamp's 18 goals and 47 points.

All this with his family and friends stuck in photo albums. Think about when you were in college, and how you may have zipped home for holidays or laundry. Maybe your parents visited you at college, dropping off brownies or a chair. Steenkamp went it alone.

But not for too long. His brother, Colin, soon followed Lenin to America. Then, in Lenin's words, "Dad couldn't live without me and my brother. He was miserable without us." Currently, Andy Steenkamp lives with Colin in Mississippi; Lenin's mother, Lynette, and sister, Megan, still live in South Africa.

Over the next two years, Steenkamp received his graduate diploma from Lynn; played professionally in Frankfurt, Germany while professional soccer in the U.S. gasped on life support; and made his most recent return to Durban in 1993. (Plans to visit home last December were scrapped because of - what else? - a career opportunity. Details later.)

In 1994, Steenkamp joined the Fort Lauderdale Strikers of the American Professional Soccer League, a relatively anonymous league that grew into the A-League one year later. In '95, he moved on to Atlanta and helped lead the Ruckus to the championship game. He was the Ruckus' leading scorer that season, but Atlanta as a city didn't seem to care.

About midway through the 1996 season, the Ruckus' financial woes had the team on the brink of collapse, and Steenkamp was one of its most marketable players. Team management looked to deal Steenkamp to solve a bit of its burden and seemed to have found a match with the Montreal Impact. But again, politics would play a part in Steenkamp's fate.

Steenkamp possesses a P-1 visa, which allows him to work in the United States. This is not easily obtained, and a trade to Montreal would have forced Steenkamp to relinquish his privilege.

"I expressed to them (the Ruckus) that I wasn't prepared to give that up," Steenkamp recalls. Montreal, aware that Atlanta wanted to move Steenkamp but that Steenkamp was unwilling to play for the Impact, worked out a deal with the Rhinos to acquire

Gustavo Villagra and Gustavo Romanello for Steenkamp, after acquiring him from Atlanta. The paperwork took 48 hours, the entire tour of duty for Steenkamp with the Impact; he never even went to Montreal. (Thirty days later, the Impact returned Villagra to Rochester.)

Finally, Steenkamp's skills had a proper stage: Frontier Field, filled for games with more than twice the fans of any other A-League stadium. Steenkamp played for crowds of 95,000 in South Africa as a teen, but Rochester gave him something unique: soccer enthusiasm in the States.

"There is no crowd like Rochester," he said. "It is a good crowd, very enthusiastic, very different from every other city in the A-League. There is a good soccer backing here.

"The Rochester front office has done a good job of marketing the team. It is so professional here. Other players want to come here."

Steenkamp's artistry in the midfield fit right in to the Rhinos' rally from a 1-and-8 start last season. He scored five goals in 21 games and made major contributions toward Rochester's trek toward A-League and U.S. Open Cup championship matches. Statistics for even the best of midfielders are usually modest, though, and if there's one example in the A-League of a midfielder whose value to a team can't be measured in numbers, Steenkamp is it. Last year, Steenkamp's teammates elected him the recipient of the team award for dedication and leadership.

"The thing that sets Lenin apart is his work ethic," Rhinos coach Pat Ercoli said. "That's how he becomes a leader. Everybody sees him run up and down the field. And that also makes him someone that the people of Rochester enjoy watching."

No single moment better exemplifies Steenkamp than one that occurred June 14 at Frontier. Two two-goal leads against the lowly Jacksonville Cyclones had been lost, and the Rhinos, a man down and tied 4-4, seemed headed toward an unlikely defeat.

But near the end of overtime, Steenkamp made a championship play. Darci sent a long ball in the direction of the Jacksonville goal, Steenkamp ran it down and scored the game-winner. It was a play that few would attempt, let alone finish; a run that few would make, let alone execute with a crowd-ringing goal.

Vintage Steenkamp, the kind of player that teams like the Rhinos, trying to succeed in uncharted American-soccer waters, embrace. The team wins, the players unite, and, most importantly, the fans are so thrilled by the effort and the result that they want to see more.

"It's all hard work," Rhinos coach Pat Ercoli said. "We played short-handed for close to 60 minutes. The other team had been dominating. But he's able to make the run, under those conditions, and he was able to score."

Steenkamp says that the fans should get some of the credit for the goal.

"I felt the crowd in that game," he said. "You know, you're fatigued, things are working against you, but when you hear that extra roar of the crowd, you block out the fatigue, you block out everything. It lifts everybody's game."

Steenkamp, now 27, proved his affection for Rochester and its soccer fans in the off-season. Before deciding to return to the Rhinos, Steenkamp trained for three weeks with the Tampa Bay Mutiny of Major League Soccer. Opportunities were possible for Steenkamp with New England and Colorado of MLS as well. But his love for Rochester and the partnership between MLS and the A-League, by which players could be "called up" to MLS during the season, combined to bring Steenkamp back. He wants to play in MLS someday and holds out hope of it happening in Rochester, for an expansion team. And he passed up his scheduled trip home in December - remember? - to play indoor soccer for the Buffalo Blizzard of the National Professional Soccer League.

With his mother and sister in Durban, home has certainly not forgotten Lenin. But he remembers home just as well. His pleasing South African speech accent is a reminder of his background and starkly contrasts with the fighting that ripped his country apart for decades.

In 1997, Americans are remembering and celebrating the legacy of Jackie Robinson, perhaps finally understanding the concept that an athlete, a baseball player, may have had as much of an impact on race relations in our country as any other man or woman. Robinson brought blacks and whites together, uniting them on a field of play, as well as around it.

Steenkamp has seen this "Robinsonism" work in a way that Americans of the last 30 years have not. Where South African law set out to segregate, to limit inter-race relations, games the people played helped overcome the obstacles.

"I have always been on teams with black players, with people of different races," he said. "I've played on teams with 18 black guys and three white guys. But we'd sleep in the same beds, stay at the same hotels. It was a way of bringing people together, through sport. It was a way to help bring peace to our country."

If only now he was 18 again.

Photo by James Lathrop

Best of luck this season from the staff at

GO Rochester Raging RHINOS

lui Label World, Inc.

29 JET VIEW DRIVE ROCHESTER, NEW YORK 14624 235-0200

Rochester's Award Winning Custom Printed Labels and Graphics Source

Need Soccer Gear?

Go to the Shack.

The Soccer Shack has Rochester's largest selection of top quality soccer equipment. From shoes to shorts, balls to bags, the Soccer Shack has it all.

- **Best Prices**
- **Largest Selection**
- **Equipment for all ages and abilities**
- **Team Sales**
- **Locally Owned and Operated**

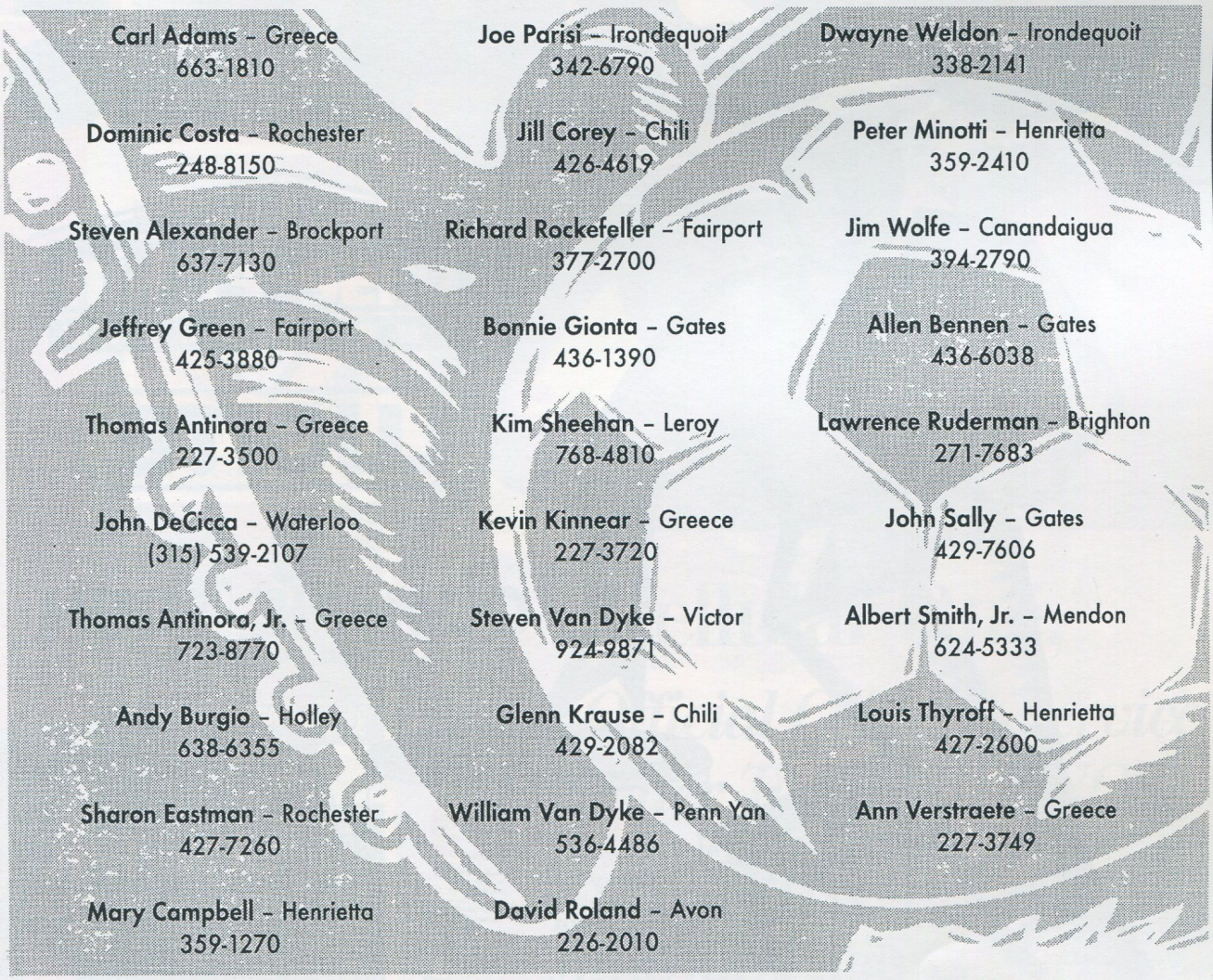
the Soccer Shack
Present This Coupon and Receive **10% Off***
*Not Valid with Other Promotions or Specials

the Soccer Shack
2298 Monroe Avenue
Rochester, New York 14618
(716) 244-1460
Between I-590 and Brighton 12 Corners.

Proud Supporters of the Rhinos!

We're On Your Side.

Your fans at Nationwide®



Carl Adams – Greece
663-1810

Dominic Costa – Rochester
248-8150

Steven Alexander – Brockport
637-7130

Jeffrey Green – Fairport
425-3880

Thomas Antinora – Greece
227-3500

John DeCicca – Waterloo
(315) 539-2107

Thomas Antinora, Jr. – Greece
723-8770

Andy Burgio – Holley
638-6355

Sharon Eastman – Rochester
427-7260

Mary Campbell – Henrietta
359-1270

Joe Parisi – Irondequoit
342-6790

Jill Corey – Chili
426-4619

Richard Rockefeller – Fairport
377-2700

Bonnie Gionta – Gates
436-1390

Kim Sheehan – Leroy
768-4810

Kevin Kinnear – Greece
227-3720

Steven Van Dyke – Victor
924-9871

Glenn Krause – Chili
429-2082

William Van Dyke – Penn Yan
536-4486

David Roland – Avon
226-2010

Dwayne Weldon – Irondequoit
338-2141

Peter Minotti – Henrietta
359-2410

Jim Wolfe – Canandaigua
394-2790

Allen Bennen – Gates
436-6038

Lawrence Ruderman – Brighton
271-7683

John Sally – Gates
429-7606

Albert Smith, Jr. – Mendon
624-5333

Louis Thyroff – Henrietta
427-2600

Ann Verstraete – Greece
227-3749

NATIONWIDE INSURANCE
Nationwide is on your side

Nationwide Mutual Insurance Company and affiliated Companies
Home Office: One Nationwide Plaza, Columbus, OH 43215
Nationwide® is a registered federal service mark of Nationwide Mutual Insurance Company

A-League is top rung on USISL ladder

The merger between the American Professional Soccer League and the USISL was completed in October 1996 and has revitalized Division II soccer, producing a consolidated product that is sure to be a winner in 1997 and beyond.

The top rung on the USISL ladder, the A-League has grown from seven teams in 1996 to 24 teams (in 17 U.S. states and three Canadian provinces) for 1997, including six teams that played in the A-League in 1996 and 14 teams that were members of the USISL in 1996, plus four expansion teams. In addition to its Division II status in the U.S., the A-League is the highest level of professional soccer in Canada.

A development agreement between the USISL and Major League Soccer allows players to move up the professional soccer ladder. More than a dozen 1996 MLS all-stars started in the USISL and moved up to MLS, including Marcelo Balboa, Paul Bravo, Dan Calichman, Mark Dodd, Mark Dougherty, John Doyle, Robin Fraser, Cle Kooiman, Jason Kreis, Brian McBride, Tony Meola, Steve Pittman, Steve Rammel, Tab Ramos, Mark Santel, Giovanni Savarese and Eric Wynalda. Thomas Rongen, the 1996 MLS coach of the year, was both a player and a coach in the APSL (a former name of the A-League).

The USISL-MLS agreement provides for working relationships between specific clubs. MLS' Colorado Rapids called up two players from their A-League affiliates – 1996 A-League Most Valuable Player and Rookie of the Year Wolde Harris of the A-League's Colorado Foxes and goalkeeper Marcus Hahnemann of the Seattle Sounders – before they started 1997 practices. Watch for many other players to shuttle between the A-League and MLS during the 1997 season.

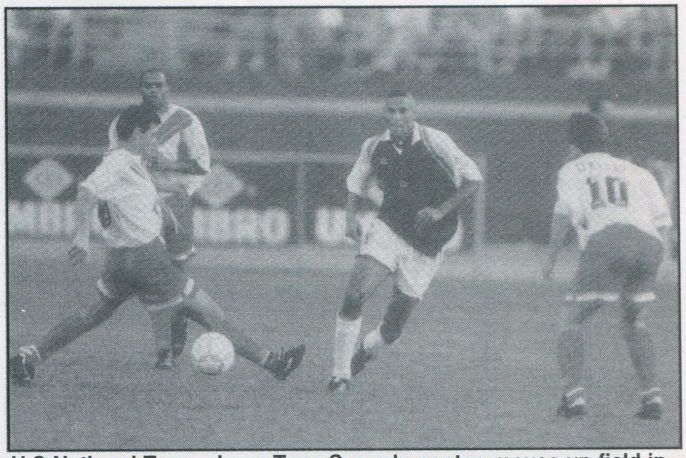


Photo by Phil Stephens

U.S National Team player Tony Sanneh, center, moves up field in the 1996 Umbro/USISL All-Star Game in Blaine, Minn. Sanneh was a member of the Minnesota Thunder before being called up to MLS champion D.C. United.

A-League teams will play 28 league games in 1997 from April through Labor Day. 1. The A-League playoffs will conclude with the championship game Sept. 27 or 28.

The Seattle Sounders defeated the Rochester Rhinos 2-0 at Seattle on Oct. 6, 1996 to win their second consecutive A-League title. Two other teams in the A-League for 1997 won USISL titles in 1996: The California Jaguars defeated the Richmond Kickers 2-1 in a shootout at Richmond, Va. on Sept. 1 to claim the USISL Select League championship and the Charleston Battery defeated the Charlotte Eagles 3-2 in a shootout at Charleston, S.C. on Aug. 24 to capture the USISL Pro League crown.

A-League Match of the Week Live on Prime Network

Friday, May 23	California at El Paso
Friday, May 30	Montreal at Hershey
Friday, June 6	California at Milwaukee
Friday, June 13	Worcester at Rochester
Sunday, June 22	Rochester at Richmond
Sunday, June 29	Long Island at Carolina
Sunday, July 6	Seattle at Minnesota
Sunday, July 13	Orlando at New Orleans
Mid-July	A-League All-Star Game
Sunday, July 20	Connecticut at Long Island
Sunday, July 27	Minnesota at Orange County
Sunday, Aug. 3	Charleston at Nashville
Sunday, Aug. 10	Richmond at Jacksonville (T)
Sunday, Aug. 17	Milwaukee at Rochester
Sunday, Aug. 24	Raleigh at Charleston (T)
Sunday, Aug. 31	Montreal at Minnesota
Sunday, Sept. 7	A-League playoffs
Sunday, Sept. 14	A-League playoffs
Sunday, Sept. 21	A-League playoffs
Sept. 27 or 28	A-League Championship

(T) – Taped
(Schedule subject to change – Consult local listings for Prime Network affiliates)

D3 Pro League gains focus in '97

As the middle level of the three men's outdoor leagues in the USISL pyramid structure, the United States Division III Professional Soccer League provides competitive professional soccer from coast to coast across the U.S., while offering players a chance to hone their skills in a professional environment on a national scale.

The D3 Pro League – renamed for 1997 from "USISL Pro League" – is a step up from amateur-level soccer and the first taste of pro soccer for many of its players. Future stars of the Division II A-League and Division I MLS are groomed in the D3 Pro League. As part of the interleague agreement between MLS and the USISL, all D3 Pro League teams are official minor-league affiliates of MLS clubs, providing for players moves between the leagues.

The D3 Pro League includes 39 teams in 1997 and is the largest, in number of teams, of the USISL's three outdoor men's leagues. Teams will play 18 "league" games and a handful of non-league games this year. The season begins in April and concludes with the championship on Labor Day weekend.

An added element of excitement surrounding the D3 Pro League in 1997 is the concept of promotion, long a standard in professional leagues around the world. Beginning this season, the D3 Pro League champion will be promoted to the A-League for the next season, providing it meets Division II criteria. Relegation – sending the last place team down to the next lower league – has been discussed by the USISL, but will not be enacted in 1997.

The Charleston Battery defeated the Charlotte Eagles 3-2 in a shootout in the 1996 USISL Pro League Championship Game on Sept. 1.

1996 Rochester Raging Rhinos
FINAL STATISTICS

NO.	NAME	POS	GP	GS	MIN	G	A	PTS	SHOTS	FOULS	CARDS C	CARDS E	SHOOTOUT G	SHOOTOUT ATT
0	THOMPSON, Rett	GK	1	0	19	0	0	0	0	0	0	0	0	0
1	ANDRACKI, Bill	GK	27	27	2,411	0	0	0	0	0	1	0	0	1
2	LOPEZ, Dino	D	0	0	0	0	0	0	0	0	0	0	0	0
3	ASHE, Tim	D	8	1	144	0	0	0	0	3	1	0	0	1
4	MINOTT,Leon	D	22	20	1,665	0	0	0	1	21	3	0	0	0
5	SMOTRICH, Yuri	D	18	16	1,502	0	1	1	0	24	1	0	1	3
6	RIVAS, Rene	D	25	25	2,223	2	4	8	25	56	6	0	1	3
7	GUTIERREZ, Henry	M	13	13	1,034	3	3	9	26	27	5	0	0	2
8	TANNER, Tommy	M	26	26	2,035	1	6	8	9	27	4	0	0	2
9	KELLY, Danny	M	20	20	1,725	2	3	7	22	19	3	0	2	3
10	McKAY, Yogi	M	22	20	1,621	1	1	3	11	45	2	2	2	4
11	DEBRAH, Kofi	F	18	8	711	4	2	10	14	10	1	0	0	1
12	YOUNG, Paul	F	4	2	200	4	0	8	8	2	0	0	0	0
14	VILLAGRA, Gustavo	M	17	15	1,260	0	0	0	17	37	2	0	0	1
15	ERCOLI, Pat	M	1	0	7	0	0	0	0	0	0	0	0	1
15	ALLEN, Howard	F	1	0	26	0	0	0	1	1	0	0	0	0
16	KENNELL, Chris	D	12	5	633	0	1	1	5	10	0	0	0	0
17	DAUDA, Fuseini	F	23	21	1,856	0	1	1	10	49	8	0	1	1
18	HOPFINGER, Carl	F	4	1	60	0	0	0	0	0	0	0	0	0
19	MILLER, Doug	F	27	23	2,228	18	2	38	71	26	1	0	0	4
20	TOMETSKO, Ken	M	1	1	90	0	0	0	0	1	0	0	0	0
21	MARINARO, Hector	M	23	19	1,758	4	7	15	51	14	4	1	3	5
22	STUART, Darrell	F	1	0	10	0	0	0	0	0	0	0	0	0
23	STEENKAMP, Lenin	F	21	21	1,890	5	5	15	57	26	3	0	2	3
	Departed:													
	RIZI, Marco	D	10	7	540	0	0	0	4	7	1	1	0	0
	KARIC, Zoran	M	6	5	303	0	1	1	22	6	0	1	1	2
	ROMANELLO, Gustavo	F	4	3	215	0	0	0	4	4	0	0	0	1
	WURDAK, Tom	M	4	3	273	0	0	0	3	2	0	0	0	0
	TOTALS		**27**	**27**	**2,430**	**44**	**36**	**124**	**328**	**398**	**41**	**3**	**12**	**34**

NO.	GOALKEEPER	GP	GS	MINS	GA	SVS	GAA	SO	RECORD W	RECORD L	SHOTS FACED	SHOOTOUT SAVES	SHOOTOUT GA	SHOOTOUT RECORD W	SHOOTOUT RECORD L
1	ANDRACKI, Bill	27	27	2,411	40	120	1.49	7	11	13	37	14	13	3	3
0	THOMPSON, Rett	1	0	19	2	1	9.47	0	0	0	0	0	0	0	0
	TEAM TOTALS	**27**	**27**	**2,430**	**42**	**121**	**1.56**	**7**	**11**	**13**	**37**	**14**	**13**	**3**	**3**

RECORD	GP	W	L	SOW	SOL
RHINOS	27	11	13	3	3
OPPONENTS	27	13	11	3	3

SCORING	1ST	2ND	TOT
RHINOS	15	29	44
OPPONENTS	13	29	42

SHOTS	TOTAL
RHINOS	367
OPPONENTS	289

RHINOS WHEN:	W-L
Scoring First Goal	9(1)-2
Allowing First Goal	2(1)-10
Outshooting Opponent	9(2)-7
Shots Are Tied	1(1)-0
Outshot By Opponent	1-6
Leading at Half-Time	6-0
Tied at Half-Time	4(3)-8
Trailing at Half-Time	1-5
( )=Shootout Win	

ADDITIONAL STATISTICS

RHINOS		OPPONENTS
158	CORNER KICKS	128
1	CORNER KICKS SCORED	1
4	PENALTY KICKS	3
0	PENALTY KICKS SCORE	2
62	OFFSIDES	70
413	FOULS	372
6	EJECTIONS	4

ROCHESTER RAGING RHINOS TEAM DIRECTORY

333 North Plymouth Avenue • Rochester, NY 14608
Phone: 716.454.KICK • Fax: 716.454.5453

Chief Executive Officer
STEVE DONNER

President
FRANK DuROSS

Vice President/General Manager
CHRIS ECONOMIDES

Vice President/Operations
BOB RUSSELL

Vice President/Communications
STEVE ROSSI

Head Coach
PAT ERCOLI

Assistant Coach
FRANK ODOI

Head Trainer
CRAIG RAND

Controller
MIKE FLAHERTY

Director of Marketing
MATTHEW COX

Director of Media Relations
PETER MANCUSO

Director of Merchandising
LYNNE VANGELLOW

Youth Programs Director
PAT GROW

Community Relations Manager
COLLEEN BROWN

Account Executive
TIM SOUDAN & PETER COSTANZA

Executive Assistant
AMY CUMMINGS

Accounts Payable Manager
KAREN GALLAGHER

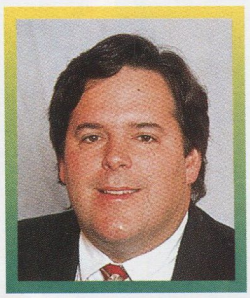
Consultants
CHRIS PALIN, JODY GAGE

Broadcasters
DON STEVENS & DON LALKA

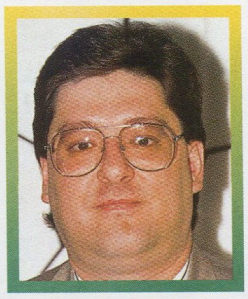
Radio Stations (all games)
WBBF AM-950 & WBER FM-90.5

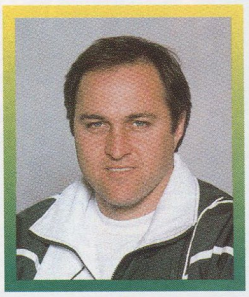
Television
PRIME NETWORK/EMPIRE SPORTS NETWORK
A-League Game of the Week

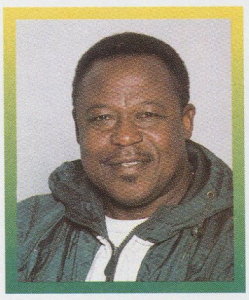
Home Field
FRONTIER FIELD - 12,052

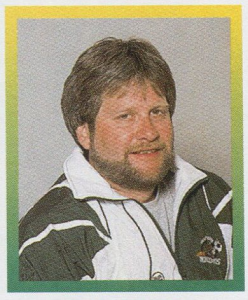

STEVE DONNER

FRANK DuROSS


CHRIS ECONOMIDES


PAT ERCOLI


FRANK ODOI


CRAIG RAND

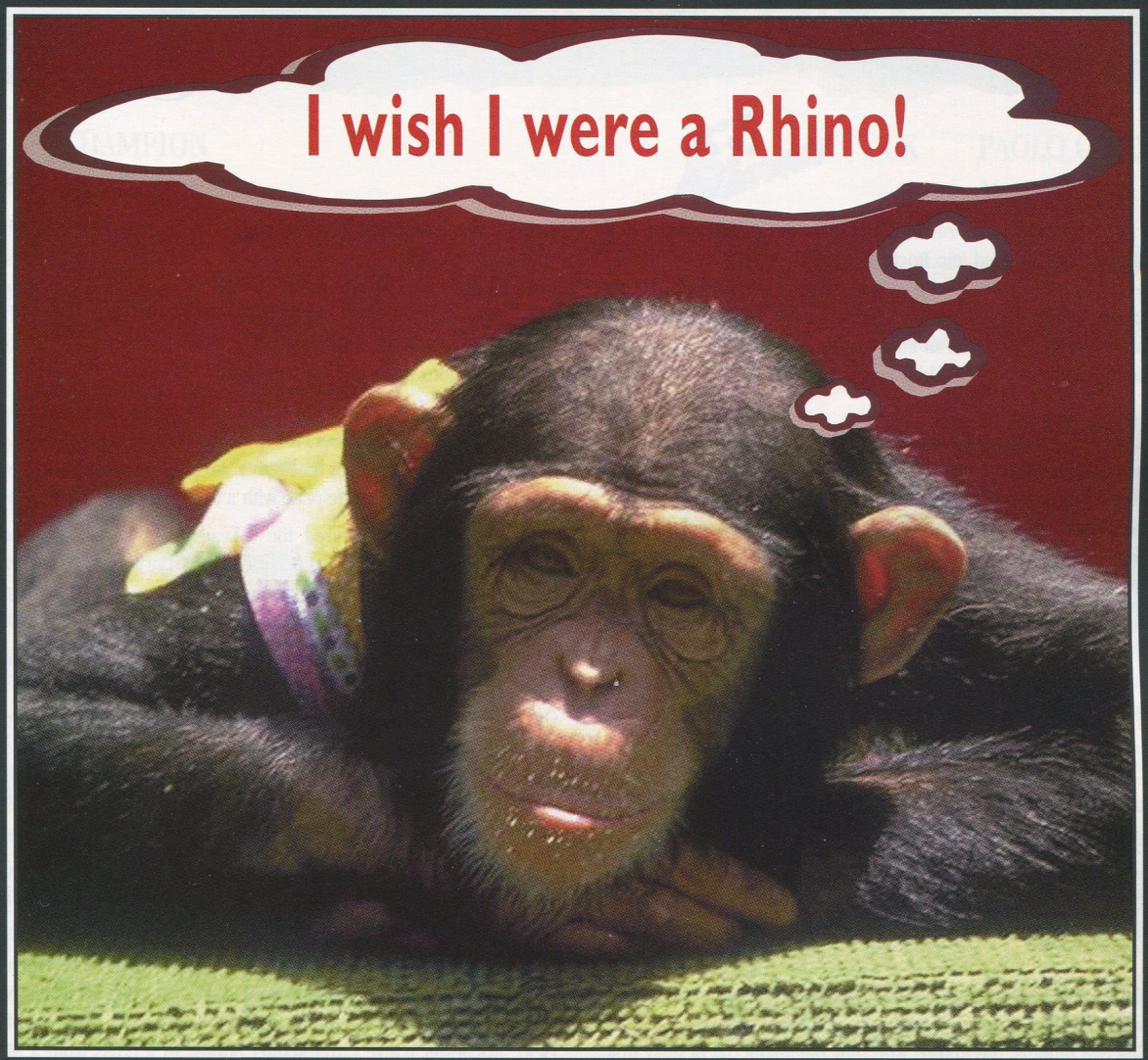
ROCHESTER RAGING RHINOS FRONT OFFICE

Left to Right: Pat Grow, Amy Cummings, Bob Russell, Peter Costanza, Colleen Brown, Karen Gallagher, Tim Soudan, Matthew Cox

Rochester Raging Rhinos Uniforms

White Jersey with Green Pinstripe
Green Shorts with White Trim

Black Jersey with White Trim
Black Shorts with White Trim



Soccer Sam show

feel the kick

Hot Talk 1280 AM
Saturdays 10:05 AM
(Interviews with National Team players, coaches, MLS players, Rhino Updates, and more. Very Crazy!)

T.V.

Warner Brother (WB) Channel 26
Fridays 10 PM & Saturdays 12:30 PM
(check local listings in your area)

http://www.soccersam.com

Real Audio replay of radio show. 24 Hrs a day at: www.soccersam.com
(Plug in today and "Feel the Kick")

Jimmy Glenn Sparks the Offense

BY ROBERT M. McCLAINE

Jimmy who? That's what the Rochester Raging Rhinos organization and local soccer fans were asking when the 1997 Rhinos season began in May. Who is Jimmy Glenn, the forward that the Rhinos brought in after he was eligible for free agency last season? Who is the man who played in the inaugural season of Major League Soccer last year?

Everyone knew that the Rhinos needed another forward to compliment the 1996 A-League's scoring leader, Doug Miller. While the team was strong in the back, Rochester spent the winter searching for more offensive punch.

Last season, Jimmy Glenn played in the MLS with the Dallas Burn where he saw limited playing time. He appeared in nine regular season games, starting one, and was held pointless during his stint with the Burn. Why were Rhinos Vice President/General Manager Chris Economides and Head Coach Pat Ercoli interested in bringing in the 24-year-old native of Monterrey, California?

"We saw Jimmy play when his team, the Baltimore Spirit of the NPSL, visited Rochester in March to play Toronto in The Arena at the Rochester War Memorial," said Economides.

"He scored a bunch of goals that game, and a week later his agent, Ken Neal, called and said 'I have a hard working, good kid' for the Rhinos. It was Jimmy Glenn. Needless to say, it was the best investment we made this season."

Jimmy who? This is the same Jimmy Glenn who led the NCAA in scoring during the 1993 season, notching 32 goals, 12 assists and 76 points for Clemson University. Glenn ranks second all-time in Tiger history with 68 goals. Jimmy also garnered many awards during his collegiate career, including first-team All-American honors in his freshman and senior years, Atlantic Coast Conference Rookie-of-the-Year as a freshman, and ACC Player-of-the-Year honors in both 1990 and 1993.

Economides and Ercoli knew that the 5'11", 180-pound forward could score goals. And Glenn didn't take long to prove it to his teammates or the loyal Rhino fans, as he scored a goal in each of his first two regular season matches. Through the first ten games of the 28-game season, Glenn had seven goals to tie for the A-League lead in that category. He also dished out 4 assists for a total of 18 points in that span, which found him tied for the overall lead in points in the 24-team A-League.

"I really like playing in Rochester," said Glenn, who currently lives in San Antonio, Texas. "I can see that the community supports this team like no other city that I have played in. I'm looking forward to providing the fans with exciting play and hopefully some great goals."

Exciting play and great goals are on the top of Jimmy's resume. His knack of scoring the first goal has put many of the Rhinos opponents back on their heels early into the match. He has also complimented fellow striker Doug Miller, assisting on two spectacular goals recently that struck up the band. The "Glenn-Miller" show? Maybe that's a bad euphemism, but the point is made - teams can't cover both goal-scorers, so the Rhinos expect to fill the opponents net plenty of times this season.

Photo by James Lathrop

Being a part of the MLS in its first season was an exciting time for Glenn. Jimmy is comfortable at the Division II level, for now.

"There's really no difference between the two leagues, besides the superstars like Carlos Valderrama of the Tampa Bay Mutiny and John Harkes of D.C. United," said Glenn. "The A-League is a very competitive league, and I'm enjoying my stay here in Rochester."

A veteran of international play, Glenn played for the United States Under-17 National Team in 1987 and also appeared with the U.S. U-20 squad. He also has dressed for the U.S. National "B" Team in 1994. Jimmy starred for Greensboro (now Carolina/A-League) of the USISL in 1994 and 1995, helping the Dynamo to a championship in '94.

At the midway point of the season, Rochester soccer fans now know who Jimmy is. He's the guy putting the ball into the back of the net.

1996 A-League Awards

CHAMPION
Seattle Sounders

RUNNER-UP
Rochester Raging Rhinos

TOP GOAL SCORER
Doug Miller, Rochester Rhinos, 18 goals

ASSIST LEADERS
Wolde Harris, Colorado Foxes
Carsten Siersbaek, Colorado Foxes
8 Assists

TOP POINT-GETTER
Wolde Harris, Colorado Foxes, 42 points

GOALKEEPER OF THE YEAR
Paolo Ceccarelli, Montreal Impact,
2,340 minutes, 17 GA, 0.65 GAA

ROOKIE OF THE YEAR
Wolde Harris, Colorado Foxes

DEFENDER OF THE YEAR
John Limniatis, Montreal Impact

COACH OF THE YEAR
Lorne Donaldson, Colorado Foxes

OFFICIAL OF THE YEAR
Kevin Skinner (FIFA Referee)
Calgary, Alberta, Canada

MOST VALUABLE PLAYER
Wolde Harris, Colorado Foxes

1996 All A-League Team

GK	PAOLO CECCARELLI	*Montreal Impact*
D	JOHN LIMNIATIS	*Montreal Impact*
D	WADE WEBBER	*Seattle Sounders*
D	CARLOS LLAMOSA	*New York Fever*
D	RENE RIVAS	*Rochester Raging Rhinos*
M	NICK DeSANTIS	*Montreal Impact*
M	MARTIN NASH	*Vancouver 86'ers*
M	ANTHONY McCREATH	*Colorado Foxes*
F	WOLDE HARRIS	*Colorado Foxes*
F	DOMENIC MOBILIO	*Vancouver 86'ers*
F	DOUG MILLER	*Rochester Raging Rhinos*

Rubino's
ITALIAN FOODS

MAIN STORE
1304 East Ridge Road, Rochester, NY 14621
716-544-5680 716-544-5871
FAX: 716-544-7552

ROCHESTER
343 East Avenue
716-546-1530

362 State Street
716-454-3850

9 Main Street
716-546-4800

Midtown Plaza
716-546-1512

211 W. Ridge Rd.
716-254-7940

2045 Empire Blvd.
716-787-9050

1921 South Avenue
716-271-0110

WEBSTER
24 E. Main St.
716-265-0870

SPENCERPORT
42 Nichols Street
716-352-8646

SEABREEZE PARK
716-323-1900

GREECE
1964 W. Ridge Rd.
716-225-6620

Look for the Rubino's "Sub of the Game"

RERO

Proudly Supports Our *RHINOS*!!

2005 Brighton-Henrietta T.L. Road
Rochester, NY
424-RERO

Electrical & Industrial Distributors in New York State

Present a ticket stub from any Rhinos game and receive 10% off any hair care service or product.

off-sides
ALL ★ STAR HAIR CARE

Call 723-3660 for Your Appointment
Official Hair Care Provider for the Rochester Rhinos & Americans

"We use and recommend Goldwell products."
GOLDWELL

504 Long Pond Road Carriage Stop Plaza 1/2 mile North of Latta

Looking For Furniture NOW But Not FOREVER?

Rent

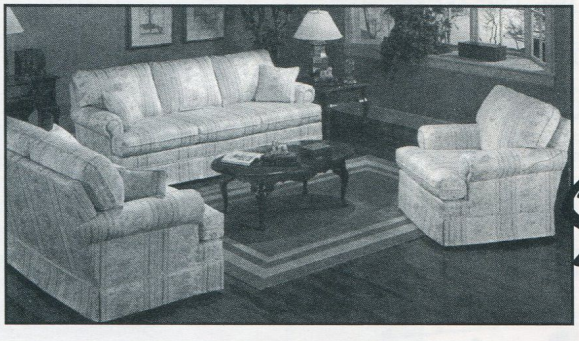
Sherman Furniture Rentals

Value

"Sherman Offers Styles & Pricing to Please Everyone!"

Service

"Sherman Even Rents Electronics, Appliances, Housekeeping Packages & Office Furniture!"



Selection

Call 716-247-1660

Ask about our Corporate Apartment Program
Upstate New York's Premier Furniture Rental Company

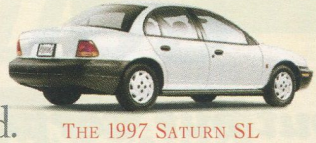
Rochester Raging RHINOS

Our Staff Wishes You A Successful Season.

To hear some people tell it, buying a Saturn was kind of nice.

Neither snow, nor rain, nor gloom of night can keep a Saturn owner from telling us how much they enjoyed buying their car. That's right, enjoyed. Although words such as "elated" and phrases like "I can't tell you how pleased" are often substituted, we figure they mean enjoyed just the same. What we can't figure, however, is why this is anything to write home about. After all, when we first started selling Saturns we figured we'd just treat people the same way we would want to be treated ourselves. It's an experience rooted in common courtesy more than anything else. Yet apparently, it's an experience that is not all that common. Or so we've been told. And told. And told.

SATURN.



THE 1997 SATURN SL

I ♥ SATURN

Not every letter we get comes via the mail. A lot of it comes via computer. If you haven't visited the Saturn Internet site, you might want to give it a try. It's a great way to learn about Saturn and the cars we're building this year—like our new coupe.

Dear Saturn,

One of the nice features of owning a Saturn is our Customer Assistance Center.

Thank you for

Got a question about your car? Interested in finding your nearest Saturn retailer? Want

the wonderful way

directions to Spring Hill? Operators are standing by. Actually, they're sitting, but what the hey.

you treated me.

SATURN *of* WEST RIDGE
4692 Ridge Road West
716-352-5995

SATURN *of* ROCHESTER
770 Panorama Trail
716-586-6959

A DIFFERENT KIND *of* COMPANY. A DIFFERENT KIND *of* CAR.

This 1997 Saturn SL has an M.S.R.P. of $10,995, including retailer prep and transportation. Of course, the total cost will vary seeing how options are extra, as are things like tax and license. We'd be happy to provide more detail at 1-800-522-5000 or look for us on the Internet at http://www.saturncars.com. ©1997 Saturn Corporation.

Advertisers Index

Antonetta's Restaurant . . . 23
Arrivaderci Pizza 23
Barristers Pub 47
Batty & Hoyt. 34
Blanchard Florists 22
Blueberry Hill 35
Bluebird Buslines. 72
Bonn, Shortsleeve & Gray . 52
Budweiser . . . . . IBC
Cellular One. 9
Chase Pitkin. 8
Chili Pepper Futbol. 61
Cooks Etc. 28
Days Inn 79
DeCarolis Truck Rental. . . 57
DeGeorge Ceilings 23
DeLorenzo Electronics . . . 46
Diamond Limousine 60
Diamond Packaging 57
Dougherty & Fuino. 79
Dutchess Restaurant. 59
Henniger & Horn 27
Etna Pastry. 23
Emerald Financial Services 23
First Class Travel 25
First USA Bank. 69
Frontier Corporation . . . . IFC
Frontier Field. 70
Gallo & Iacovangelo 29
Gary Muldoon 30
Gerratanos Restaurant . . . 23
Geva Theatre 30
Giltspur 73
Harro East 62
Heindl Printing. 79
ICS/Executone 31
Jamro Automotive 23
Label World. 6
M&T Bank. 3
Mr. Rooter. 66
Mann's Jewelers. 44
Marantha Printers 64
Marina Dodge 65
Natapow 56
National Schoolbus. 59
Nationwide Insurance. 7
NYRA Trophies. 33
Offsides 16
Old Country Buffet 34
Old Rochesterville 63
Olympia Restaurant 19
Parkway Restaurant 79
Pettis Pools 24
Pittsford Seafood 23
Poland Springs. 71
Rhinos Merchandise. 33
Ridge Lumber 23
Rochester Americans 58
Rochester Knighthawks. . . 58
Savioa Pastry Shoppe 36
Seneca Foods 54/55
Sheraton Four Points 68
Sugar Creek. 47
TAD Technical Services. . . 64
TGI Fridays 23
Thrifty Car Rental. 53
Tony's Collision 23
Tops Food Market 57
Top Notch Monogramming 22
Triphammer Grill 36
University Sports Medicine 28
Webster House Frame. . . . 72
Quadracolor Express 38
Radec 19
Revo 16
Roberts Wesleyan College . 75
Rubinos. 16
Saturn 18
Sherman Furniture. 17
Soccer Sam Show. 13
Soccer Shack. 6
Texport 78
Tully's Good Times 43
Umbro. 74
US Airways. 50
Vehicles Unlimited 47
Wendys . . . . . BC
Wojtczak Bakery 79
WDKX 76
WKLX. 2
XARA. 51
Xerox Corporation 37
Zweigles 52

STAMPEDE SHEET

Bodine Travel
Nick Tahous
Painewebber
Quadracolor Express

1997 Season Schedule

MAY

SU	M	T	W	TH	F	SA
				1	2	3 HER
4	5	6	7	8	9 CHAR	10
11	12	13	14 JAC	15	16 CAR	17
18	19 TOR	20	21	22	23	24
25	26 TOR	27	28	29	30	31

JUNE

SU	M	T	W	TH	F	SA
1	2	3	4	5	6	7 JAC
8 EXH	9	10	11	12	13 WOR	14
15 CONN	16	17	18	19	20	21 RAL
22 RICH	23	24	25 CAR	26	27	28
29 HER	30					

JULY

SU	M	T	W	TH	F	SA
		1	2	3	4 MON	5
6 MON	7	8	9	10	11	12 RICH
13	14	15 ALL-STAR	16 LI	17	18 HER	19
20	21	22	23	24	25 TOR	26
27 LI	28	29	30 TOR	31		

AUGUST

SU	M	T	W	TH	F	SA
					1	2 RAL
3	4	5	6	7	8 CONN	9
10	11	12	13	14	15 CHAR	16
17 MIL	18	19	20	21	22 WOR	23
24 CONN	25	26	27	28	29 LI	30

Home Games
Away Games
Israeli Exhibition/A-League All-Star Game

Game Times: Sunday & Monday 6:05 pm
Wednesday, Friday & Saturday 7:35 pm

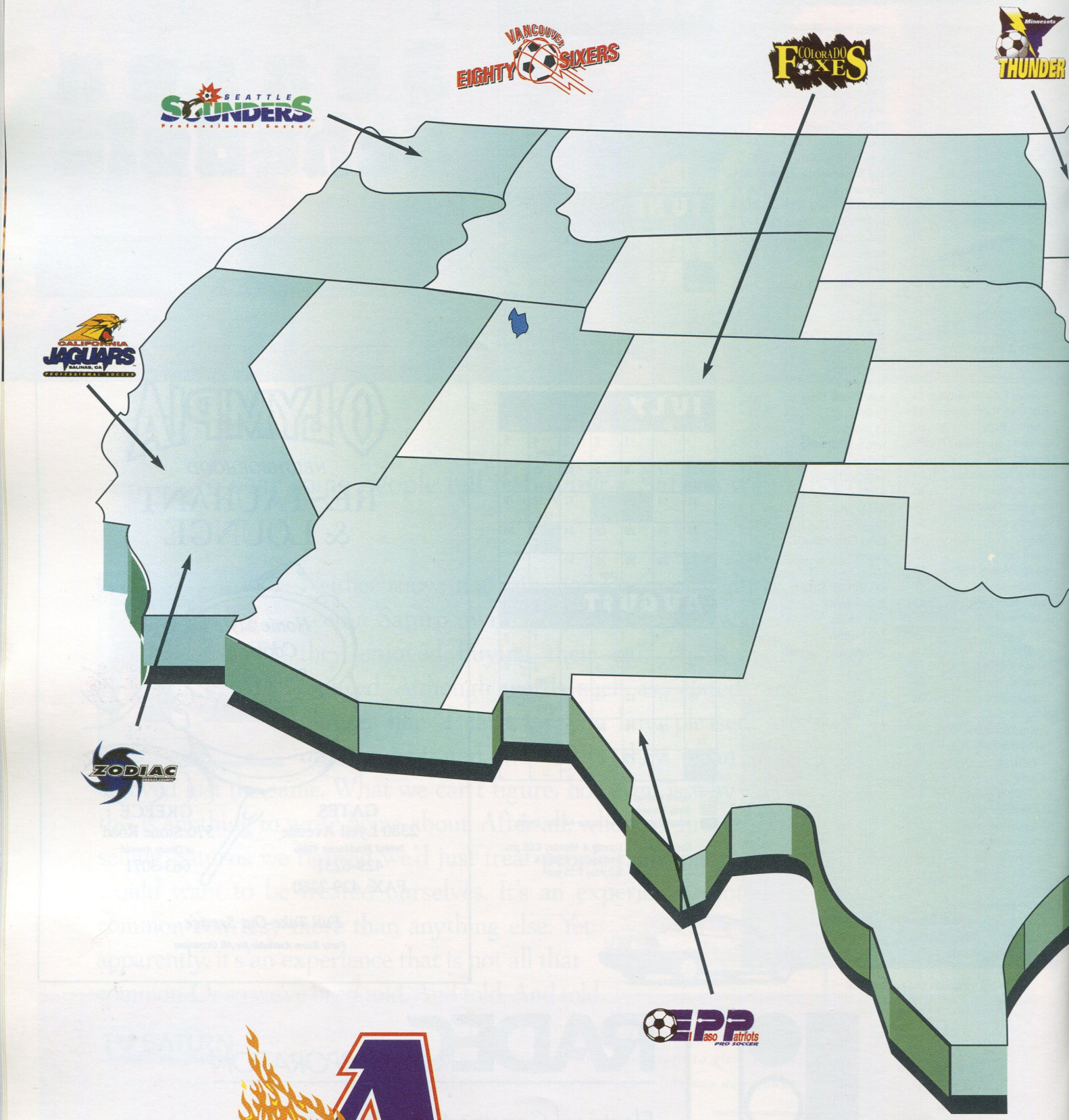
OLYMPIA
NEIGHBORHOOD
RESTAURANT & LOUNGE

GATES
2380 Lyell Avenue
behind Blockbuster Video
429-6231
FAX: 429-7260

GREECE
570 Stone Road
at Dewey Avenue
663-3071

Full Take-Out Service
Party Room Available for All Occasions

RADEC CORPORATION
Electrical Construction/Controls
Quality • Service • Commitment
1040 University Avenue • Rochester, NY 14607
(716) 271-6311 Fax (716) 271-2486
www.radec.com



A LEAGUE

Professio

nal Soccer Teams

5 Good Reasons To Buy Our Flowers

1. QUALITY FIRST

We use only the finest long lasting flowers, both locally and European.

2. WE GUARANTEE COMPLIMENTS

If our products don't produce a "BIG THANK YOU," we'll gladly replace it.

3. SAME DAY DELIVERY

Ask about our "90 MINUTE DELIVERY" and "FREE DELIVERY TO HOSPITALS & FUNERAL HOMES"

4. MORE THAN ARRANGEMENTS

Choose from a wide selection of fruit and gourmet baskets, balloons, plants, dried and silk flowers.

5. EASY ORDERING BY PHONE

We accept all major credit cards. CALL NOW FOR SAME DAY DELIVERY.

BLANCHARD FLORIST

1464 LAKE AVENUE

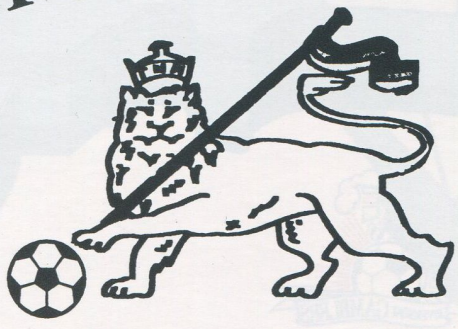
254-1200

AMERICAN EXPRESS Cards · MasterCard · VISA · FTD

GOOD LUCK RHINOS

TOP NOTCH MONOGRAMMING

RESPECT DUE FOR BRINGING SOCCER BACK



COMPLETE CUSTOM EMBROIDERING AND MONOGRAMMING SERVICE

Screenprinting • Tackle Twill • Heat-Press Lettering & Numbers
Business Apparel • Towels • Hats • Polos • Jackets • Tees • Sweatshirts
Pre-Printed Shirts (Reggae, Soccer, Dead, Tie Dye, Nature)

WHOLESALE & RETAIL

248-2650

50 State Street, Northfield Commons, Pittsford, NY 14534

Arrivederci Pizza & Subs
Since 1982
55 South Main Street • Fairport N.Y. • 425-2898

Jamro Auto Repair
Parking available for All Frontier Events
Corner of Brown & Plymouth Street

AUTO FINISHERS SUPPLY CO. of Rochester, Inc. SPEED & CUSTOM
1711 N. Clinton Ave.
Rochester, NY 14621
544-7300

EVERYONE LOOKS FORWARD TO FRIDAY'S
125 White Spruce Blvd. & 432 Greece Ridge Center Dr.

Antonetta's Restaurant
1160 Jay Street

JOSEPH DeGEORGE Cadillac 266-0250

Gerratano's Restaurant
885 Buffalo Road

Etna Italian Pastry Shoppe
2318 Lyell Avenue

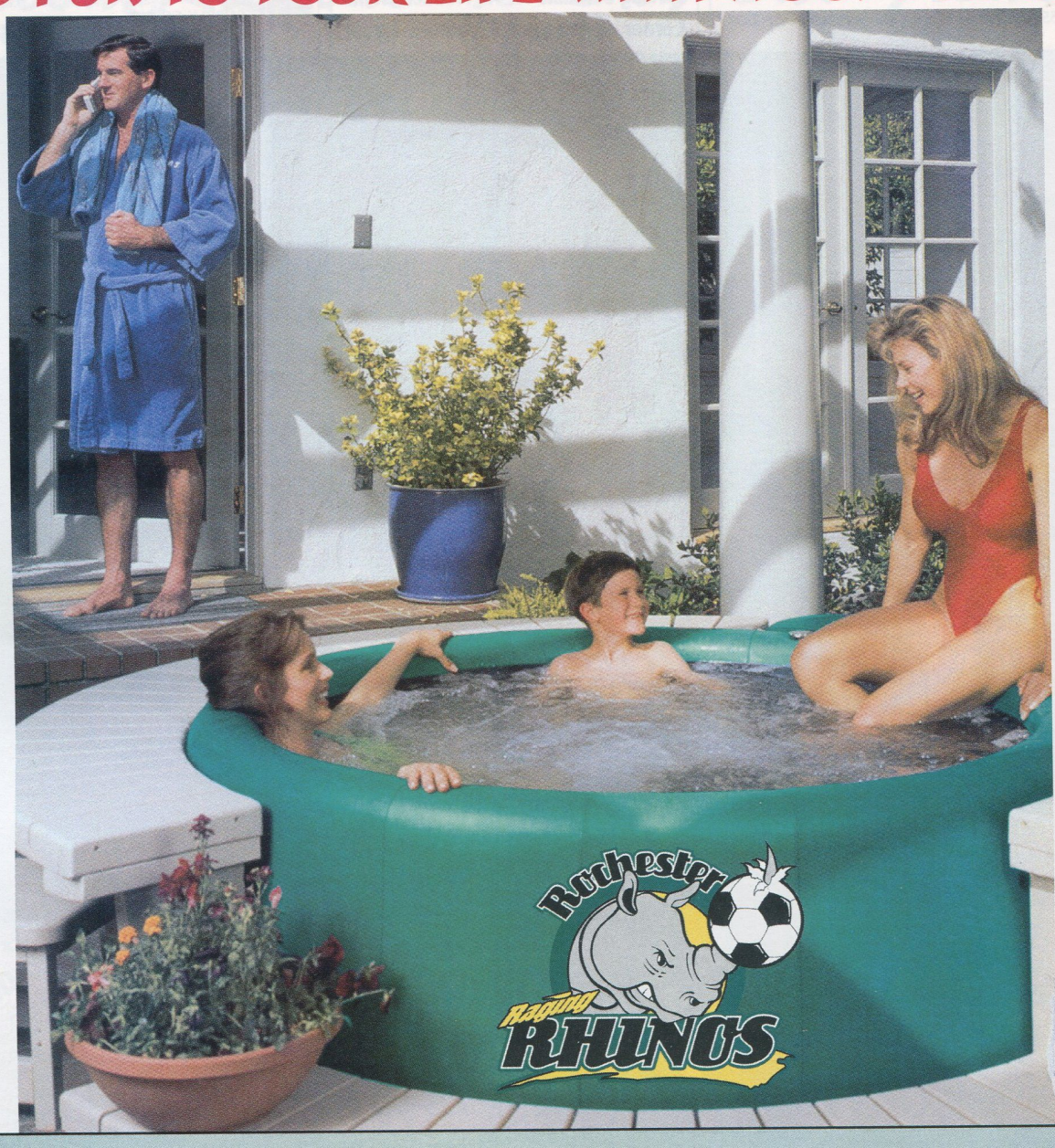
CHESTER FRIED
PITTSFORD SEAFOOD
510 Monroe Ave • Roch, NY 14607
271 1780

Emerald Financial Services
Certified Financial Planners
771 Ridge Rd. • Webster, NY • 671-0010

TONY'S COLLISION 473-8776 TRUST IN TONY'S
270 Anderson Ave.
Rochester, NY 14607

RIDGE LUMBER
600 Hollenbeck Street
Ph. 266-7700

ADD FUN TO YOUR LIFE WITH A SOFTUB SPA!



ULTIMATE FUN...INFINITE POSSIBILITIES!

Relax in your very own soothing spa. For people of all ages and lifestyles, the Softub Spa is popular for hydrotherapy, family fun or year 'round enjoyment. No plumbing or special electrical outlet required. Weekend rentals available - or own your very own Softub Spa for as little as $79 per month. * The Rhinos and Pettis Pools team up! Register at either Pettis location to win the Rhino Softub Spa. Winner to be selected and announced live at final regular match end of August. * SEE STORE FOR DETAILS

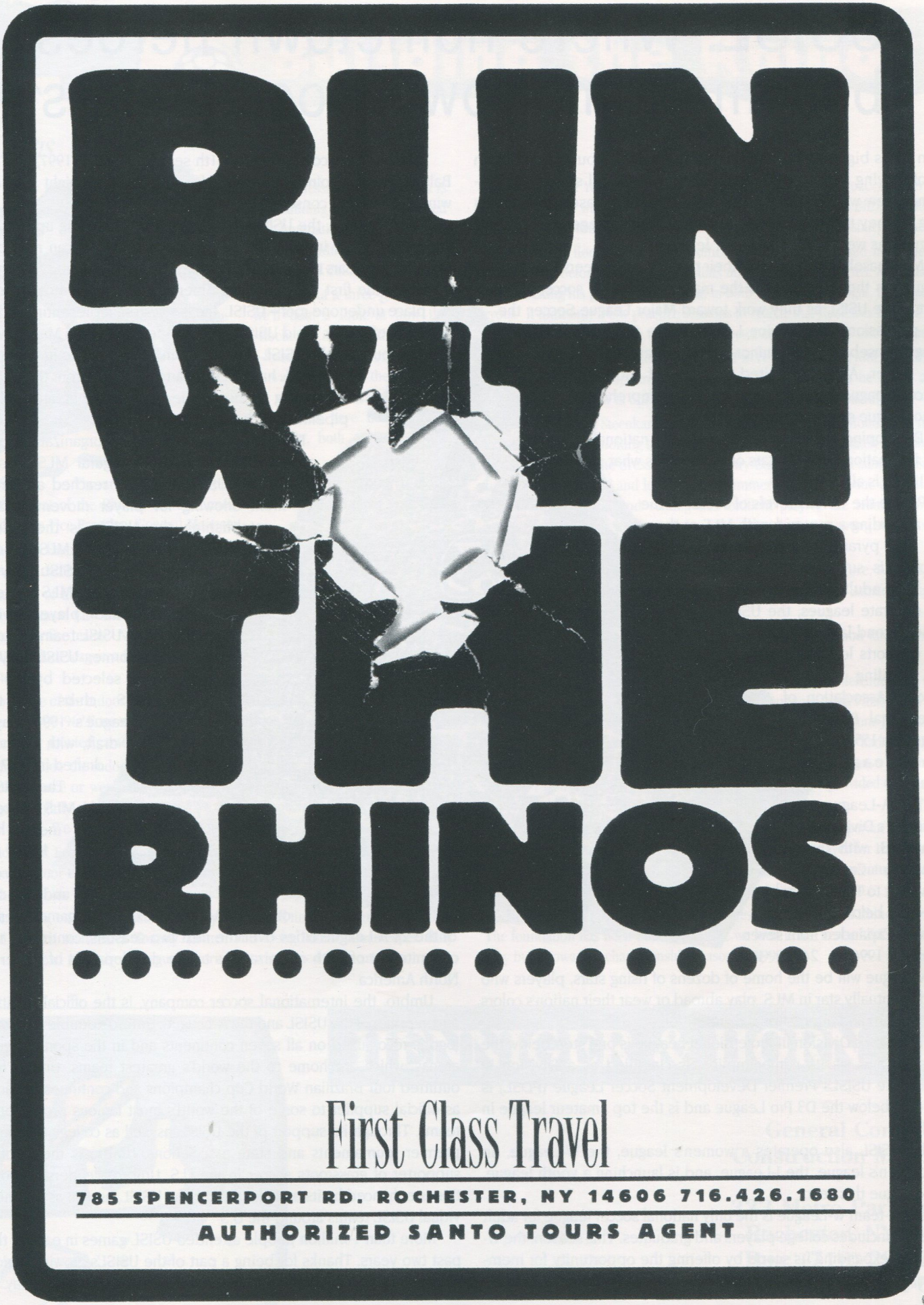
- Making friends since 1962 -

PETTIS

PETTIS POOLS & PATIO

*** GREECE 392-7711**
1186 MANITOU ROAD CORNER LATTA

*** EAST ROCHESTER 383-0700**
COUNTRY CLUB PLAZA, FAIRPORT ROAD



First Class Travel

785 SPENCERPORT RD. ROCHESTER, NY 14606 716.426.1680

AUTHORIZED SANTO TOURS AGENT

Rochester to Host A-League All-Star Game

I doubt Kevin Costner's character was thinking about the A-League All-Star game when he heard those voices in the Iowa corn fields, but nevertheless, Frontier Field was built and soccer fans certainly did come, in record numbers. Rochester versus Montreal, the first pro sporting event in Frontier, set the stage for a wonderful summer of soccer as a then A-League record crowd of 14,717 witnessed the Rhinos come from behind victory to win their first game on their home turf. The soccer excitement at Frontier Field was just beginning.

The fan support continued throughout the season and soon the Rochester Rhinos were the talk of American soccer. Ten times crowds of 10,000 or more fans watched the Rhinos as they battled their way into two championship matches in their inaugural season.

This success caught the eye of nearly everyone in the soccer community, including the President of the USISL, Inc. (United Systems of Independent Soccer Leagues) Francisco Marcos. Marcos helped engineer the merger between the A-League and USISL, Inc., boosting the size of the league from seven to 24 teams and reaffirming its position as the official Division II league in the United States. After the successful merger, Marcos became commissioner of the A-League and began working on various projects like the A-League All-Star game.

He needed to look no further than Rochester for a city and league partner that was willing and capable of putting on such an event. After a few phone calls and some negotiations, Marcos arrived in Rochester on May 1, 1997 for the formal announcement of the A-League All-Star Game.

"The Rhinos ownership group has created an organization which is admired by the entire nation," commented Marcos. "The All-Star Game gives them an opportunity to showcase their stadium and reward their fans for revitalizing pro soccer in Rochester. Our best A-League players will be featured in this match ... it will be a great night of soccer."

The great night of soccer will indeed be a 'great night,' as the Rhinos have scheduled a soccer doubleheader for July 15. In addition to the A-League All-Star game, there will also be a 5:00 pm game between Turkish club powerhouse Galatasaray and the Rochester Rhinos prior to the 7:30 pm A-League All-Star game. Galatasaray was the Turkish Division I regular season champion, posting a 25-7-2 mark. To gain admittance to the July 15 matches, fans will need just one ticket.

The all-star game on July 15 will give Rhinos fans a chance to see a number of players that won't be traveling to Rochester during the regular season, like Seattle Sounders stars Michael Gainey (one of league's top scorers) and Dusty Hudock (one of league's top goalkeepers), plus California's top goal scorer Mark Baena. Unlike the A-League last season, the increased number of teams in the A-League this season has prohibited each league member from playing all their counterparts, thus giving the Rochester soccer fans a unique opportunity to see all the A-League stars in one game; not to mention one of Europe's top club teams.

A capacity crowd is expected for this historic soccer night in Rochester, one that could challenge the existing A-League single game attendance mark of 14, 809 set by the Rhinos on September 21, 1996, when they hosted the Montreal Impact during the first round of the A-League playoffs last season.

Schedule of Events - July 15, 1997

3:00 pm	Soccer Fest
5:00 pm	Galatasary vs. Rochester
7:30 pm	A-League All-Star Game

Building the Rhinos

BY AL LOUIS

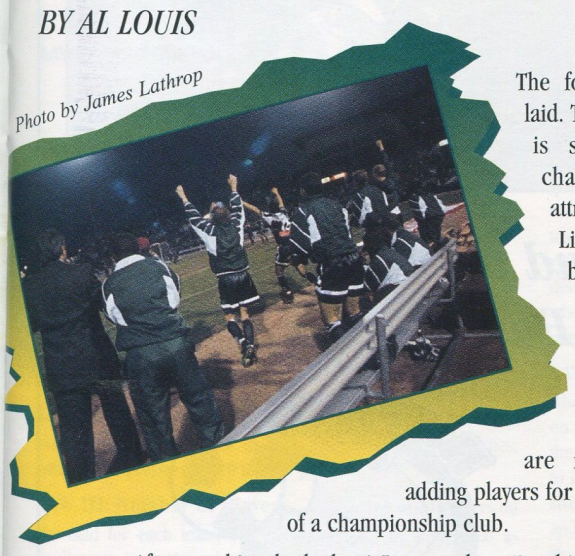


Photo by James Lathrop

The foundation has been laid. The support structure is standing. Even the character and unique attributes are in place. Like a house or a building, every team needs finishing touches to a successful project. The Rochester Raging Rhinos are in the process of adding players for the finishing touches of a championship club.

After reaching both the A-League championship game and the U.S. Open Cup final in their inaugural season, the Rhinos are looking to win a championship in their second season.

Vice President/General Manager Chris Economides and Head Coach Pat Ercoli spent the winter of 1996-97 searching for the right combination of players to add to the roster to compliment the returning veterans.

"We have some unfinished business," said Economides. "Our goal has always been to win a championship, especially in our league. Although we came close last season, this organization will not be satisfied until we achieve our goals. The ingredients were there last season. Management and coaches realize that we need to add to what we have already to put us over the top and win."

The Rhinos lost a few players from last year's squad. Hector Marinaro, a fan favorite, chose not to return to Rochester this summer. Hector and his wife welcomed a new baby as well as a new contract from the indoor Cleveland Crunch. Year-round playing is not in the plans for one of the greatest indoor soccer players ever.

Danny Kelly, who scored the first regular season goal in Rhino history, is playing for the Hershey Wildcats of the A-League. Prolific goal-scorer Kofi Debra has chosen to remain in Ghana to play for his national league team.

Economides and Ercoli once again hit the road to scout talent. Jimmy Glenn, who scored five goals in the Rhinos first seven games of the 1997 season, was signed after playing last year with the Dallas Burn of the MLS. Glenn caught the attention of the coaching staff after playing indoor ball with the Baltimore Spirit of the NPSL. Glenn played a great game against the Toronto Shooting Stars in a NPSL match at The Arena at the Rochester War Memorial in early March, and Coach Ercoli was impressed with his scoring credentials and signed the 24-year-old native of California.

Looking to strengthen the defense, Kevin Koetters was signed after a season with the Kansas City Wiz of the MLS. The sweeper played 15 games for the Wiz, helping settle the backline. Coach Ercoli is looking for Koetters to do the same in Rochester. Koetters also played indoors for Kansas City and won the NPSL championship in mid-May.

Koetters' indoor teammate Nate Houser, also a defender, was signed in the off-season. Houser was the most valuable player last season in Hampton Roads of the USISL Division III club. At 6'2", Houser will provide toughness and aggressive play in the back for the Rhinos.

Another indoor star, Nikki Vignjevic, was brought in to strengthen the midfield. Vignjevic, who displayed great skills early in the season, joined the Rhinos after helping the Cleveland Crunch reach the NPSL finals. Vignjevic's raw talent and youth should help supply the midfield position with creative plays.

On the advice of Rene Rivas, Coach Ercoli sat down one winter day and took a look at some game film of Rivas' good friend, Darci Monteiro. Darci, a native of Brazil, has played Division I professional soccer in both Portugal and Brazil. Much like Rene's plight last season, Ercoli brought in Darci for training camp, and immediately knew that he had another goal scorer to add to his arsenal. Darci's hard shot and great speed has earned him the nickname 'The Roadrunner'. Expect plenty of offense from the native of Rio de Janeiro.

Another find for the Rhinos in training camp has been Ezikeil Alamo, a native of Ghana, who was invited to camp on the suggestion of Assistant Coach Frank Odoi. "EZ" brings skills and great ball handling to the midfield position. Last summer Ezikeil played in a New York City league for Club Santos and he has also played professionally in Ghana.

With the addition of these six new players, the Rhinos hope that the finishing touches on this team are in place. Rochester is ready to challenge for the league title once again in 1997.

HENNIGER & HORN Inc.

General Contractors
Construction Managers

333 Metro Park, N209
Rochester, NY 14623
Bus: (716) 292-6810
FAX: (716) 292-6819

COOKS etc.

Baytowne Plaza
1900 Empire Blvd.
Webster, NY 14580
787-2665 • 1-800-716-2657

Proud to be the Authentic Gift Basket Vendor for the

Rochester Raging RHINOS

Good Luck Rhinos!

UNIVERSITY Sports Medicine

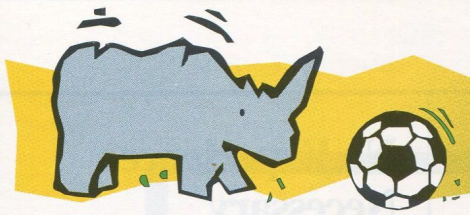
For Competitive and Recreational Athletes

- Treatment of Sports Injuries
- Sports Therapy
- Injury Prevention and Performance Enhancement

We are proud to be the team physicians, physical therapists, and athletic trainers for the Rochester Amerks, Rhinos and Knighthawks.

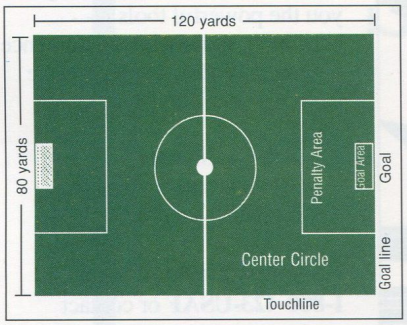
University Sports Medicine is a program of Strong Memorial Hospital and the University of Rochester Medical Center

2180 South Clinton Avenue, Rochester, New York 14618
(716) 275-7379



CONDENSED Laws of the Game

LAW I: Field of Play



LAW II: Ball The ball is made of leather or other safe, approved material: 27 to 28 inches in circumference, 14 to 16 inches, inflated to a pressure of 9.0 to 10.5 psi.

LAW III: Number of Players A maximum of 11 players on the field for each team, one of whom must be designated as goalkeeper. Up to two substitutes may be used by each team.

LAW IV: Players' Equipment Jersey, shorts, stockings, shinguards and shoes. The goalkeeper's jersey color must distinguish him from other players and the referee. A player may not wear anything dangerous to another player.

LAW V: Referee One referee is appointed for each match. He is responsible for enforcement of the Laws; serving as timekeeper, disciplining players; stopping the match if, in his opinion, a player has been seriously hurt; preventing persons other than the players and linesmen from entering the field without his permission. All decisions by the referee are final.

LAW VI: Linesmen Two linesmen are appointed to assist the referee in controlling the match by indicating offside; when a ball has crossed a touchline and which team should put it back into play with a throw-in; when a ball had crossed a goal line and whether it should be put back into play with a goal kick or corner kick; when an infraction had been committed; and whether a goal has been scored fairly.

LAW VII: Duration of the Games Two equal periods of 45 minutes. The referee may extend the time for long or unusual delays, such as injury or time-wasting by a team. (Note: A-League rules call for a sudden-death overtime period of 15 minutes and, if necessary, a shoot-out tiebreaker when a match is tied after 90 minutes of regulation play.)

LAW VIII: Start of Play The team that wins the coin flip can either choose which end of the field it wishes to defend or take the kickoff. Each team must remain on its own half of the field and the defending players must be a minimum of 10 yards away from the ball until it is kicked forward and rolled its full circumference. A goal cannot be scored directly from kickoff. After a goal, the team scored upon kicks off. After halftime the kickoff is taken by the team that did not kick off to start the game. Drop ball: When the referee stops play for a reason other than a rule infraction or a delay such as a player injury, he restarts play by dropping the ball where the ball was when the play was stopped. A drop ball is not in play until it hits the ground.

LAW IX: Ball In and Out of Play The ball is out of play when (a) it has wholly crossed the goal line or touchline, whether on the ground or in the air, or (b) the game has been stopped by the referee. The ball is in play at all other times from the beginning to the end of a half, including when it remains on the field after striking the referee, linemen, goal post, crossbar, or corner flag; and after an assumed infringement of the Laws, until the referee stops play.

LAW X: Method of Scoring A goal is scored when the whole of the ball has passed over the goal line, between the goal posts and under the crossbar while it is legally in play.

LAW XI: Offside A player is an offside position if he is nearer to his opponent's goal line than the ball, unless (a) he is in his own half of the field of play, or (b) there are at least two of his opponents as close or closer to their own goal. A player is penalized for being in an offside position only if, at the moment the ball touches or is played by a teammate, he is (in the opinion of the referee) (a) interfering with play or with an opponent, or (b) seeking to gain an advantage by being in that position. A player is not declared offside by the referee (a) merely because of his being in an offside position, or (b) if he receives the ball directly from a goal kick, corner kick or throw-in, or when it has been dropped by the referee.

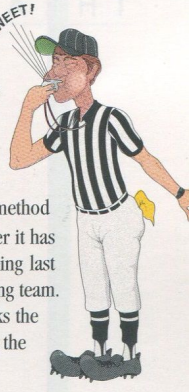
LAW XII: Fouls and Misconduct A team whose player intentionally attempts or actually kicks, trips, jumps at, charges violently, charges from behind, strikes or spits at, holds or pushes an opponent, or handles the ball is penalized by a direct kick. Any one of these nine offenses committed in the penalty area by a defender results in the awarding of a penalty kick to the attacking team. A team whose player commits less fragrant fouls such as offside, dangerous play or obstruction is penalized by an indirect free kick. The referee may caution a player (or others) for persistent misconduct, dissent, ungentlemanly conduct or entering the field without permission; the offender is shown a yellow ca The referee also may send off (eject) a player (or others) violent conduct and/or serious foul play, foul or abusive languag or persistent misconduct after receiving a caution. The player s off the field may not be replaced.

LAW XIII: Free Kick A direct free kick from which a goal c be scored directly against the offending team; an indirect free ki from which a goal cannot be scored unless the ball has be touched by another player before entering the goal. In both case the offending team's player must be at least 10 yards from the ba until the ball has been touched, and the ball must be still. (Note: League rules call for defenders to stand at least 15 yards from t ball on all free kicks.)

LAW XIV: Penalty Kick A direct free kick from the penal spot. All players except the player taking the kick and the opposi player taking the kick and the opposing goalkeeper must rema outside the penalty area until the ball is kicked. The defendi goalkeeper may move laterally along the goal line prior to t striking of the ball, but he may not move forward until the ball struck by the shooter.

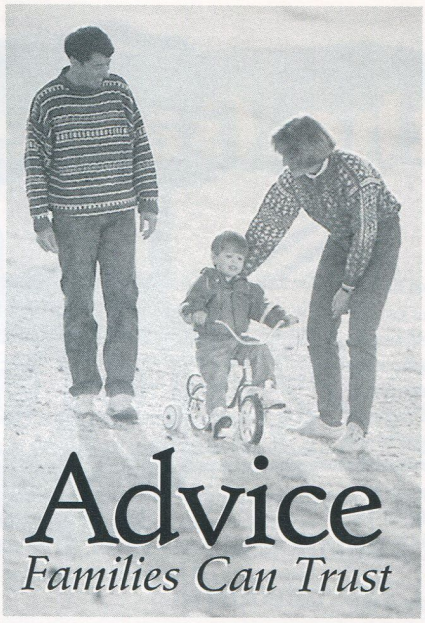
LAW XV: Throw-In The method for putting the ball back i play after it has wholly passed over the touchline. A player from team that did not touch the ball last takes the throw-in from point on the touchline where the ball exited the field; he throws using both hands to deliver the ball from behind and over his he a part of each foot is either on the touchline or on the grou outside the touchline. An indirect free kick will be awarded goalkeeper picks up the ball with his hands after receiving a thro in from a teammate.

LAW XVI: Goal Kick The method for putting the ball back into play after it has wholly crossed the goal line after being touched by a player from the attacking team. A player from the team that was defending kicks the ball from his own goal area.



LAW XVII: Corner Kick The method for putting the ball back into play after it has wholly crossed the goal line after being last touched by a player from the defending team. A player from the attacking team kicks the ball from the corner nearest to where the ball exited the field.

GALLO & IACOVANGELO, LLP
ATTORNEYS
454-7145
A FULL SERVICE LAW FIRM



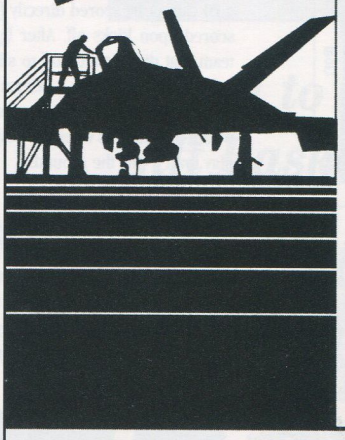
Advice
Families Can Trust

GARY MULDOON
Attorney at Law

Family and Marital Law • Wills and Trusts
Real Estate and Criminal Matters

Protect Their Future
262-5130
144 Exchange Blvd., Rochester
WEEKEND AND EVENING APPOINTMENTS AVAILABLE

AIM HIGH



No Experience Necessary

Most employers ask for experience — we don't. The Air Force gives you the powerful tools — education, training and experience — you'll need to succeed in the 21st century. Plus, you'll get:

- Tuition assistance
- Medical and dental care
- Excellent salary

For more information call 1-800-423-USAF or contact your local Air Force recruiter.

AIR FORCE

GEVA THEATRE

Join Us for Our Silver Anniversary Season

Picasso at the Lapin Agile
Sept. 2 - Oct. 5, 1997
by Steve Martin
Picasso meets Einstein in this wild and crazy comedy.

The Old Settler
Oct. 14 - Nov. 16, 1997
by John Henry Redwood
A heartwarming drama about last-chance romance.

Radio Gals
Jan. 6 - Feb. 8, 1998
Music & Lyrics by Mike Craver and Mark Hardwick
Another down-home musical from the "Pump Boys."

The Illusion
Feb. 17 - March 22, 1998
by Pierre Corneille/Adapted by Tony Kushner
A dazzling drama that blends mystery and magic.

Full Gallop
April 7 - May 10, 1998
by Mark Hampton and Mary Louise Wilson
A wickedly witty show about fashion and style.

Famous Orpheus
World Premiere!
May 26 - June 28, 1998
by OyamO
Collaboration with Garth Fagan Dance
Choreography by Garth Fagan
Actors, dancers and musicians create a Caribbean carnival!

Subscribe today and save! Call 232-GEVA.

Service is Our Strength.

Community Involvement Our Commitment.

Communications for business.
Concern for the community.

ICS/EXECUTONE

125 Highpower Road, Rochester, NY 14623
(716) 427-7000 • FAX: (716) 427-0863
E-mail: www.icsexecutone.com

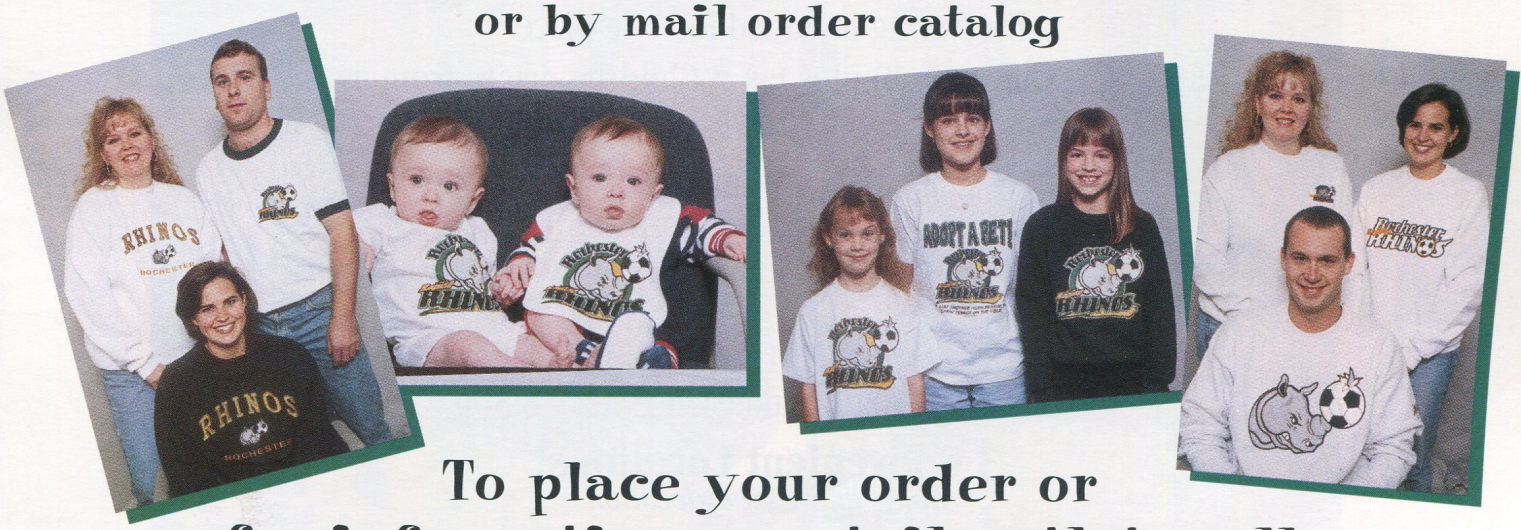
BUFFALO • ROCHESTER • SYRACUSE

• PBX • Voice Mail • Video • Long Distance • Overhead Paging •
Intercom • Internet • Network Systems • Cellular • Locator Systems •

Autographs

Rhinos merchandise available at:

the Rhinos team store at Frontier Field, American Sports Stores (located at Eastview Mall and The Mall at Greece Ridge), or by mail order catalog



To place your order or for information on retail outlets call:

454-KICK

Trophies & Awards For All Occasions

From the playing field... to the office

TROPHIES & AWARDS BY NYRA

- Trophies
- Plaques
- Custom and Stock Ribbons
- Acrylic & Glass Awards

- Metal Photos
- Mugs and Engraved Steins
- Badges, Metal or Plastic
- Medallions

461-5540

892 South Clinton Avenue
(Just Off 490, Near Goodman)

Proud Sponsor of

Soccer Sam Show

Proud Sponsor of

Rochester Rhinos

We are your one source for recognition and awards.

Old Country Buffet®

Stop in before or after the game.

Everything included for one price!

Lunch $5.79 Dinner $7.59 plus tax Children prices from ages 2-10

Join our Senior Club....receive discounts

Buses Welcome

Watch for Rhinos appearances at all Rochester Area locations!

Hours of Operation: M-Th 11a - 8:30p; F-Sa 11a - 9:30p;
Sun 8 - 11:30a Breakfast, 11:30a - 8:30p

3 Convenient Locations!

Hours may vary by location

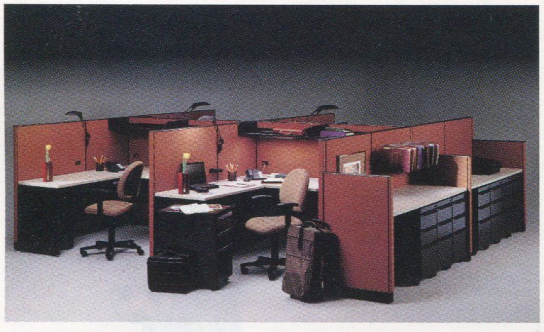
Henrietta	Greece	Irondequoit
Southtown Plaza	Stone Ridge Plaza	Culver Ridge Plaza
3333 W. Henrietta Road	1512 Ridge Road West	2255 East Ridge Road

Framework™ Laboratory Furniture

Your Visionary Resource For Today's Business Environments

Intelligent & Affordable Furnishing Solutions
Ergonomically Advanced Product Features

Smart choice.™
AMERICANSEATING



Framework™ Office Furniture

Task Seating - Cue® Stool

1946-1997
51 Years Of Service To Our Customers

bh Batty & Hoyt

Material Handling & Office Furniture Solutions
1444 Emerson Street
Rochester, New York 14606-4297
TEL: 716-647-9400
BUFFALO • ROCHESTER • SYRACUSE

BLUEBERRY HILL

The Best Life Has To Offer

Blueberry Hill invites you to enjoy a lifestyle unique to apartment living. A luxurious community offering a refuge from the hectic pace of modern life. Plush yet affordable. Spacious but handsomely designed. Noted for a generous array of ammenities.

Features/Amentities

- 15' X 22' Great Room
- Central Air-Conditioning
- Full Size Washer & Dryer
- Dishwasher/Disposal
- Self Cleaning Range
- Built-In Microwave
- Frost Free Refrigerator
- Gas Log Fireplace
- Verticle Blinds
- Security System
- Free Cable TV
- Spacious Closets
- Outdoor Pool/Clubhouse
- Basement Storage

Floorplans Prices

1BR/1BA	$695
2BR/2BA	$805
3BR/2BA	$945

FYI

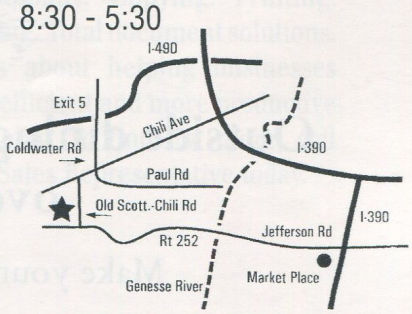
• Sr Citizen Discount	$30/Month
• Appliance Fee	$ 25
• Security Deposit	1 Month rent

Office Hours

Monday - Friday	8:00 - 5:00
Sat & Sun	8:30 - 5:30

Directions

I-490 West to Exit 5, Chili Center; Left to Coldwater Rd; Right to Chili Ave; Less than 1 mile to Old Scottsville-Chili Rd (turn left at Kwik Fill gas station); Follow signs.



Rental Call (716) 889-7250

A FABER Community

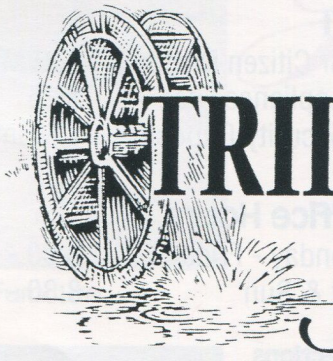
Preferred Bakery of the...
Rochester Raging Rhinos

Since 1929, Specializing In —
Cakes for All Occasions
Cookie Trays & Pastries

Savoia Pastry Shoppe

2267 Clifford Avenue (near Culver) • (716) 482-1130

Join us for...
Great Seafood, Pasta and Steaks



THE TRIPHAMMER Grill

Outside dining on our terrace with our covered awning overlooking the high falls gorge.

Make your plans with us prior or after Frontier Field events!

- Reservations requested -

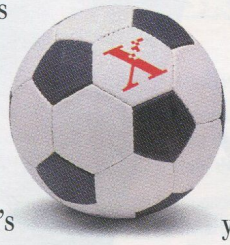
60 Browns Race at High Falls 262-2700
across from Kodak on State Street off Platt

It's just a game.

Sure. And Xerox just makes copiers.

Xerox started with copiers—just as many of the world's top soccer players started out juggling a soccer ball. They quickly learned to mix things up with the chip, scissors and overhead kicks, and now take this "game" quite seriously.

Just as soccer has grown to become the world's most popular sport, Xerox has grown into The Document Company. Copying. Printing. Faxing. Scanning. Total document solutions. We're serious about helping businesses become more efficient and more productive every working day. To find out more, call your local Xerox Sales Representative today.



THE DOCUMENT COMPANY XEROX Worldwide Sponsor

Xerox of Upstate New York

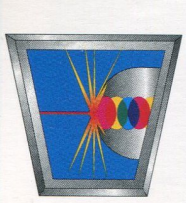
350 Linden Oaks • Rochester, NY 14625 • (716) 231-7500

XEROX®, The Document Company® and stylized X are trademarks of XEROX CORPORATION. 36 USC 380

When the Rhinos, Amerks and Knighthawks had a goal to increase the net value of their printing they chose Quadracolor Express. Not only does Quadracolor provide process color printing for large projects such as this program, but also provides same day stat sheets, WWW hosting services, wide format ink jet output and high speed color laser output.

If you have a digital output project you need accomplished you will benefit from using Quadracolor Express. Not only will you choose the same team the winners use, but you will also lower your frustration level as you do so. Our highly capable staff will lead you every step of the way through your project to insure you get the most for your money.

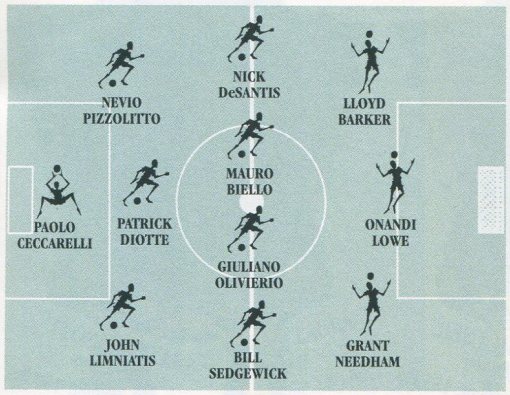
Go where the winners go!



QUADRACOLOR
EXPRESS
LASER IMAGED FULL COLOR PRINTING

262-5630

THE COMPETITION
coming to town...



MONTREAL IMPACT
Montreal, Quebec

Friday, July 4 -7:35 p.m.

Owner: Saputo Group
President/General Manager: Joey Saputo
Vice-President: Lino Saputo, Jr.
Head Coach: Valerio Gazzola
Assistant Coach: Francis Millien

A-League member since: 1994
Colors: White, Blue, Black
Home Field: Claude-Robillard Stadium - capacity: 7,500

The Impact, one of the most successful teams in the A-League the past three years, finished last season with an overall record of 22-8, 21-6 in A-League regular season play, good for first place. Montreal traveled to Rochester last year for the first ever soccer match at Frontier Field, losing to the Rhinos 3-2 on Doug Miller's hat trick.

Top returning players include goalkeeper Paolo Ceccarelli (A-League best 0.65 GAA), defender John Limniatis, midfielder Nick DeSantis (four goals, six assists, eleven points in 1996), and forward Lloyd Barker (seventh among A-League points leaders with 19).

The Impact has gotten off to a great start this season and is challenging for the Northeast Division lead with Toronto and Montreal. GK Ceccarelli had allowed only two goals in his first seven games.

Coach Valerio Gazzola, in his fourth season with the Impact, is one of the top young coaches in North America.

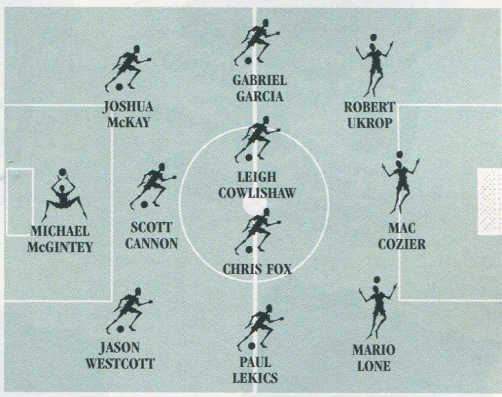
Did You Know...Since finishing in last place in the A-League in 1993, their first professional season, the Impact have been on a roll...Montreal captured the A-League championship in 1994 and was the A-League regular-season champion in both 1995 and 1996.

RICHMOND KICKERS
Richmond, Virginia

Saturday, July 12 - 7:35 p.m.

Owner/President: The Soccer Company
Head Coach: Frank Kohlenstein
Assistant Coach: Jesse Myers, Fred LaRoche

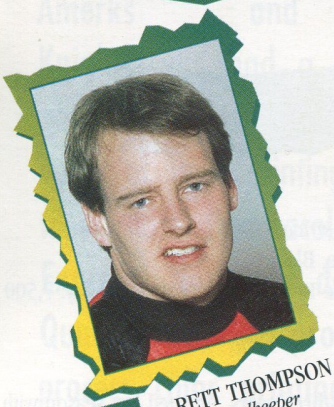
A-League member since: 1996 (USISL Select Division)
1996 Record: 17-11 overall
Colors: White, Blue, Black, Red
Home Field: University of Richmond Stadium - capacity: 7,000



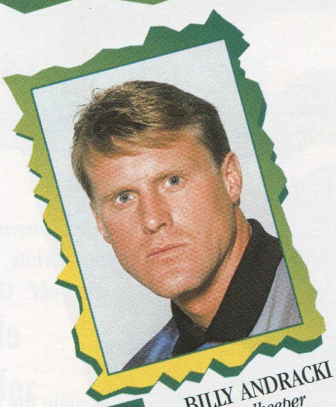
In their first season as A-League members, the Kickers look to continue their string of success over the last two years. This is the second consecutive season Richmond has gained promotion; from amateur status in 1995, when they won the USISL Premier League championship and the U.S. Open Cup title, to pro status in 1996, when they were national runners-up in the Division III Select League.

Head Coach Frank Kohlenstein, in his first year at the helm, has a long track record of success at the collegiate level. With 18 years of head coaching experience under his belt, Kohlenstein has led his teams to post-season play twelve times. The two-time National Coach of the Year will rely on Kickers all-time leading scorer Rob Ukrop who recorded six goals and two assists (fourteen points), at the forward position in 1996. All-time appearance leader Leigh Cowlishaw lends stability among a talented but largely new cast of players, most of which are from American colleges. Through the first twelve games this season, goalkeeper Michael McGintey ranks fifth in the A-League with a 0.81 GAA.

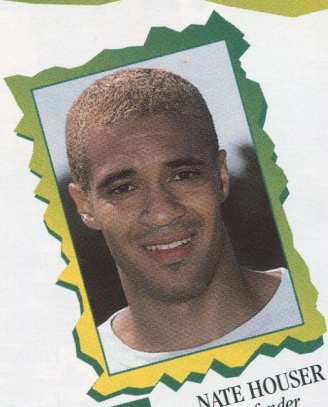
Did You Know...Richmond is the only USISL team ever to win the U.S. Open Cup, the nation's oldest soccer tournament. Richmond defeated the El Paso Patriots 2-1 in a shootout in an all-USISL final in 1995. The Kickers also captured the USISL Premier League title that season, making them the first team to win a "soccer double."



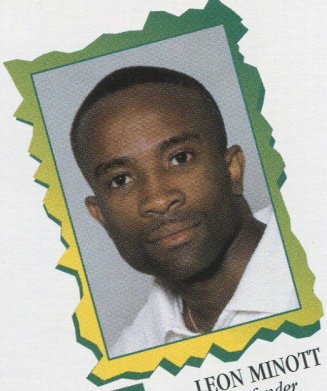
0 RETT THOMPSON
Goalkeeper
Weight: 200 lbs.
Height: 6' 4"
DOB: 11/17/69
Birthplace: Rochester, NY
Last Club: Rochester-A



1 BILLY ANDRACKI
Goalkeeper
Weight: 185 lbs.
Height: 6' 0"
DOB: 5/25/69
Birthplace: Prince Williams, VA
Last Club: Rochester-A & Philadelphia-NPSL



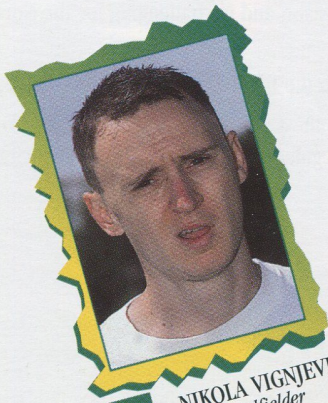
3 NATE HOUSER
Defender
Weight: 185 lbs.
Height: 6' 2"
DOB: 10/8/72
Birthplace: Poway, CA
Last Club: Kansas City-NPSL



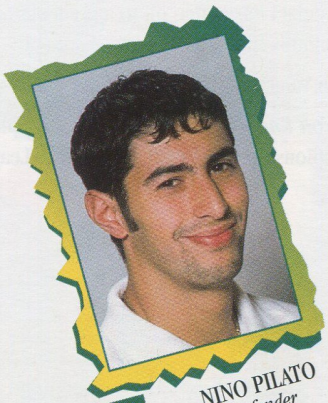
4 LEON MINOTT
Defender
Weight: 150 lbs.
Height: 5' 7"
DOB: 6/19/69
Birthplace: St. Catherine, Jamaica
Last Club: Rochester-A

9 DARCI MONTEIRO
Forward
Weight: 170 lbs.
Height: 5' 11"
DOB: 9/26/68
Birthplace: Rio de Janeiro, Brazil
Last Club: America-Brazilian Div I

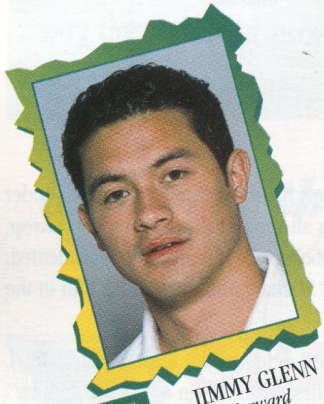
10 YOGI McKAY
Midfielder
Weight: 160 lbs.
Height: 5' 8"
DOB: 6/16/65
Birthplace: Rochester, NY
Last Club: Rochester-A Buffalo-NPSL



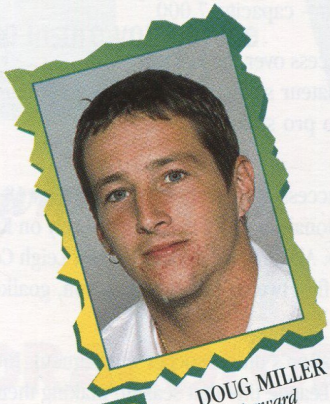
11 NIKOLA VIGNJEVIC
Midfielder
Weight: 165 lbs.
Height: 6' 2"
DOB: 3/12/71
Birthplace: Yugoslavia
Last Club: Cleveland-NPSL



12 NINO PILATO
Defender
Weight: 183 lbs.
Height: 6' 3"
DOB: 5/16/74
Birthplace: Rochester, NY
Last Club: Mavericks-Rochester Premier

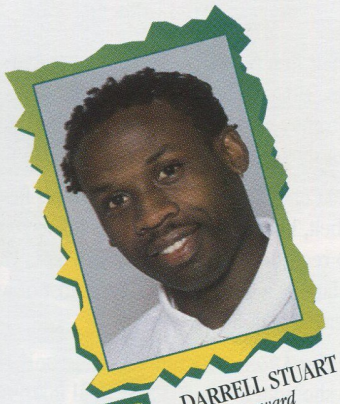


18 JIMMY GLENN
Forward
Weight: 180 lbs.
Height: 5' 11"
DOB: 8/9/72
Birthplace: Monterey, CA
Last Club: Dallas-MLS & Baltimore-NPSL



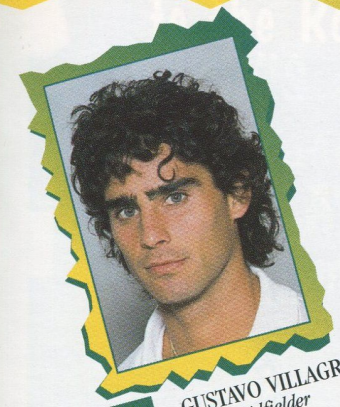
19 DOUG MILLER
Forward
Weight: 155 lbs.
Height: 5' 8"
DOB: 5/5/69
Birthplace: Newark, NJ
Last Club: Rochester-A & Buffalo-NPSL

21 JOE MERCIK
Defender
Weight: 170 lbs.
Height: 6' 1"
Birthplace: Rochester, NY
Last Club: University of Buffalo



22 DARRELL STUART
Forward
Weight: 160 lbs.
Height: 5' 6"
DOB: 5/16/67
Birthplace: Antigua
Last Club: Rochester-A

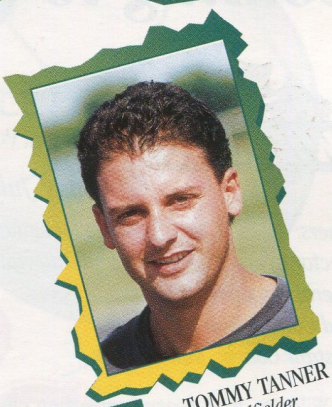
97 ROSTER



5 GUSTAVO VILLAGRA
Midfielder
Weight: 180 lbs.
Height: 6' 1"
DOB: 2/13/70
Birthplace: S.S. Jujuy, Argentina
Last Club: Rochester-A

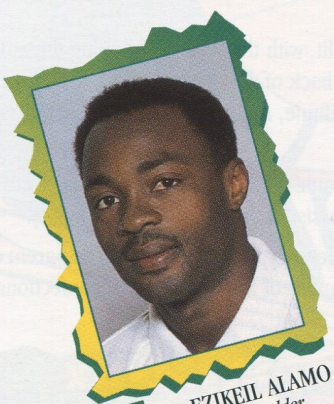
6 RENE RIVAS
Defender
Weight: 180 lbs.
Height: 6' 2"
DOB: 10/18/68
Birthplace: Rio de Janeiro, Brazil
Last Club: Rochester-A & Buffalo-NPSL

7 HENRY GUTIERREZ
Midfielder
Weight: 150 lbs.
Height: 5' 8"
DOB: 8/28/68
Birthplace: Hoboken, NJ
Last Club: Rochester-A & Cleveland-NPSL

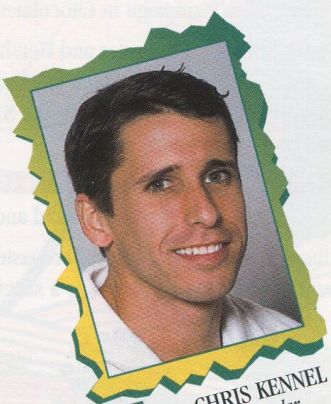


8 TOMMY TANNER
Midfielder
Weight: 150 lbs.
Height: 5' 8"
DOB: 5/10/68
Birthplace: Syracuse, NY
Last Club: Rochester-A & Cleveland-NPSL

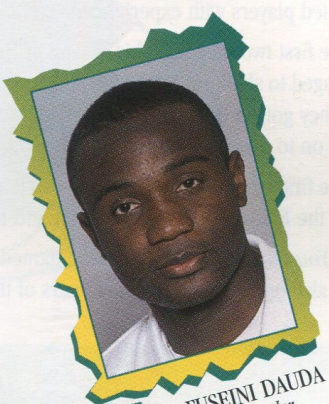
14 YURIY SMOTRICH
Defender
Weight: 180 lbs.
Height: 6' 2"
DOB: 6/5/62
Birthplace: Chernomorets, Ukraine
Last Club: Rochester-A



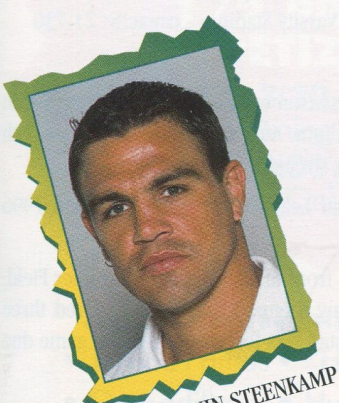
15 EZIKEIL ALAMO
Midfielder
Weight: 160 lbs.
Height: 5' 8"
DOB: 10/26/72
Birthplace: Accra, Ghana
Last Club: Santos-NYC



16 CHRIS KENNEL
Defender
Weight: 175 lbs.
Height: 6' 1"
DOB: 8/7/69
Birthplace: Rochester, NY
Last Club: Rochester-A

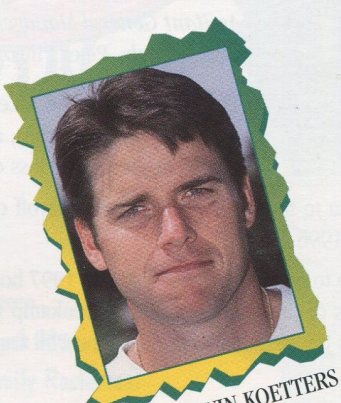


17 FUSEINI DAUDA
Defender
Weight: 185 lbs.
Height: 6' 2"
DOB: 5/29/75
Birthplace: Ghana
Last Club: Rochester-A & Buffalo-NPSL



23 LENIN STEENKAMP
Midfielder
Weight: 180 lbs.
Height: 6' 0"
DOB: 9/9/69
Birthplace: Durban, South Africa
Last Club: Rochester-A & Buffalo-NPSL

25 SCOTT MILLER
Midfielder
Weight: 165 lbs.
Height: 5' 11"
DOB: 11/27/73
Birthplace: Springfield, MA
Last Club: Alfred University



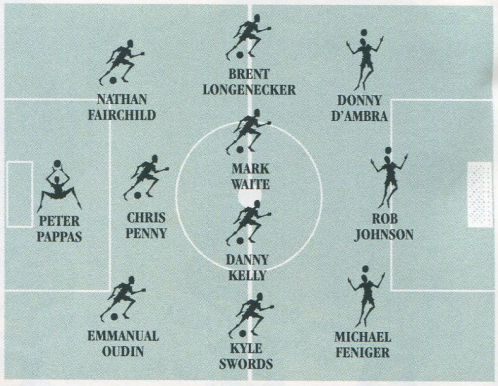
27 KEVIN KOETTERS
Defender
Weight: 180 lbs.
Height: 6' 0"
DOB: 9/11/68
Birthplace: Quincy, IL
Last Club: Kansas City-MLS

Rochester Raging RHINOS

MORE COMPETITION
coming to town...

HERSHEY WILDCATS
Hershey, Pennsylvania

Friday, July 18 -7:35 p.m.



Owners: HERCO, Inc., J. Bruce McKinney, Chairman and CEO
Director of Hershey Sports and Entertainment Group: Jay H. Feaster
General Manager: Todd Smith
Head Coach: Bob Lilley
Assistant Coach: Mike Corney
A-League member since: 1997 expansion team
Colors: Teal, Orange, Red, Black
Home Field: Hersheypark Stadium - capacity: 16,000

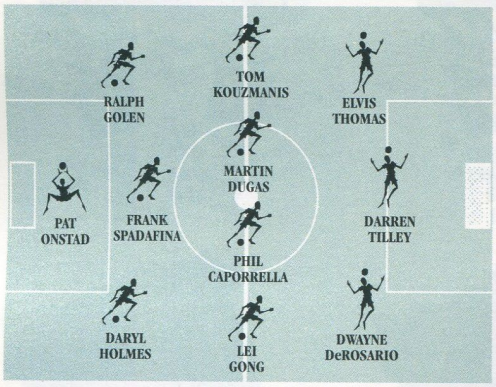
The Wildcats, an A-League expansion club, started off with a bang, going 7-4 (5-1 on the road) in their first eleven games, and took over first place in the Atlantic Division. Hershey is led by 25-year-old Philadelphia native Donny D'Ambra, who notched six goals and two assists in their first eleven games.

First year Head Coach Bob Lilley, one of the all-time top defenders in the history of the NPSL, played for the Hershey Impact and more recently, the Harrisburg Heat of the NPSL. One of only six players in the history of the NPSL to score more than 400 points and block more than 400 shots, Lilley will combine a mixture of young, talented players with experienced veterans for their annual campaign in Chocolatetown.

In the first two meetings this season at Hersheypark Stadium, Rochester and Hershey split, with the Wildcats winning the most recent match by a 2-1 margin. Hershey managed to shell out 18 shots compared to Rochester's three, one of which touched the back of the net in the 34th minute off the foot of Rhinos forward Jimmy Glenn. Hershey got on the board nearly six minutes later on a goal by D'Ambra. In the 85th minute, midfielder Brent Longenecker scored the game winner as the Wildcats went on to post the victory game that was marred by 37 total fouls.

In the first encounter between the two teams, Hershey netted the first goal in the 15th minute off the foot of Mike Feniger and had a 1-0 lead at a the intermission. After that, the Rhinos took over as Glenn and Lenin Steenkamp both recorded a goal and an assist in the 3-1 Rochester Victory.

Did You Know... The Wildcats are named after the new Wildcat wooden rollercoaster at Hersheypark theme park. The parent company, Hershey Entertainment & Resort Co., also operates the Hershey Bears of the American Hockey League and is a sister company of the international confectionary giant.



TORONTO LYNX
Toronto, Ontario

Wednesday, July 30 - 7:35 p.m.

Owners: Enzo Iantorno, Bruno Hartrell, Bruno Tesan
President/General Manager: Enzo Iantorno
Assitant General Manager: David Gee
Head Coach: Peter Pinizzotto
A-League member since: 1997 expansion team
Colors: Teal, Gold, Purple, Black
Home Field: Varsity Stadium - capacity: 21,730

The Toronto Lynx, an A-League expansion club, started their inaugural season on the right foot, going 5-2 in their first seven matches, and 2-0 at the friendly confines of Varsity Stadium. After beginning the season with two blemishes in the loss column, the Lynx went on a five-game winning streak.

Head Coach Peter Pinizzotto led Toronto Italia to the regular season and playoff championships in the Canadian National Soccer League during the 1994 and 1996 seasons. He was named Coach of the Year in 1996.

On May 26th, Toronto traveled across the lake to battle the Rhinos in their 1997 home opener and came out with a 3-2 victory in front of 12,153 fans at Frontier Field. Rochester scored within the first six minutes of the match as Lenin Steenkamp found the back of the net off a feed by Jimmy Glenn. Toronto then scored three unanswered goals, two of them by the Mann's Jewelers Player of the Game Phil Caporella. In the game, Lynx goalkeeper Pat Onstad was forced to leave the game due to an injury he suffered in the 13th minute.

In the first meeting between the two Northeast Division rivals, Rochester, again, tallied the first goal in the 4th minute of the game before Toronto scored the next three to go onto defeat the Rhinos 3-2 in the home opener at Toronto's Varsity Stadium. Darren Tilley and Dwayne DeRosario each recorded a goal and an assist for coach Pinizzotto.

Did You Know... Varsity Stadium was a 1976 Olympic soccer venue and has been a site of many exciting international games. One of the most memorable was in 1969 between Bologna of Italy and Santos of Brazil, led by the legendary Pele.

Come Down to the Rochester TULLY'S after the game and watch a REPLAY of the game!

NOW MORE TVs THAN EVER!

Tully's

Great Food & Good Times ®

HAPPY HOUR
Mon.-Fri. 3:30-6:30 pm

1/2 PRICE APPETIZERS
Mon.-Fri. 3:30-6:00 pm
Bar & Dining Room
Everyday 9:00 pm-Close
Bar Only

TULLY'S World Class Horse Racing Every Wed. 9-11pm FREE to Play! Great Prizes!

Just Some of The Delicious Foods We Offer

- Terrific Fajitas
- Quesadilla
- Stir Fry
- Fresh Salads
- *"Homemade"* Desserts
- Huge Burgers
- Deli Sandwiches
- Tasty Chicken Tenders

Free Popcorn
Great Snack Menu
Great Family Restaurant
Friendly Servers
Casual Atmosphere
Kid's Menu

Rochester Tully's
Located off 390S (exit 15)
Turn left onto Jefferson Rd.
Tully's is on the right in
COHOES COMMONS
1225 Jefferson Road
Call 272-8900

522 East Main St. **BATAVIA, NY**
2943 Erie Blvd. E. **SYRACUSE, NY**
3355 W. Genesee St. **SYRACUSE, NY**
1225 Jefferson Rd. **ROCHESTER, NY**

No trip to a Rhinos Game is complete without a trip to Tully's for a quick snack or A full meal!

Rochester Raging RHINOS

&

MANN'S JEWELERS

2945 Monroe Avenue • Rochester
(716) 271-4000

Brings you the

MANN'S PLAYER OF THE GAME AWARD!

Stick around for a few minutes after every home game.

Michael Andretti's Choice

Speedmaster Automatic
Day-Date, AM/PM.
OMEGA – Swiss made since 1848.

Omega - My Choice !!

OMEGA CART OFFICIAL TIMEKEEPER

MANN'S JEWELERS
2945 MONROE AVENUE, ROCHESTER, NY 14618 716-271-4000

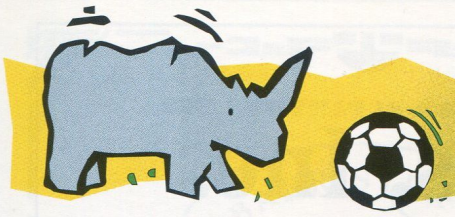
Elle Macpherson's Choice

Constellation
OMEGA – Swiss made since 1848.

Omega, my choice. – Elle

OMEGA
The sign of excellence

MANN'S JEWELERS
2945 MONROE AVENUE, ROCHESTER, NY 14618 716-271-4000



Rules of the Game

THE LINE-UP The official starting line-up must be submitted one hour before game time, with the starting 11 listed first and then the substitutes. Players include the goalkeeper, the defense (sweeper, stopper, backs, marking back), midfielders and forwards (wing, striker).

TIME The game is 90 minutes total, with two 45 minute halves, running time. After any scored goal the referee is to stop the time immediately and restart the time on the ensuing kick-off. If the regulation game time ends in a tie, one 15-minute, sudden-death overtime is played. If the game is still tied, a winner is determined by a shoot-out.

SHOOT-OUT To break a tie at the end of regulation play, each side takes five attempts in a one-on-one confrontation between a shooter and a goalkeeper. The shooter begins with the ball at the 35-yard line and the goalkeeper starts at his goal line. After the referee blows his whistle, the shooter has five seconds to score on the goalie. Unlike a penalty kick, a shooter may advance the ball forward before shooting and a goalkeeper can move off of his goal line. After five attempts if the result is still a tie, the shoot-out goes into sudden death. Meaning, that the next team to score and to stop their opponent from matching their goal wins.

SUBSTITUTIONS A team is allowed to substitute four field players and one goalkeeper during the game. Once a player has been substituted , he may not return to the game. If a player is injured and his team has used all four of their substitutions, he cannot be replaced with a substitute and the team must play a man down the rest of the game.

FOULS Each time a player is charged with a violation of the Laws of the Game, resulting in either a direct or indirect free kick awarded to the opposing team, he shall be charged with a foul. Cautions (yellow cards) and ejections (red cards) are recorded as fouls. At the referees discretion, he may elect not to call a foul if the receiving team has an advantage on the play.

DIRECT AND INDIRECT FREE KICKS A direct free kick is awarded for a foul such as pushing, holding, or tripping. An indirect free kick is awarded for infractions such as offsides, obstruction, and dangerous play. On a direct kick a player is allowed to score, however on an indirect kick the ball must be touched by another player before it crosses the goal line. A referee signals when a kick is indirect by raising his hand straight up until the ball makes contact with another player.

OFFSIDES Offsides occurs when a player without the ball is between the last defender and the opposition goal. The play is whistled dead when offsides occurs. Offsides is not considered a foul, but is a team statistic. Calling offsides is primarily the responsibility of the referees assistants (linesman). This call is subject to the referees discretion more than any other call in soccer.

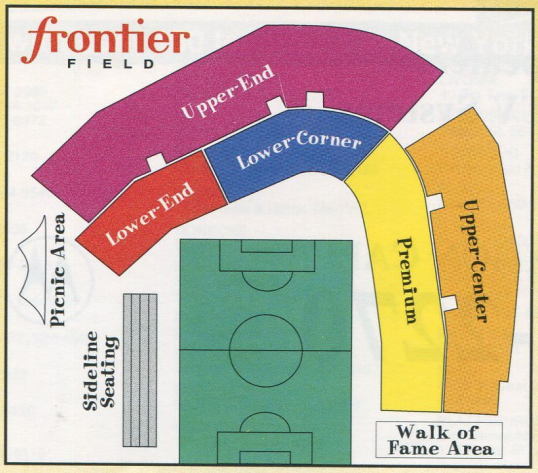
SHOTS A shot is defined as any attempt which is ta clearly with the intent to score and is directed so th enters the goal; could have entered the goal if it had been prevented from doing so. A shot can be generate any body part other than the hand or arm. A cross centering pass is not a shot. A goalkeeper who intercep cross is not credited with a save.

GOALS A goal is scored when the whole ball has pas over the whole of the goal line, between the goal posts under the crossbar, provided it has not been thro carried or intentionally propelled by hand or arm, b player of the attacking team, except in the case of goalkeeper, who is in his own penalty area. When a pla propels the ball into his own team's goal, regardless of original intent (back pass, bad clearance), a goal awarded to the opposing team. The goal is not credited the individual, it is recorded as an "own goal". If a s from an attacking player is deflected or mishandled into goal by the goalkeeper or deflected by a defender, attacking player is awarded the goal.

ASSISTS The player whose pass leads directly to scoring of the goal shall be credited with an assist. If a is scored after a series of uninterrupted passes by attacking team, the next-to-last pass is an assist. Only assist shall be awarded per goal scored.

LOCATION	WINDOW PRICE	20-99	100+	500+
PREMIUM	$15.00	$14.00	$13.00	—
UPPER CENTER	12.00	11.00	10.00	—
LOWER END	12.00	11.00	10.00	9.00
SIDELINE SEATING	12.00	11.00	10.00	9.00
UPPER END	10.00	9.00	8.00	7.00
LOWER CORNER	8.00	7.00	6.00	5.00

1997 RHINOS GROUP SALES



GROUP BENEFITS

- Savings of up to 37% on your Rhinos gam ticket.
- A welcome to your group over the P system and video scoreboard.
- No waiting in line for tickets.
- Posters to promote your night with t Rhinos.
- A special gift for the group leader.
- A great night under the stars with friend

DiLorenzo Electronics, Inc.

3259 SOUTH WINTON ROAD, ROCHESTER, NY 14623

TIME is the most valuable commodity that your company and its customers have. Let **DiLorenzo Electronics** and Motorola Two-Way Radios help you save **TIME** by staying in touch with the people who are important to you.

Manufacturing, agriculture, construction and public safety operations cannot afford to waste **TIME**. They rely on **DiLorenzo Electronics** and Motorola radios to keep them productive.

Let our highly trained and dependable staff help with your communication needs.

OUR SERVICES INCLUDE:

- **System Design**
- **Custom Installation**
- **Field and In-House Service**
- **Radio Rental**
- **FCC Licensing**

OUR PRODUCTS INCLUDE:

- **Portable and Mobile Radios**
- **Base Stations**
- **Community Repeaters**
- **Closed Circuit TV Systems**
- **Paging Systems**

FOR MORE INFORMATION CALL:

(716) 427-2270

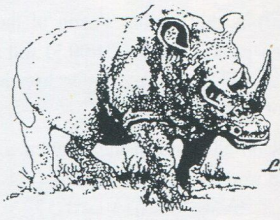
MOTOROLA

Authorized Two-Way Radio Dealer

THE PUB THAT IS A STEP ABOVE

BARRISTER'S
PUB & MEETING PLACE

GOOD LUCK RHINOS



Classic Cocktails
Fabulous Food
Monday - Saturday
11:30am - 9:00pm
Lounge 11:30 am until.....

LUNCH DINNER CATERING

Parking In The Attached Sister Cities Garage, Corrner Of Main And Fitzhugh.
Quick and Convenient Parking. 5 Minute Walk To Frontier Field

10 % Off Your Dinner Check With Any Downtown Event Ticket
Rhinos, Red Wings, Geva, War Memorial, High Falls

36 West Main Street Rochester New York
Phone 232-2240

Vehicles UNLIMITED

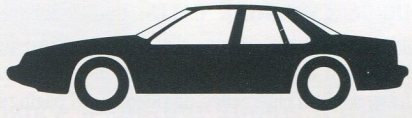
Tired of the car shopping hassle?!
Short on time?
Dislike the large dealerships?
Forgotten after the sale?

It's time to give Vehicles Unlimited a try

We'll find you the best deal on new and used autos, trucks and exotics. With over 20 years of experience, we offer full service and extended warranties.

Over 20 years of experience.
Bank financing available.
Leasing available.

Call Marco Barbato
381-5040
for information



SUGARCREEK STORES®

THE CONVENIENCE STORE THAT MAKES SHOPPING FAST & EASY!

FAST FOODS TO GO!

Now with over 100 locations in New York State!

ROCHESTER
145 N. Main St., Frpt., 338-0180
5947 E. Henrietta Rd. 533-1085
2371 Lyell-Spenc. Rd. 352-9030
1477 Jefferson Rd. 427-8443
1110 Brooks Ave 527-8305
3095 Buffalo Rd. 247-1849
5124 Erie Station Rd. 334-6970
2032 Lyell Ave. 254-3783
4925 W. Henrietta Rd. 334-7510
1133 Scottsville Rd. 436-2140
4320 Culver Rd. 323-1674

ALBION
3 West Ave. 589-4177

ALMOND
22 Main St. 276-2554

ARKPORT
Rt. 36 & Main St. 295-7487

ATTICA
91 Market St. 591-1733

AVON
11 E. Main St. 226-3518
Corner Rt. 15/5&20 226-2370

BATAVIA
669 Ellicott St. 344-2989
355 W. Main St. 344-1017
4088 Pearl St. 343-0372

BERGEN
Rts. 19 & 33, 494-2120

CANANDAIGUA
469 S. Main St. 394-3540

CANASERAGA
34 Main St. 545-8906

CLARENCE
10655 Main St. 759-2979

DANSVILLE
19 Clara Barton St. 335-5385

FARMINGTON
Corner Rts. 96 & 332, 924-4569

FILLMORE
10 Main St. 567-2203

GENESEO
137 Main St. 243-5110

GENEVA
Rts. 14 & 318, 789-4510

GOUVERNEUR
130 E. Main St. 287-9821

GREAT BEND
Corner Rts. 3 & 26, 493-7435

HEMLOCK
Corner Main & Pleasant 367-9120

HEUVELTON
Corner State & Lisbon 344-7317

HONEOYE
E. Main St. 229-5270

HORNELL
315 Canisteo St. 324-4101
51 Seneca St. 324-3757

KEESEVILLE
9 Pleasant St. 834-2002

LAKE PLACID
Saranac & Algonquin 523-2437

LAKEVILLE
5953 Big Tree Rd. 346-2859

LEICESTER
189 Main St. 382-3360

LIVONIA
40 Big Tree St. 346-6710

MORRISONVILLE
Mason St. 561-9515

NORWOOD
Corner Main & Baldwin 353-6603

NUNDA
State St. 468-2420

OAKFIELD
Rt. 63, 948-9627

OGDENSBURG
Canton St. & Rt. 37, 393-7474

PAMELIA
Rt. 342, 785-9232

PAVILLION
Rts. 19 & 63, 584-3340

PERU
Main St./Bear Swamp Rd.
643-9888

PLATTSBURGH
Irish Stlmnt/Mil.Trp.Ext. 561-8390
176 Rugar St. 562-0349

POTSDAM
26 Maple St. 268-8203
80 Market St. 265-0831

SARANAC LAKE
25 Main St. 891-5817

WARSAW
64 S. Main St. 786-2989

WATERTOWN
508 Mill St. 788-1082
1616 W. State St. 788-0016
Arsenal & Massey 788-4239
1279 Coffeen St. 788-6302

WAYLAND
E. Naples St. 728-2322

WEST BLOOMFIELD
9169 Buffalo-Albany Rd. 582-2064

WEST CHAZY
Rt. 22 & 348, 493-7171

WEST PLATTSBURGH
Rand Hill Rd. 562-8869

WILMINGTON
Rt. 86 & Springfield Rd. 946-7680

For Your Information...

Rhino fan guide to your soccer game night enjoyment

ACCESS: Frontier Field is easily accessible from route I-490; Exit from east or west bound I-490 onto Plymouth Avenue. The Main Gate and Ticket Office is located along Morrie Silver Way.

ATM: An Automated Teller Machine is available for use at Frontier Field.

CAMERAS: Fans may bring cameras or camcorders into Frontier Field for their personal use. However, we ask that you do not block anyone else's view of the game, or use flash attachments at any time.

COMMUNITY APPEARANCES: The Rhinos welcome the opportunity to speak to your group. The Rhinos Community Relations Department schedules appearances by players, members of the front office and the team mascot. Contact the Rhinos Community Relations Department for more information.

CONTAINER POLICY/ALCOHOL: Containers with food and/or beverages may not be brought into Frontier Field. Food and Drinks are sold throughout the Stadium for your enjoyment.

EMERGENCY PHONE CALLS: Guest Services is available as a service to fans expecting emergency phone calls. Fans may leave their seat locations with Guest Services and they will be then contacted with the message. Due to the many requests, public address, medical emergency, or video board paging is not permitted.

FAN BEHAVIOR: Our code of behavior is simple - we would like you to enjoy the game in a manner that permits other fans around you to do the same. If your enjoyment is curtailed by rude behavior of fans near you, please report the problem to ushers or security personnel. If you are unsatisfied with the handling of a particular situation, we want to hear from you. Please call or write our offices, Rochester Raging Rhinos, 333 N. Plymouth Ave., Rochester, N. Y. 14608. The phone number is (716) 454-KICK.

FIRST AID: For those requiring medical assistance for any reason, contact your section's usher or security personnel and they will escort you to the Frontier Field first aid station.

GAME TIMES: All Rhino home games will begin at 7:35 p.m., except Sunday games, which begin at 6:05 p.m. Check with the Frontier Field ticket window for exhibition/playoff game times. The gates to Frontier Field open one hour before game time. Both teams have a 20 minute warm-up session about 40 minutes before each game.

GROUP TICKETS: The Rhinos have special discounts available for group and multi-game purchases. Contact the Rhinos Group Sales Department at (716) 454-KICK.

GUEST SERVICES: Guest Services is available to all patrons of Frontier Field, it is located on the Main Concourse near the Main Gates. The Guest Services Booth operates from the time the Stadium opens until after the game ends. Fans may obtain information and assistance, offer suggestions or register complaints at the Guest Services Booth.

HANDICAPPED SEATING: Handicapped seating is available at Frontier Field. Please contact either Frontier Field Ticket Office or the Rhinos Office for information and assistance.

LOST AND FOUND: Contact the security person near your section and they will escort you to the Frontier Field Offices.

MAILING ADDRESS AND PHONE NUMBERS: The Rhino Offices are located on site at Frontier Field at 333 North Plymouth Ave., Rochester, N.Y. 14608. Our phone number is (716) 454-KICK, and our fax number is (716) 454-5453. Fan mail for individual players and coaches should be sent to them directly at that address.

PETS: Pets are not allowed at Frontier Field. Guide dogs and seeing eye dogs are the exception, they are allowed in Frontier Field.

RADIO COVERAGE: WBBF (AM-950) is the flagship station of the Rhinos Radio Network, which covers all home and away games. WBER (FM-90.5) will also carry all of the Rhinos games this season. Don Stevens will be the play-by-play broadcaster, with Don Lalka providing the color commentary for all home games.

RESTROOMS: Restrooms are located on all levels of the Stadium. Diaper changing areas are available in both the men's and women's rooms. A family (Unisex) restroom is available in the Main Concourse.

SMOKING: Smoking is only permitted in the designated areas along the Main Concourse.

SPECIAL SERVICES: Frontier Field provides many services and amenities to accommodate the needs of guests with disabilities. Information may be obtained at Guest Services.

SOUVENIRS: Various merchandise items, including hats, t-shirts, golf shirts, sweatshirts and other Rhino gifts can be purchased at souvenir stands around Frontier Field or at the Rhinos Team Store. The Rhinos Team Store is located in the historic firehouse near the Walk of Fame. In addition, souvenir items can be purchased at the Rhino Business Offices during regular business hours. The Rhinos also have a merchandise brochure outlining items that can be purchased through the mail. Write or call the Rhinos Office for one.

TELEPHONES: Pay telephones are located on all levels throughout the Stadium. Two TTY telephones are also available on the Main Concourse level.

TELEVISION: Three of the Rhinos 28 regular season games will be televised live on The Prime Network, which is carried by The Empire Sports Network in the Rochester area. The Prime Network will carry an A-League Game of the Week. Most games will be carried live by the Empire Sports Network, with some games taped delayed.

TICKETS: Rhinos fans may purchase single-game tickets at the Frontier Field Ticket Window or by calling 423-9464.

Tickets at Frontier Field are:
$15.00 (Premium)
$12.00 (Upper-Center & Lower End)
$12.00 (Sideline)
$10.00 (Upper End)
$8.00 (Upper Corner)

Senior citizens tickets may be purchased at a $2.00 discount for any regular season home game. Group tickets may be purchased by calling the Rhinos Office at (716) 454-KICK.

TOURS: Frontier Field tours are conducted throughout the season. Fans get a chance to view different areas of the Stadium, the clubhouse, press box and the owner's suite. Fans will also receive information on the construction and the amenities of Frontier Field. Special group tours are also available. Please call (716) 262-2009.

WALK OF FAME: The Frontier Field Walk of Fame is a tribute to fans, players and media throughout Rochester's sports history. It is comprised of panels, each displaying a member of Rochester Sports Walk of Fame, surrounded by bricks with names of fans and businesses who support Rochester's rich tradition of sports history. Bricks can be purchased at the cost of $100.00 per brick, if interested in getting your name on a brick in the Walk of Fame call (716) 777-9642.

THE Rage

Mishi Allen
Jennifer Altieri
Robin Babin
Gina Carrozziere
Marni Carsley
Tina DeMar
Michelle Grella
Lisa Ientilucci
Stefanie Kenney
Sue Nobes
Jennifer Obi
Kari Palandro
Missy Rappleye
Christine Rizzo
Danika Roj
Lindsay Rowe
Christine Vania

Rochester's only professional sports dance team, the Rhinos RAGE are back for another season of entertaining soccer fans before games and at halftime with their high energy, fast-paced dance routines.

The RAGE are Ambassadors for the Rhinos, attending many Rochester area charitable and promotional events, as well as greeting Rhinos fans at all home games.

Lisa Giarratano

Choreographer, Rhinos RAGE

A Rochester native, Ms. Giarratano has owned and operated the Little Red Dancing School for the past 15 years, and has been the recipient of numerous awards, including the 1994 Frank Hatchett Award for Outstanding Choreography and Dedication to the Arts.

She is a Master Teacher in both the United States and Canada, and is known for her creative and innovative approach to the art of dance choreography.

Ms. Giarratano has choreographed the Macy's Thanksgiving Day Parade, the Aloha and Pro Bowl football halftime shows.

IF YOU'RE THINKING LONG RANGE, INCLUDE US IN YOUR PLANS.

More flights coast to coast and more service for the business traveler.

US Airways is your business connection between the East and West Coasts. We offer more than 400 flights every week between major business centers including Boston, New York, Philadelphia, Washington, DC, Los Angeles, San Diego, San Francisco and Seattle. We're also increasing the number of flights to and from our Philadelphia hub for your added convenience.

Plus, over 50% of our transcontinental fleet is comprised of spacious 757s and 767s which, in the near future, will feature refurbished First Class cabins with new leather seats and GTE Airfones®. Contact your travel consultant or US Airways at **1-800-428-4322**.

U·S AIRWAYS

COMMITTED TO ALL THAT IS TEAM.

Xara understands team business.

That's why we provide a full line of products to give your team a complete look.

With a full range of colours and sizes, Xara can meet the needs of almost any team or club.

Find out what all the excitement is about.

Call 1-800-444-9272 for the retailer in your area.

XARA SOCCER®

XARA SOCCER, Inc.
26832 Vista Terrace Dr. ▪ Lake Forest, CA 92630
1(800)444-9272 ▪ FAX (714)837-0754

Bonn, Shortsleeve & Gray

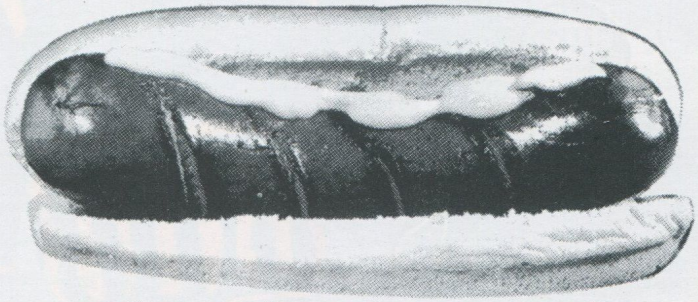
Certified Public Accountants

Representing the finest in Rochester pro sports

290 Linden Oaks Office Park, Rochester, New York 14625
(716) 381-9660 • Fax (716) 248-0603

Delicious Texas & White Hots

U.S. Government Inspected



ENJOY 'EM HERE!

Famous for Quality
Sausage & Meat Products
Since 1880

ZWEIGLE'S INC.
651 Plymouth Ave. No.
Rochester, N.Y.
546-1740

Rochester
(175 Buell Rd.)

235-6200

Dodge Caravan

Park & Fly with Thrifty and AmericanAirlines®!

When you're flying out of town, park with Thrifty Car Rental for safe, secure and affordable parking. Not only will it put your mind at ease, but you'll also earn AAdvantage® miles. Just park three times with Thrifty within a 12 month period and earn 250 AAdvantage miles on American Airlines.

Call Thrifty for your next car rental and earn 500 AAdvantage miles per rental! Thrifty offers a wide selection of Chrysler vehicles from economy to luxury and a variety in between. Make your reservations today!

Take 10% off valet parking!

Just bring this ad in to **Rochester** location to receive discount. Offer expires 12/15/97.

For worldwide reservations contact your professional travel agent or call **1-800-FOR-CARS®** (1-800-367-2277).

Thrifty features quality products of the Chrysler Corporation and other fine cars. A licensee of Thrifty Rent-A-Car System, Inc.

Thrifty Car Rental

- **Timely service**
- **Secured lot**
- **Open 24 hours**
- **Optional services include: washing, fresh waxing, oil and filter change, tire rotation, and New York state inspection**

American Airlines and AAdvantage are registered trademarks of American Airlines, Inc. American Airlines reserves the right to change the AAdvantage program at any time without notice.

For worldwide reservations contact your professional travel agent or call **1-800-FOR-CARS®** (1-800-367-2277).

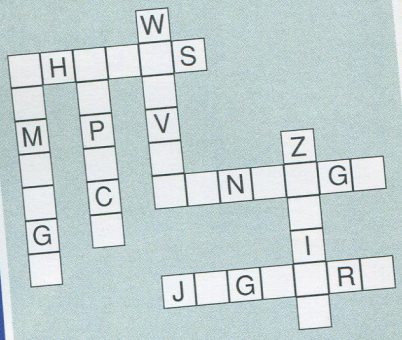
Thrifty features quality products of the Chrysler Corporation and other fine cars. A licensee of Thrifty Rent-A-Car System, Inc.

Best of all, it's **Thrifty®**

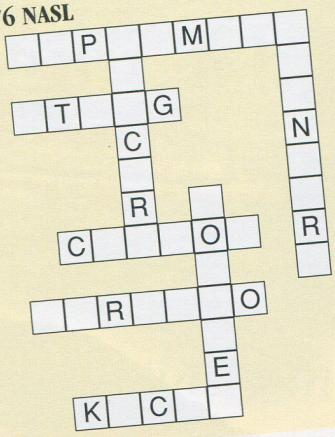
SOCCER FILL-INS

Complete each crossword grid with words that fit the given category.

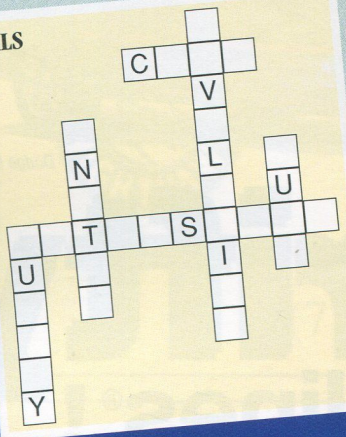
A-LEAGUE



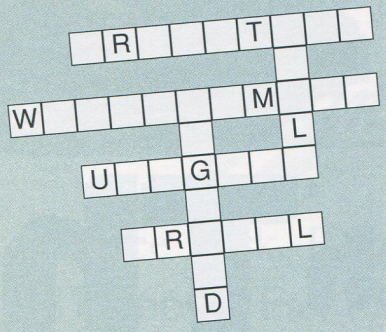
1976 NASL



MLS



WORLD CUP CHAMPS



Kids Acti

RHINOS NAME SEARCH

GLENN
MILLER
STEENKAMP
RIVAS
MCKAY

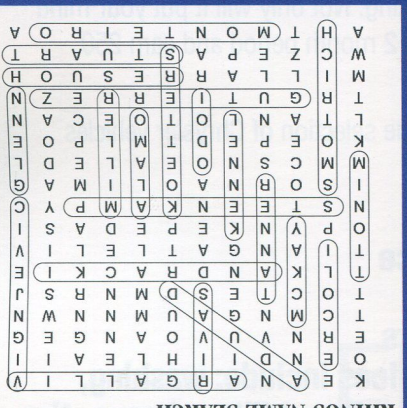
TANNER
ANDRACKI
GUTIERREZ
VIGNJEVIC

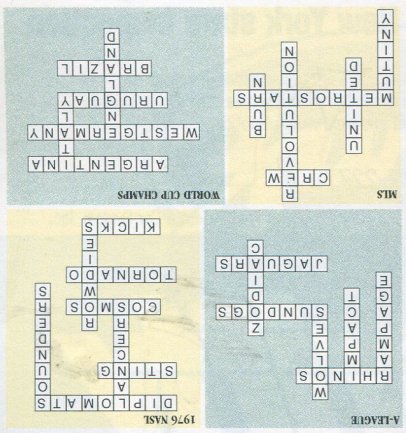
KOETTERS
DAUDA
VILLAGRA
ERCOLI

HOUSER
ALAMO
STUART
MINOTT

KENNEL
ODOI
SMOTRICH
MONTEIRO

RHINOS NAME SEARCH





ANSWERS
SOCCER FILL-INS

ivity Page

Sponsored By SENECA

RHINOS TRIVIA

1. The Rhinos 1996 Team MVP. _____
2. Head Coach of the Rochester Rhinos. _____
3. Home of the Rhinos. _____
4. The A-League's goal champ in 1996. _____
5. The number of wins the Rhinos totaled in the regular season last year. _____
6. Rochester's first ever opponent. _____
7. This Rhino scored the first franchise goal. _____
8. Rochester lost to this team in the A-League championship. _____
9. The only Rhino to start every regular season game last season. _____
10. This record crowd witnessed the first Rhinos home playoff game. _____

SOCCER JUMBLE

Unscramble these eight jumbles, one letter to each square, to form eight soccer terms. Then arrange the circled letters to form the surprise answer.

ROCREN CKIK _ _ _ _ _ Ⓞ _ _ _ _ _

BELBDRI _ _ Ⓞ _ _ _ _

MTEUNG Ⓞ _ _ _ _ _

YEVLOL _ Ⓞ _ _ _ _

KALECT Ⓞ _ _ _ _ _

FIDSOFE _ _ _ Ⓞ _ _ _

DNAH LALB Ⓞ _ _ _ _ _ _

WHTOR-NI _ Ⓞ Ⓞ _ _ _ _

Rochester's Hottest Summer Hit . . .

_ _ _ _ _ _ _ _ _ _

ANSWERS

RHINOS TRIVIA

1. Rene Rivas
2. Pat Ercoli
3. Frontier Field
4. Doug Miller
5. 14
6. New York Fever
7. Danny Kelly
8. Seattle Sounders
9. Billy Andracki
10. 14,809

SOCCER JUMBLE

CORNER KICK
DRIBBLE
NUTMEG
VOLLEY
TACKLE
OFFSIDE
HAND BALL
THROW-IN

Rochester's Hottest Summer Hit . . . THE RHINOS

Apartment HUNTiNG Your Search Is Over!

Natapow management is a family run property management company with over 70 years of providing the best in quality apartment living. Call or visit one of our communities today!

BRIGHTON
Elmwood Terrace Townhomes & Apartments
Apartments
95 Elmwood Terrace
271-0800

IRONDEQUOIT
Parkway Manor Apartments
32-2 Portland Parkway
342-6430

Dixon Manor Apartments
2344-1 Culver Road
266-7610

Eastridge Manor Apartments
2389 Dewey Avenue
266-6180

CITY/PARK AVE
Parklawn Apartments
610 Park Avenue
271-7597

The Barrington Apartments
152 Barrington Street
244-7022

The Parkwin Apartments
1190 Park Avenue
442-1271

GREECE
Imperial North Apartments
4672 Dewey Avenue
663-5963

BROCKPORT
Brockport Common Apartments & Townhouses
80 Student Lane
637-5341

SPENCERPORT
Crossroads Apartments & Townhouses
13 Caraway Lane
(Off Big Ridge Road)
352-0546

PENFIELD-WEBSTE
White Oaks Apartments
1729 Empire Boulevard
671-4240

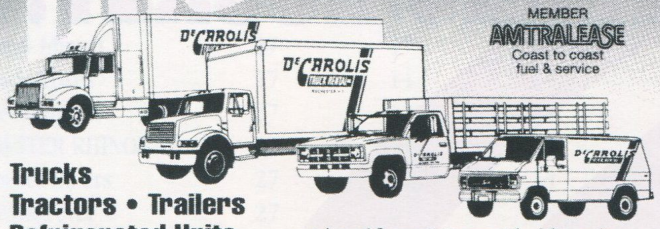
Penfield Village Apartments
120-A Brebouf Drive
586-2210

HILTON
Village II Apartment
460 Village II Drive
392-7900

NATAPOW
70 Quality Years

Natapow Apartment Hunter's Hotline 424-RENT
7368

Rent & Lease from DeCarolis



MEMBER AMTRALEASE Coast to coast fuel & service

Trucks
Tractors • Trailers
Refrigerated Units
Storage Trailers

DAY – WEEK – MONTH
YEAR – LONGER

- Local & coast-to-coast fuel & service network
- One of New York's largest rental fleets
- Trailer pool for city, road & storage
- Trailer shuttle service
- Maintenance contracts (your vehicles)
- Dedicated & logistics service
- Driver Safety Program
- Fuel tax reporting and permitting
- Used equipment sales
- No-obligation consultation

MAIN OFFICE
333 Colfax Street
Rochester, N.Y. 14606
(716) **254-1169**

BRANCHES:
Buffalo ■ Syracuse
Henrietta ■ Geneva
Perry ■ Binghamton

D'CAROLIS TRUCK RENTAL INC

Serving Business & Industry since 1938

DIAMOND PACKAGING

Get The Whole Package

Design. Innovation. Quality. Service. They're the cornerstones of every Diamond package. For more than 85 years, we've been building on those cornerstones to create effective packaging solutions for some of the biggest names in the world.

In addition to manufacturing high quality folding cartons, we offer a complete range of post-production services inclusive of:

- Automatic cartoning
- Blister packing
- Custom labeling
- Shrink wrapping
- Form, fill and seal
- Hand assembly/gluing
- Promotional inserts
- On-pack bonuses

We're ready to meet all your packaging needs from start to finish.

BVQI ISO 9001 · ACCREDITED REGISTRAR ANSI-RAB

CARTON FACILITY • ISO 9001
PACKAGING SERVICES FACILITY • ISO 9002

P.O. Box 23620
111 Commerce Drive
Rochester, New York 14692
(716) 334-8030
Fax (716) 334-9141

TOPS Friendly Markets

Your Darien Lake Ticket Headquarters!

DARIEN LAKE
THEME PARK & CAMPING RESORT

Save $5 on the All-Day Children's Ticket **Only $9.99**

Save $3 on the All-Day AdmissionTicket **Only $16.99**

TOPS NEVER STOPS®... SAVING YOU MORE!

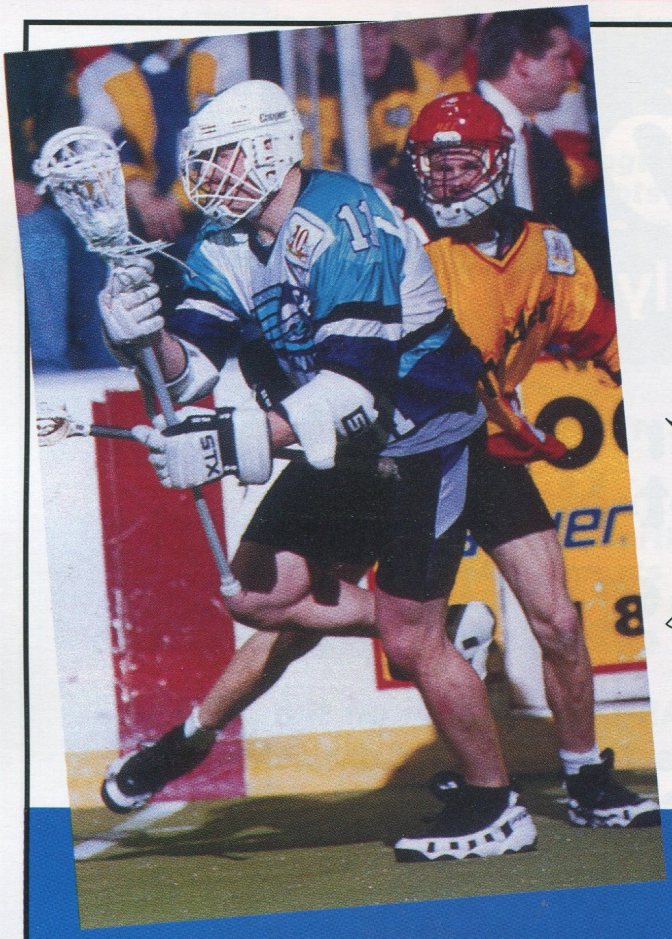
Experience the new American pastime...

Americans

AMERKS HOCKEY!

For merchandise, season or group ticket information call:

454-5335



ROCHESTER KNIGHTHAWKS

1997 MIL MAJOR INDOOR LACROSSE LEAGUE *Champions*

For Knighthawks ticket information call 454-5335

Final Standings

1996 Standings & Statistics

TEAM	GP	W	L	SW	GF	GA	Pts
Montreal Impact	27	17	6	4	40	18	55 # *
Colorado Foxes	27	14	11	2	55	13	44 *
Seattle Sounders	27	12	11	4	25	25	40 *
ROCHESTER RHINOS	27	11	13	3	44	42	36 *
Vancouver 86'ers	27	10	14	3	38	38	33
New York Fever	27	6	18	3	30	40	21
Atlanta Ruckus	22	3	19	0	14	60	9

Note: Teams earn 3 points for a regulation win and 1 point for a Shootout Win.
 # Regular Season Champions
** Clinched Playoff Spot*

GOALKEEPERS

PLAYER	TEAM	GP/GS	MIN	SVS	GA	SO	GAA	W-L	SW
Paolo Ceccarelli	MON	26/26	2340	166	17	13	0.65	17.5	4
Marcus Hahnemann	SEA	27/27	2378	120	24	11	0.91	12-11	4
Trey Harrington	COL	27/27	2422	116	33	10	1.23	14-11	2
Paul Dolan	VAN	24/24	2119	132	30	7	1.27	9-13	2
Khalil Azmi	NY	8/8	720	54	11	2	1.38	1-6	1
BILL ANDRACKI	**ROC**	**27/27**	**2410**	**121**	**40**	**7**	**1.49**	**11-13**	**3**
Dave Barrueta	ATL	4/4	360	18	6	0	1.50	0-4	0
Peter Zaratin	NY	19/19	1710	75	29	3	1.53	5-12	2
Mun Young Yi	ATL	10/10	900	50	22	3	2.20	3-7	0
Zachery Shaw	ATL	3/3	270	14	11	0	3.67	0-3	0
Yaro Dachnewsky		4/4	360	18	18	0	4.50	0-4	0

LEADING SCORERS

PLAYER	TEAM	GOALS	ASSISTS	POINTS	PLAYER	TEAM	GOALS	ASSISTS	POINTS
Wolde Harris	COL	17	8	42	Mauro Bielo	MON	6	3	15
DOUG MILLER	**ROC**	**18**	**2**	**38**	Walter Boyd	COL	5	5	15
Domenic Mobilio	VAN	14	4	32	Anthony McCreath	COL	5	5	15
LENIN STEENKAMP	**ROC**	**9**	**5**	**23**	**HECTOR MARINARO**	**ROC**	**4**	**7**	**15**
Carsten Siersbaek	COL	7	8	22	Chance Fry	SEA	6	2	14
Eddy Berdusco	MON	8	3	19	Jorge Acosta	NY	5	4	14
Lloyd Barker	MON	6	7	19	Joey Leonetti	SEA	6	2	14
Jason Farrell	SEA	6	5	17					

The Duchess™
Affordable Quality Dining
Parkside Commons • Route 441 at 250
2160 Penfield Road
Penfield, NY 14526
George Naselaris
716 377-5673

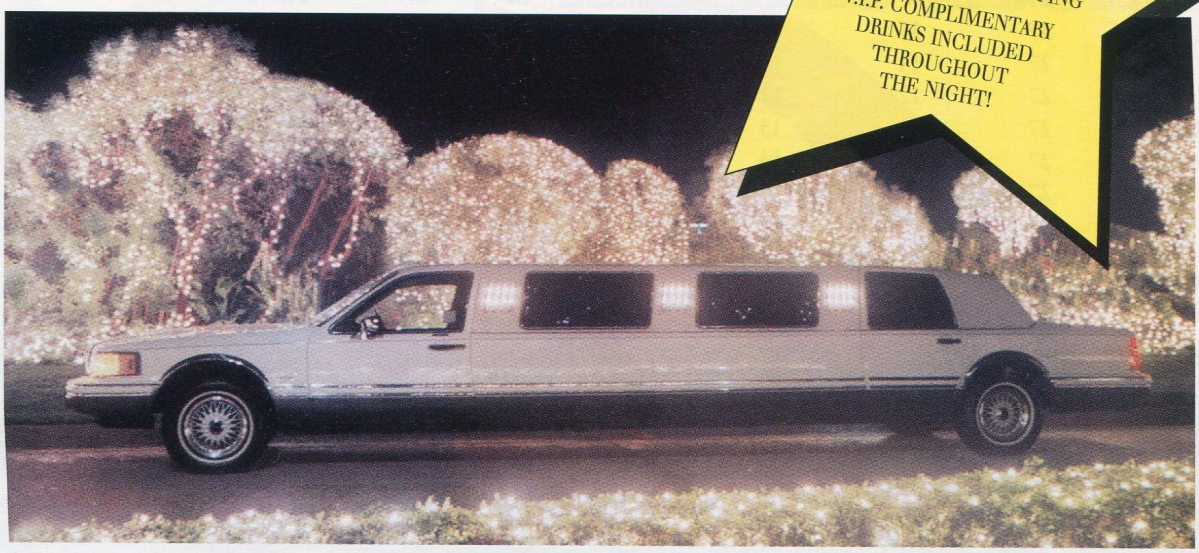
NATIONAL SCHOOL BUS SERVICE, INC.
575 COLFAX STREET
ROCHESTER, NEW YORK 14606-3165
Equal Opportunity Employer
Call 716-647-9360

Diamonds!

"Sparkle in Style"

Rhino Limo Packages Available!

Package Includes:
GAME TICKETS • DINNER
POST-GAME CLUB HOPPING
V.I.P. COMPLIMENTARY DRINKS INCLUDED THROUGHOUT THE NIGHT!



ALL DIAMONDS LIMOUSINE SERVICE PACKAGES INCLUDE:

- ☆ Travel in a stretch or superstretch limousine.
- ☆ Complimentary beverages and mints.
- ☆ Comfortably elegant atmosphere.
- ☆ Wonderfully attentive chauffeur.
- ☆ Unique packages to meet your special needs.

TAKE 10% OFF THE FOLLOWING GENERAL SERVICES WHEN YOU CALL AND SAY "YOU LOVE THE RHINOS"!

- ★ Airport services
- ★ Bachelor/ette Parties
- ★ Proms
- ★ Toronto Trips
- ★ And Much More!
- ★ Phantom of the Opera
- ★ Weddings
- ★ Mini-vacation Packages
- ★ Concerts

TURNING STONE CASINO PACKAGE

- ★ Round trip limousine service from Rochester, NY to Vernon, NY
- ★ Overnight accommodations at Comfort Suites
- ★ In room betting and racing simulcast coverage in each each suite
- ★ FREE continental breakfast
- ★ FREE hotel shuttle to and from casino

Cost Effective Travel Alternative

"Customer satisfaction is what drives us"

(716) 482-9738

We honor AMERICAN EXPRESS Cards, MasterCard, VISA

"i lost my GIRLFRIEND to a SOCCER PLAYER, and all i got WAS THIS crummy T-SHIRT!"

chili pepper futbol
The Soccer Company Owned by Pro Players!

AVAILABLE AT

The Soccer Shack	716.244.1460
Locker Room Sports	716.723.8550
Jim May's Pro Shop	716.292.5890

http://www.chilipepperfutbol.com

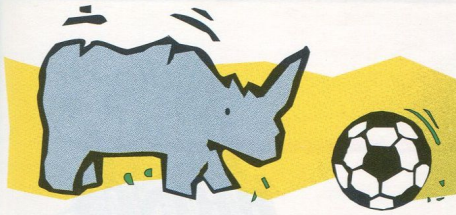
k2 design 256.0110

"Come Train With The Pros"

The PERSONAL HEALTH APPROACH
Professional Personal Trainers

HARRO EAST ATHLETIC CLUB
546 • 1000
400 Andrews St., Rochester, NY 14604

The PERSONAL HEALTH APPROACH
Professional Personal Trainers



1996 A-League Playoff Results

SEMIFINALS
Best-of-three series between Montreal and Rochester

Rochester Rhinos 3, Montreal Impact 2, at Montreal, September 19

Montreal Impact 3, Rochester Rhinos 0, at Rochester, NY, September 21

Rochester Rhinos 2, Montreal Impact 1, at Montreal, September 25

(Rochester wins series two games to one and advances to A-League Championship Game)

SEMIFINALS
Best-of-three series between Colorado and Seattle

Seattle Sounders 1, Colorado Foxes 0, at Commerce City, Colorado, September 19

Colorado Foxes 2, Seattle Sounders 0, at Seattle, September 22

Seattle Sounders 3, Colorado Foxes 0, at Commerce City, Colorado, Spetember 25

(Seattle wins series two games to one and advances to A-League Championship Game)

A-LEAGUE CHAMPIONHIP GAME
Seattle, October 6

Seattle Sounders 2, Rochester Rhinos 0

(Seattle wins 1996 A-League Championship)

Olde Rochesterville
Restored Nineteenth Century Biuldings
Downtown on the Genesee River

Rental Office Open 9-5 Weekdays
Weekends By Appointment
(716) 546-5047 Office
(716) 232-6565 Fax
185 North Water Street • Rochester, NY 14606

One and Two Bedroom Apartments

- Spacious Rooms with Loft Ceiling
- Wall to Wall Carpeting
- In-Unit Stack Laundry Hookups
- On-Site Laundry Facilities
- Dishwasher/Microwave
- Garbage Disposal
- Off Street Parking
- Central Air Conditioning
- Extra Storage Space
- Recreation & Workout Room
- Private Riverside Courtyard
- Cats Allowed

TAD

Good Luck Rhinos!

FROM AN ESTABLISHED WINNING TRADITION,
TO A NEW WINNING TRADITION...

TAD, YOUR LOCAL EMPLOYMENT SPECIALISTS IN THE FIELDS OF
INFORMATION TECHNOLOGY AND ENGINEERING.

FOR MORE INFORMATION, PLEASE CONTACT US AT:

TAD Data Services
1040B University Avenue
Rochester, NY 14607
Phone: (716) 242-5320 FAX: (716) 242-5323
TADDATAUSA@aol.com

TAD Technical Services
1040B University Avenue
Rochester, NY 14607
Phone: (716) 242-5320 FAX: (716) 242-5323
TADUSA@aol.com
http://www.tadtechnical.com

divisions of TAD Resources International, Inc.

Maranatha
PRINTING, Inc.

Like our Raging Rhino's, Maranatha Printing is moving toward our goals everyday. Maranatha understands the importance of meeting your expectations.

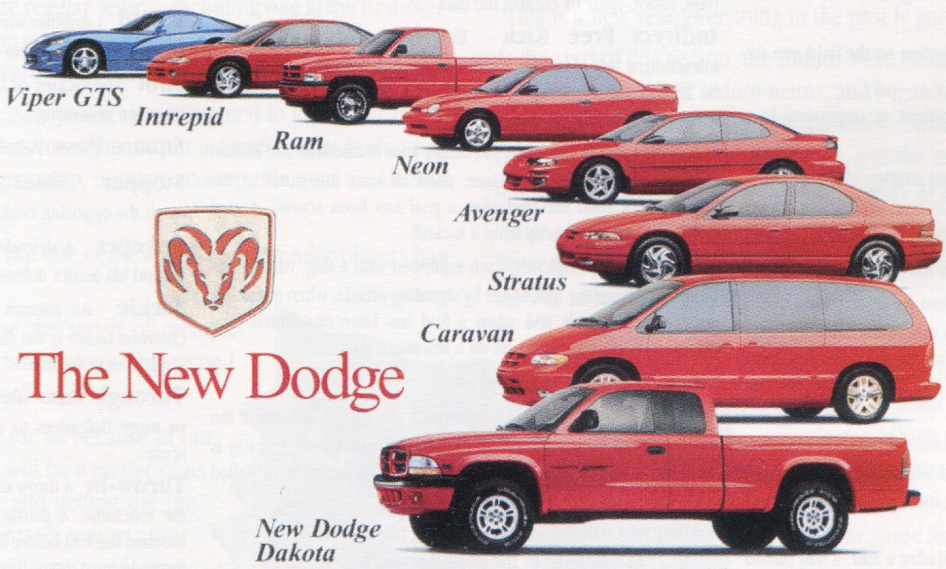
With today's tight deadlines and budgets in printing there's no room for missing the goal.

Our customer service will make sure that every part of your project is closely monitored to insure the highest quality printed piece.

Give us a Shot!

924-2620

John Gabriele's
MARINA DODGE
342-5000 STUTSON STREET AT THOMAS AVE.



The New Dodge

"Say Hello to Marina Dodge"

Proud sponsor of the Rhinos
Supporting soccer in Rochester for over 8 years

Hours: Monday - Thursday 8 am - 9 pm
Friday & Saturday 8 am - 6 pm

- Complete Sales and Service Department
- Always over 200 vehicles in stock to choose from
- Fastest growing Dodge dealership in Rochester
- Bring in this ad for special discounts

Visit our web site at www.marinadodge.com

John Gabriele, Sonia Romantini and staff invite you to test drive a Dodge today!

Glossary of Terms

Advantage Clause Applied by the referee when, in his opinion, calling a foul would give an advantage to the offending team. No foul is called and the referee signals "play on."

Caution A disciplinary action taken by the referee against a player (or others) for persistent misconduct, dissent, ungentlemanly conduct or entering the field without permission. The offender is shown a yellow card; a second offense brings a red card and the player is sent off.

Center A ball passed from a wide position on the field into the penalty area. Also called a "cross."

Chip Pass lofted high over an opponent or opponents to a teammate.

Charge Use of the shoulder to force an attacker off-balance and gain possession of the ball.

Clearance A ball thrown (by the goalkeeper), kicked or headed by the defending team away from the its own penalty area.

Corner Kick Direct free kick taken by an attacking player from the corner of the defending teams end of the field. A corner kick is awarded if a ball was last touched by the defending team before going over the defending team's goal line (but not into the goal).

Defender Player who ordinarily is positioned near his own goal behind the midfielders and forwards and whose primary responsibility is the prevention of the opponent from scoring. Also called "fullback".

Direct Free Kick Usually awarded after a foul, a ball placed in a stationary position and which may be kicked directly into the opposition's goal without first being touched by another attacker. Corner kicks and penalty kicks are also direct free kicks.

Dribble Action of a player who advances the ball with a series of short taps with the feet.

Drop Ball Ball dropped by the referee between two opposing players to restart a game after a play has been stopped for a no penalty situation.

Ejection A disciplinary action taken by a referee against a player (or others) for violent conduct and/or serious foul play, foul or abusive language, or persistent misconduct after receiving a caution (yellow card). The offender is shown a red card and sent off the field. He may not be replaced by another player.

First-Time Pass Ball passed without the player first stopping it. Also called "one touch."

Forward Player who ordinarily is positioned ahead of the midfielders and whose primary responsibility is to create and score goals. An inside forward is called a "striker."

Goalkeeper Player who is positioned in his goalmouth and whose primary responsibility is the prevention of goals by the opposition. The goalkeeper may use his hands while he is in his own penalty area, and his uniform must contrast with those of the field players on both teams.

Goal Kick Indirect free kick taken by a defending player from the defending team's goal area. A goal kick is awarded when a ball was last touched by the attacking team before going over the defending team's goal line (but not into the goal).

Half-Volley Kick taken just as the ball bounces off the ground.

Hand Ball A ball touched illegally by a player's hand or arm.

Heading Use of the head; usually the forehead at the hairline to pass, shoot, clear or control the ball.

Indirect Free Kick Usually awarded after a minor infraction, a ball placed in a stationary position and which may not be kicked directly into the opposition's goal without first being touched by another attacker.

Kickoff A ball placed in the center spot at midfield and kicked forward by an attacking player; used to start the game at the beginning of each half and after a goal has been scored. A goal cannot be scored directly from a kickoff.

Lineman Two officials, each equipped with a flag, who assists the referee from the touchlines by signaling offside, when a ball has gone out of bounds and when a foul has been committed. The referee may choose not to act on a lineman's goal.

Mark Guarding an attacking player.

Midfielder Player who ordinarily is positioned in front of the defenders and behind the forwards, whose primary responsibility is to create a link between the defenders and forwards. Also called "halfback."

Nutmeg A ball played by an attacking player between the legs of a marker and retrieved by the same attacking player.

Obstruction Action of a player who impedes an opponent by standing in or moving into his path without attempting to play the ball.

Offside Position of an attacking player if he is between his opponent's goal line and the ball when the ball is played unless he is on his own half of the field or two opponents are no farther from the goal line than is the attacking player. A player cannot be offside if he receives the ball directly from a corner kick, goal kick, throw-in or drop the ball situation.

Offside Trap Maneuver by a defense whereby the defenders move toward the opposing team's goal during an attack by the opposition to catch at least one attacker in an offside position.

Overlap An attacking run by a defender that carries him past his own midfielders.

Penalty Kick Direct free kick from the penalty spot after a major foul has been committed by the defending team in its own penalty area. The opposing goalkeeper must remain stationary on his goal line between the goal posts and all other players must be outside the penalty area and the able is kicked by an attacking player.

Overtime and Penalty-Kick Tiebreaker A feature of the A-League that comes into play when a match is tied after 90 minutes of regulation time. Two extra periods of 7 minutes each are played; the match ends when a goal is scored. If no goal is scored, a penalty-kick tie-breaker is held. Each team takes five penalty kicks on an alternating basis. If the teams remain tied, the teams alternate penalty kicks until one team scores and the other fails to score.

Referee The official in charge of the match. Primary responsibilities are to protect the players and serve as official timekeeper.

Save A ball caught, deflected, or otherwise prevented by the goalkeeper from going into the goal.

Shield A dribbler who prevents an opponent from taking the ball by keeping himself between an opponent and the ball.

Shot The kicking or heading of the ball toward the goal with the intention of scoring.

Square Pass A lateral pass.

Stopper A central defender whose primary responsibility is to mark the opposing center forward or striker.

Sweeper A defender who is free to roam in front of and/or behind his team's defensive line.

Tackle An attempt to dispossess an attacker of the ball. A common tackle is the slide tackle, which involves a sliding attempt to kick away the ball.

Through Pass Pass that travels toward the goal between two or more defenders to a teammate, putting him in a position to score.

Throw-In A throw executed by an attacking player from outside the touchline. A throw-in is awarded against the team that last touched the ball before it crossed a touchline. The player taking the throw-in must throw the ball onto the field over his head using both hands; he must also keep both feet on the ground either outside or on the touchline.

Trap The use of the foot, thigh, chest, etc., by a player to bring a ball under control.

Volley Kick taken before a ball bounces on the ground.

Wall A line of three or more players positioned at least ten yards from the ball; used to help defend against a free kick.

Wall Pass Pass in which an attacker sends the ball to a teammate (the "wall") who immediately plays the ball back to the attacker who has to run to an open space. Also called "give and go" or "one-two."

Wing Area of the field near the touchlines.

Winger An outside forward. Outside defenders are sometimes called "wingbacks."

4-4-2 A team formation that has four defenders, three midfielders, and three forwards.

Family owned and operated!

NORTH AMERICA'S TROUBLE SHOOTER

Mr. Rooter® PLUMBING

QUICK AS A WINK

24 Hour Emergency Service 7 Days a Week

WHY CALL MR. ROOTER FIRST?

- NO EXTRA CHARGES...for weekend and night time calls.
- FLAT RATE PRICING....You approve the price, we start the work.
- SINKS TO SEWERS .....No job too big or too small.
- PLUMBING.....Complete plumbing repairs.

RESIDENTIAL, COMMERCIAL & INDUSTRIAL

647-6666

Henry Gutierrez

BY JUSTIN ROJ

Henry Gutierrez's ability to create goals has taken him to South America and Europe. However, the Rhinos' Midfielder hopes those same skills can help establish soccer as the next major sport in America. First, in order to accomplish that lofty goal, his eyes are set on winning the 'Double,' a league and U. S. Open Cup championship.

The 28-year-old two-time ACC Player of the Year at N. C. State has one of the most impressive resumes in the A-League. Guiterrez became a part of the U. S. National Team program at 16 while earning All-American honors at Hialeah High School in Miami. Yet, that is just the beginning of a career that includes a three-year stint in the French Second Division and Major League Soccer experience with the San Jose Clash last season.

"Playing in the higher divisions in Europe and here in the MLS helped me develop confidence in my skills. It lets you learn that you can place the ball through tight spots and make the plays necessary to setup and score goals," said Gutierrez.

Ask the talented playmaker about the difference between the First Division (MLS) and Second Division (A-League) in this country and the answer is quite different than you might think.

"The only difference between the MLS and our league is the talent from overseas. Actually, there's less space in A-League and that makes it tougher to play here."

"Less space, meaning late in games guys in the upper levels of Europe and MLS push forward to get into the attack. In the A-League, fewer players get involved in the attack late in games and it leaves less space behind them for teams to counter-attack and score goals. This makes it tougher on offensive-minded players."

Photo by James Lathrop

Like the rest of his Rhinos and A-League counterparts, Gutierrez relishes the opportunity to play against MLS teams. "Obviously, I get gratification from beating teams in the MLS. It proves the ability of myself and the rest of guys to succeed on their level."

"On the other hand, do I want to see MLS succeed? Absolutely, we need those guys to grow the sport in this country."

Gutierrez's credits his departure from the MLS to a communication problem between himself and San Jose Coach Laurie Calloway. "I take responsibility for what happened. I didn't fit into his system but I wish him and his program the best."

Rhinos General Manager Chris Economides didn't wait long to add another field general to his roster after Guiterrez became available.

"Henry's got great technical skills and there's a South American flair to his style of play. I try to pattern the team around the possession style of countries like Brazil. Obviously, we're not at that level but that's what we want to emulate. Henry's ability makes him a great fit for our system, so I was eager sign him."

Gutierrez arrival helped spur the Rhinos into the A-League and U. S. Open Cup finals. While impressing as a withdrawn Midfielder during his twenty appearances in 1996, he hopes to continue to dazzle in a more attacking role this season.

"Last season with Hector (Marinaro) here I played more to the back and I would have to play forty-yard balls to guys making runs. This year being more forward, I only have to play ten or twenty-yard balls. I can put a pass where I want to so a player can run onto it, before I would have to hope it got to the right place."

The opportunity to stretch the back of the net more often this year also puts a glimmer in his eye. "I want to score goals, that's what I love to do. If I have the opportunity to shoot and I think I can score, I'll do so. I think it's in the best interest of the team for me not only to get assists but goals as well."

Gutierrez's vast arsenal of offensive skills comes as no surprise to three-year teammate and fellow Rhino Doug Miller. "Henry and I have matured over the last three seasons to play our best soccer together. He has great vision on the field and provides the 'through balls' that put me and the other players up front in the position to score."

Miller added more high praise about his former indoor teammate, "When he works hard and wants to play his best, Henry's one of the best players in this country."

U. S. National Team Coach Steve Sampson agreed and called Gutierrez up to train with the red, white, and blue last October. However, because of contract problems with the NPSL's Cleveland Crunch, the midfielder's chance to rejoin the team never materialized.

National team struggles and missed opportunities are not new to Gutierrez, however, he says you have to look at things from the right perspective. "I worked my way into the national player pool playing in regional tournaments at 16. There's was no ODP (Olympic Development Program) back then. I played right up through to the Under -20 squad. In 1991, unfortunately, I didn't know where I stood with Bora (Mulutinovic, former U. S. head coach). So, I took another opportunity to play in Europe and Bora never made me part of his plans again."

"I was disappointed, but on the other hand, its not something I lose sleep over. If the right opportunity to play for the national team comes up, I'll go. But, you have to concentrate on your game and not deal with things that aren't in your hands."

What is in Gutierrez's hands and what he is concentrating on is winning the coveted "double." "After reaching two finals last season and coming home empty handed, we owe the fans here in Rochester and we owe ourselves something. I want to give my best to the fans here and help soccer grow not only here but across the country."

His goal is simply to make soccer the fifth member of what currently is the "Big Four" of Baseball, Basketball, Football, and Hockey. "I want to give something back to the sport which has given me so many opportunities. We need to do it right this time to ensure that professional soccer is around for the next group of players coming up the ladder."

With the combination of skill, experience and determination Gutierrez possesses, it's hard to doubt that he'll lead Rhinos far into the post-season and the sport he loves into the next century.

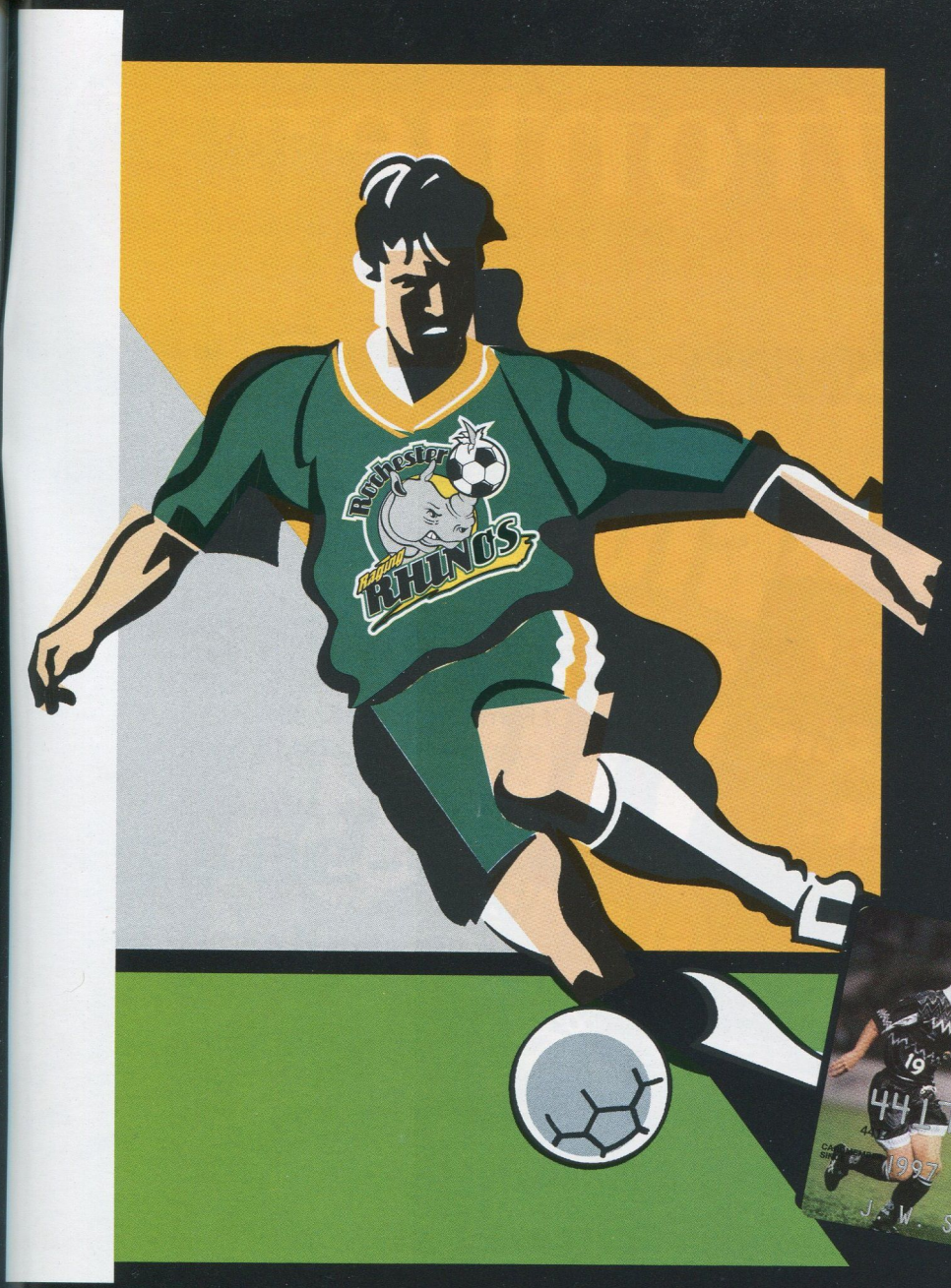
Four Points Hotel Salutes the Rochester Rhinos

Located on the banks of the Genesee River in downtown Rochester, Four Points by Sheraton is a full-service hotel. Its 15 floors offer 466 rooms with luxury accommodations in a variety of styles, including a number of riverview suites. To better serve you, we have just completed a fabulous 5.2 million dollar renovation to guest rooms, meeting space, restaurant, lounge and lobby. The hotel is conveniently attached to the Riverside Convention Center by an enclosed pedestrian walkway which also leads to over 100 retail stores.

- 466 guest rooms, 10 suites
- Full service restaurant and lounge
- Fitness facility
- Riverview and city view rooms
- Outdoor heated rooftop pool and deck
- 20,000 square feet of meeting space

Four Points
HOTEL
BY ITT SHERATON
ROCHESTER RIVERSIDE

120 Main Street East
Rochester, NY 14604
(716) 546-6400



THE ROCHESTER RAGING RHINOS VISA CARD

5.9% FIXED INTRO APR*

NO ANNUAL FEE

When you carry the Rochester Raging Rhinos Visa® Card, you're always assured of having the credit card that's outstanding in its field. No other credit card allows you to show that you're a proud fan of the RHINOS year-round.

Look at these outstanding benefits:

- No Annual Fee
- 5.9% Fixed Introductory Annual Percentage Rate*
- Credit Line Up To $10,000
- Balance Transfer Option With No Fee

CALL 1-800-FIRST-USA

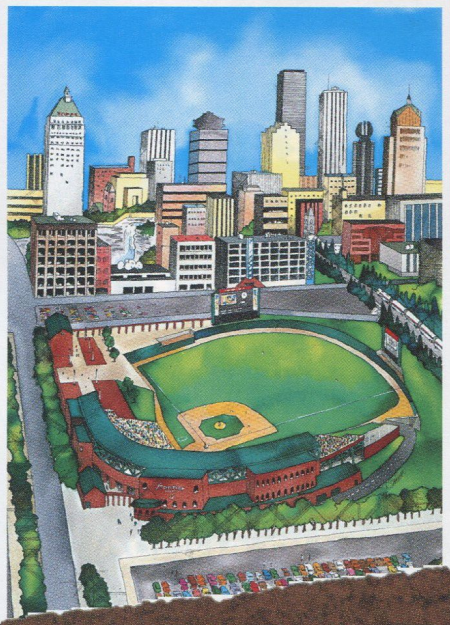
(Ask for source code I 071 for Platinum Card, H 800 for Classic Card)

ROCHESTER RAGING RHINOS

THE NUMBER ONE CARD FOR OUR NUMBER ONE RHINOS FAN

*Offer subject to credit approval. A low 5.9% fixed introductory APR will remain in effect for the first 5 billing cycles following the date on which your account was established. Therefore, a low fixed APR of 17.9% will apply. The annual fee: $0. A minimum monthly Finance Charge equal to the greater of 2% of the cash advance or $10.00 for each cash advance you obtain. Your account will be issued by First USA Bank, P.O. Box 8658, Wilmington, Delaware 19899-8658. You should contact First USA Bank to obtain information on any changes after the printing date by calling toll-free 1-800-537-6954.

frontier FIELD



Don't Be Left Out!

Put your name or the name of your loved one in the Walk of Fame.

Join the thousands of names already in the "Walk Of Fame"

The "Walk Of Fame" is a walkway within Frontier Field that features the names of fans, players and media throughout Rochester's Sport history. Have your name or the name of a loved one inscribed on a brick in the Walk Of Fame at Frontier Field and join the many friends and supporters of Rochester Sports.

Order by phone!

777-9642

"VOICE / RELAY"

WVOR variety 100.5 WHAM 1180

TOUR FRONTIER FIELD!
Daily Stadium Tours available May through September. Call 262-2009 for details.

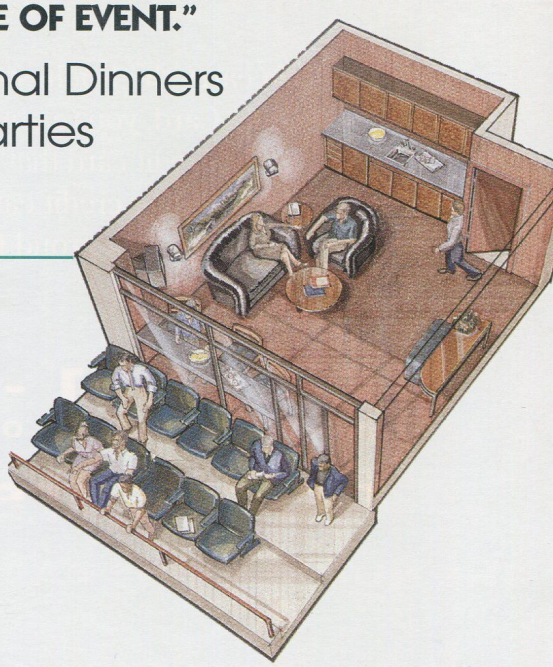
Private Parties & Events

Make your next event a big HIT!! Book your Party or Function at Frontier Field

"WE CAN ACCOMMODATE ANY TYPE OF EVENT."

- Corporate Meetings & Training
- Formal Dinners
- Picnics & Clam Bakes
- Retirement Parties

Suite Rentals



Treat your clients, employees or guests to a First Class night out at Frontier Field.

We have several Baseball and Soccer nights available for one time uses. For more details please call.

262-2009

"VOICE / RELAY"

✦ Call us for information on Frontier Field's Corporate Bricks & Plaques ✦

NATURALLY REFRESHING
Poland Spring
SINCE 1845
NATURAL SPRING WATER
FROM MAINE
Poland Spring.
What it means
to be from Maine.

BLUE BIRD
COACH LINES INCORPORATED

* BUS CHARTERS * GROUP TOURS *
* TOURS FOR INDIVIDUALS *

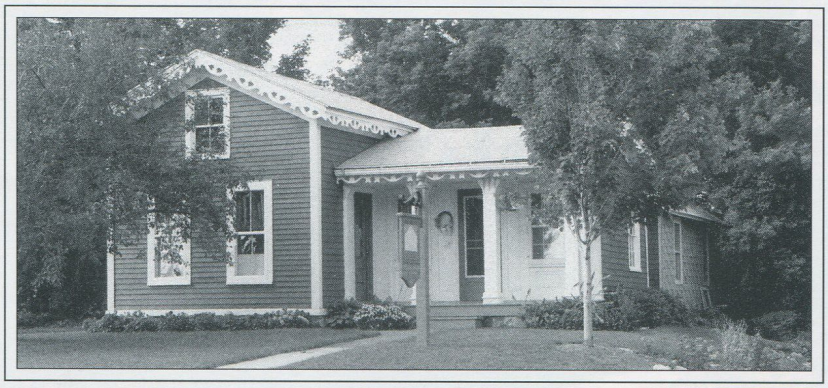
THE GROUP CHARTER AND TOUR SERVICE
THAT DOES "MORE THAN JUST GET YOU THERE!"

- LUXURY MOTORCOACHES
- SUBURBAN COACHES
- VANS
- SKI VACATIONS
- BAND PERFORMANCES
- SENIOR CITIZENS GROUPS
- CLASS TRIPS
- SPORTING EVENTS

420 Summit Point Drive, Henrietta, NY 14120

334-2222

Webster House Picture Framing



A small shop in West Webster
dedicated to fine framing and personal service

620 Old Ridge Road Webster 671-4104

The Rhino

If you think "Raging Rhinos" is a unique nickname for a professional soccer team, check out the trophy for the club's most valuable player award. "The Rhino", a commissioned sculpture by artist Mary C. Taylor, is a distinctive piece of steel crafted to look like a charging rhinoceros. No doubt, it is one of the most beautiful and unusual trophies in all sports.

Chris McVicker, President of the Flanders Group, is one of the Rhinos' biggest supporters. McVicker wanted to contribute to the Rhinos success both on and off the field in a different way. In chatting with Rhinos CEO Steve Donner, McVicker had the idea of commissioning a piece of art to honor the team's best player. A close friend of Ms. Taylor, McVicker gave her the challenge of sculpting a rhino. No easy task, but Mary's specialty is sculpting nature and animals, so she went to work.

The end result is an exquisite rendition of a charging rhino, full of power and grace.

"The Rhino", to be displayed at all home games and at the team's offices at Frontier Field, weighs approximately 50 pounds and was crafted by hand. A solid wooden base will hold the names of each most valuable player, as selected by his teammates. Rene Rivas, the Rhinos all-star mid-fielder, will be the first to have his name inscribed on the trophy, as he was the team's best player in their inaugural season last year. Each winner will receive a smaller rendition of the sculpture to keep.

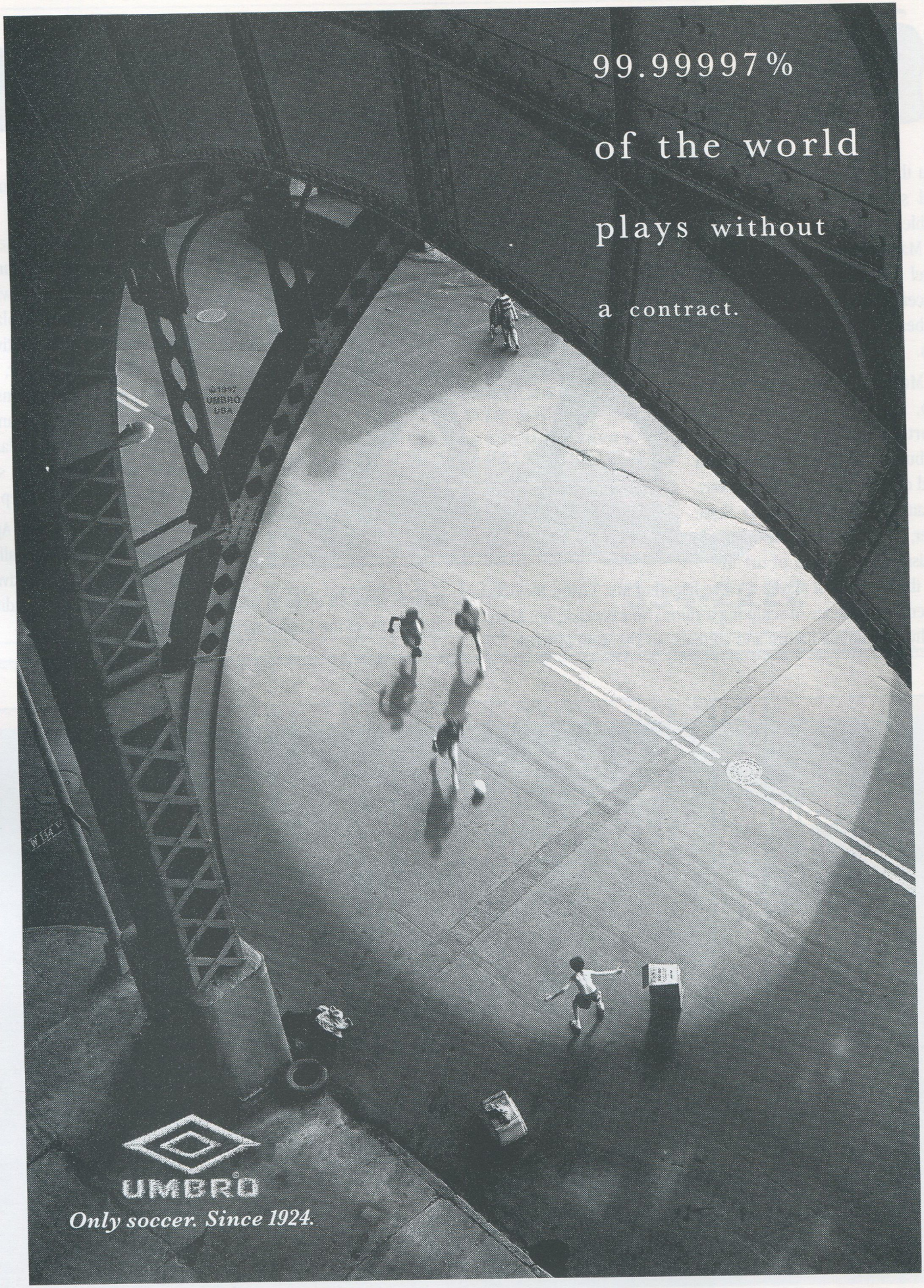
The trophy was unveiled on April 5, 1997 at the Golden Lynx Gallery in Mendon. McVicker, Taylor, Rivas and friends were all there to marvel at the sculpture, a new tradition in the history of the Rochester Raging Rhinos.

Your Competitive Advantage in Trade Show Marketing–
The Exhibition Agency at ExhibitgroupIGiltspur

Strategic Exhibition Marketing
International Experts
Custom Design and Fabrication
Communication Media
World's Largest Service Network
Program Management

EXHIBITGROUP/GILTSPUR
a Vitel Corp company

www.e-g.com
1143 Lexington Avenue • Rochester, New York 14606-0829 • 716-254-2970


99.99997%
of the world
plays without
a contract.
©1997
UMBRO
USA
UMBRO
Only soccer. Since 1924.

ROBERTS WESLEYAN COLLEGE

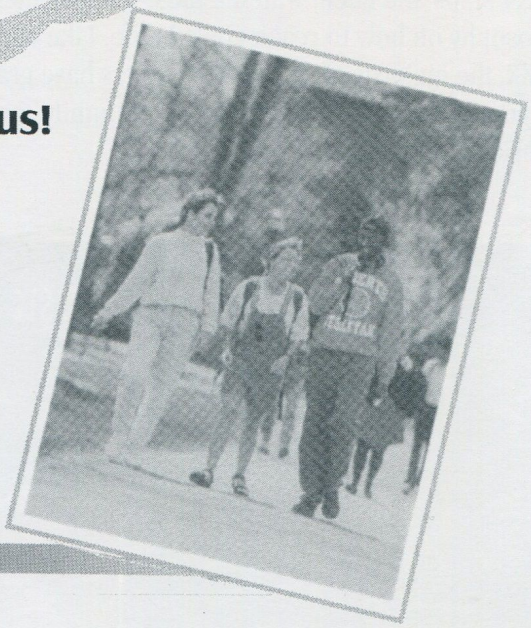
It's been 130 years and RWC continues to offer students a quality education.

- Accredited by Middle States Association of Colleges and Schools
- Over 40 majors and pre-professional programs
- Over 1,300 students
- 9 athletic teams competing in the NAIA & NCCAA
- Graduate programs in Education, Social Work, and Management

For more information, contact us!

Roberts Wesleyan College
2301 Westside Drive
Rochester, New York 14624-1997
716-594-6000

Proud training site of the Raging Rhinos!

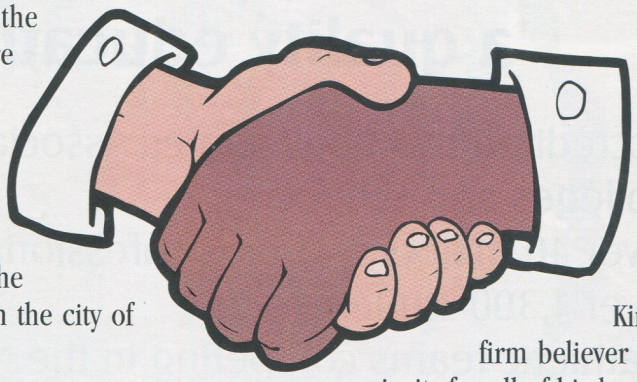


Working Together

WDKX and the Rhinos are teaming up to make the game of soccer fun and exciting.

In conversation with Andrew A. Langston, founder and owner of radio station WDKX, talk invariably turns to his family, especially his granddaughter. The anecdotes pour out of Rochester's well-known businessman about the closeness of his family, including his wife, son, and now, granddaughter.

"Kids can make a difference today," said Langston. "They are more aware of what's going on in today's world than ever before. Kids are a wonderful resource, more creative and aware to what's happening. I'm concerned about the future of my granddaughter, the future of all children ten years down the road."



Which is why Langston and WDKX have teamed up with the Rochester Raging Rhinos and will work to make the game of soccer available to all kids in the city of Rochester.

"The Rhinos are important in the community," continued Langston. "It's important that the players not only share their soccer skills and talent with the kids, but also their priorities and philosophy on how to reach goals in life. Like our on-air talent at WDKX, the majority of the Rhinos players have graduated college. To go out into the Rochester community and share these experiences will make a difference."

WDKX and the Rhinos are involved in projects together to help kids in the community. "Coaches Corner" is a joint effort to bring charitable organizations to a Rhinos game by giving away 25 tickets per match. "It's a chance to bring entire families together to enjoy a game in a nice setting at Frontier Field," said Langston. "It keeps the kids off the street and exposes them to the sport of soccer and the players, who hopefully can show them that hard work and diligence points the way to success."

Other projects include clinic appearances by the Rhinos players in conjunction with WDKX, as well as tours of Frontier Field for groups of youths in the summer time.

Langston, who named the radio station after Frederick Douglas, Martin Luther King and Malcolm X - hence WDKX - is a firm believer that giving back to the community is a priority for all of his businesses, especially the radio station.

"I know the Rhinos are important in the community after only one season," chuckles Langston. "My phone rings off the hook a few days before every game by folks looking for tickets. I'm proud that the Rhinos organization wants to be in partnership with WDKX."

Classic & New Soul
104 WDKX
JAMS

Tommy Tanner

Photo by James Lathrop

Stay ahead of the competition.

To stay on top, whether in sports or business, you need to put your best foot forward, each and every time.

With Tex-port on your side, you can expect top-quality computer performance right down to the final whistle. We're the team player dedicated to finding the right solution to your unique needs. Look to Tex-port for hardware and software solutions, on-site or carry-in service programs, network design and implementation, customized training programs, and much more. Just give us a call, and put our team to work for you.

Best of luck, Rochester Raging Rhinos!

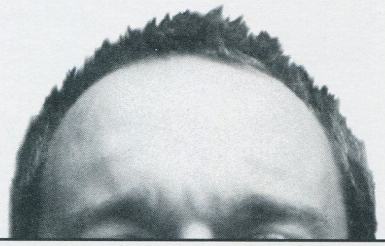
Tex-port is an authorized COMPAQ value-added reseller.

Tex port

Your Comprehensive Computer Resource

830 Linden Avenue, Rochester • 385-4410
5355 Main Street, Williamsville • 633-6590

e-mail – info@texport.com
http://www.texport.com



Wojtczak Bakery
"Weddings are our Specialty"
990 Hudson Avenue Rochester, NY 14621

**Wedding Cakes *European Wedding Cakes*
**Sweets Table *Miniature Italian Pastries*
**Cookie Trays*

Filippo Vigneri ***(716) 467-1483***

PARKWAY
FAMILY RESTAURANT
★ *Home Style Cooking* ★

Featuring Breakfast, Lunch
& Dinner Specials

OPEN DAILY
6 am to 9 pm

663-9689

COMPLETE
TAKE-OUT
SERVICE

Shoremont Plaza • 697 Ling Rd. • Down the Road from Lakeshore Rink

DF DOUGHERTY / FUINO AGENCY, INC.
INSURANCE

MARILYN T. FUINO
President

1562 DEWEY AVENUE
ROCHESTER, NEW YORK 14615
716 254-8373
Fax: 716 254-4601

DAYS INN®

Days Inn Thruway
4853 W. Henrietta Rd.
Henrietta, NY 14467
716-334-9300

Good Luck Rhinos!

Good Luck to the Rhinos

in the 1997 season

HEINDL *Printers*

— one of Rochester's finest printers since 1873 —

LOUIS HEINDL & SON, INC. • 306 CENTRAL AVENUE • ROCHESTER, NY • (716) 454-5080

Lancer's Greatest to be Honored July 12

BY MIKE LATONA

It's been nearly 30 years since Mauro Felipe roamed the turf at Aquinas Stadium. The franchise for which he played has been extinct since 1980, and the Aquinas (later Holleder) Stadium site is now an office park.

Yet Felipe, who competed for the Rochester Lancers' two inaugural teams in 1967 and 1968, said the fond memories of his playing days are still vivid.

"Charlie Schiano said, 'Once you were a Lancer, you're always a Lancer,'" Felipe remarked.

Felipe, a former defender, and Schiano, the Lancers' former general manager and chairman of the board, are working hard to rejuvenate some of those memories for area soccer fans. For the past year, they have served on a committee which has sought to create the Lancers' 'Golden Choice' Team.

These 51 athletes, along with four coaches, appeared on a ballot from which the public has determined the top 22 all-time Lancer players. Votes were submitted through mid-June, with the all-time team set to be announced during Lancer Reunion Weekend July 11-13.

Included in the festivities will be a reunion game involving former Lancer players. That event will take place prior to the July 12 Rochester Rhinos-Richmond Kickers contest at Frontier Field. One day later, a banquet at the Diplomat Party House will honor the Lancer franchise which competed in the American Soccer League from 1967 to 1969, and in the North American Soccer League from 1970 to 1980.

According to Schiano, several former Lancers are expected to travel from all over the United States - and even South America - to attend the reunion activities.

"I'm calling all the Brazilians that used to play for the Lancers," remarked Felipe, a Brazil native. "I haven't seen some people in twenty-something years."

Schiano said the planning committee, which includes other former Lancer players and team officials, has been preparing for the reunion for about a year.

"We had been thinking about it for a long time. There were so many great players, and we thought we ought to honor the best of the best," Schiano said.

The 'Golden Choice' candidates all played a minimum of 20 games for the Lancers. Write-in nominees were also allowed. Committee member Wayne Fuller, former Lancer radio personality and public relations director, commented that the list did not include several 'one-game wonders' who passed through Rochester.

The all-time team will comprise two goalies, eight defenders, six midfielders and six forwards, along with two coaches. 'Golden Choice' players and coaches include:

GOALIES: Jack Brand; Claude Campos; Dick Howard; Shep Messing; Jim May.

DEFENDERS: Ed Barker; Frank Caricchio; Nelson Cupello; Phil Davis; Don Droege; Miralem Fazlic; Felipe; Adolfo Gori; Don Lalka; Roberto Leonardo; Dennis Mepham; Nikola Mijatovic; Charlie Mitchell; Jim Pollihan; Craig Reynolds; Peter Short; Anton Trzaskowski; Charlie Williams.

MIDFIELDERS: Louis Alberto; Jair Bassi; Renato Cila; Eli Durante; Francisco Escos; George Gibbs; Joszef Horvath; Luis Marotti; Frank Odoi; John Pedro; Jorge Piotti; Dave Thompson; Val Tuksa; Francisco Ullivari.

FORWARDS: Ken Allison; Julio "Chico" Baylon; Nelson Bergamo; Francisco Bolota; Renato Costa; Iris DeBrito; Pat Ercoli; Carlos Metidieri; Gladstone Ofori; Tommy Ord; Branko Segota; Manfred Seissler; Ibraim Silva; Mike Stojanovic.

COACHES: Sal DeRosa; Adolfo Gori; Alex Perolli; Dragan Popovic.

Committee members said that the nominating process made for a fun trip down memory lane.

"At the first meeting, we brought out old pictures from the Lancers. That was very exciting," Felipe said.

Felipe added that he keeps in touch with several former Lancers who have remained in the Rochester area. Some of those players include Cupello, Lalka, Metidieri, Caricchio and Ercoli, the current Rhinos' head coach.

"We still play on Wednesday nights and Sunday mornings at Densmore Field (in Irondequoit)," Felipe said. "Many of us are over 50 now."

When asked to list some of their own favorite Lancers, Felipe, Schiano and Fuller all cited Meditieri, the NASL's Most Valuable Player in 1970 and 1971. Schiano still exults when recalling Meditieri's winning goal, in sudden-death overtime, to give Rochester a 1-0 playoff win over Dallas in 1971. The Lancers were NASL champions that year.

"It was a brilliant, brilliant goal," Schiano said. He noted that the marathon affair made the Guinness Book of World Records as the longest-ever professional soccer game (90 minutes of regulation play and 88 minutes of overtime).

"Metidieri was just a great player. He missed out on the big money because those were the formative years (of American professional soccer)," Schiano said.

Among the great Lancers of later years, Fuller mentioned Ercoli ("the one I always thought put everything into it"), Pollihan, Stojanovic ("very controversial, but I always admired his skill") and Segota.

Silva earns a special place in history for his deciding goal in a 1-0 playoff win over Toronto in 1977.

"And we had to play almost 60 minutes two men down," Schiano pointed out.

Meanwhile, Fuller recalled Segota for his tremendous offensive skills during a 1979 late-season surge which turned a disastrous Lancer season into a near-miss for a playoff berth.

"That was called 'The Segota Streak.' He just started drilling goal after goal after goal," Fuller said.

Fuller, Schiano and Felipe noted that a great percentage of the Lancers hailed from foreign lands, whereas the Rhinos roster is comprised mostly of Americans.

"We kind of planted some seeds. We got a lot of people interested in the game," Fuller said.

1970 NASL CHAMPIONS

KING OF SOCCER

USA
36USC380
Proud Sponsor of the
1996 U.S. Olympic Team

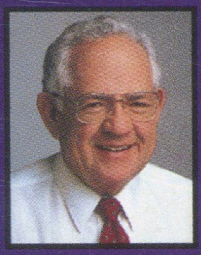
US SOCCER™

FRANCE 98

MLS™
MAJOR LEAGUE SOCCER

© 1994 ISL TM

Visit us at http://budweiser.com • ©1996 Anheuser-Busch, Inc.• Brewers of Budweiser® Beer • St. Louis, MO U.S.A.



"Wendy's® Combos taste fresh because we don't make them until you order them."

Dave Thomas, Founder of Wendy's

Includes 20 oz. Drink and Biggie® Fries.

WENDY'S OLD FASHIONED COMBOS

1 1/4 lb.* Single COMBO

2 1/2 lb.* Double W/CHEESE COMBO

3 Chicken Sandwich COMBO

4 Big Bacon Classic® COMBO

5 NEW Grilled Chicken COMBO

6 NEW SPICY™ Chicken COMBO

Wendy's OLD FASHIONED HAMBURGERS

*Net weight before cooking.

© 1996 Wendy's. All Rights Reserved